FGV

FGV Holdings Berhad (800165-P)

CORPORATE IDENTITY MANUAL

VERSION 2.0

fgvholdings.com

Content

Introduction

Consistent presentation of the FGV identity is the key to brand recognition, building trust and confidence over time. In this manual, we define the key elements of the brand identity system, from the brand mark and brand architecture to typography and secondary graphics. These elements will help us build the brand through various applications, outlining how it is to be used within creative expression.

Attention

All items that show the FGV Logo must get the clearance from Group Strategic Communications Department before production. This is to ensure that the designs produced are aligned to our Corporate Identity (CI).

The corporate element is inspired by the design of a **plant tag.** It speaks of the agri industry of the company and carries the message of **planting for the future.**

The Identity System

Our identity reflects FGV's direction and represents dynamism, momentum, change and progress on our journey to success.

1.0

1.1 **FGV Logo**

The vibrant colours demonstrate our energy and our vision to be a leading, globally diversified integrated agribusiness while not forgetting our roots and origin. The brown of the typography symbolizes the burnished earth of our fertile tropical climate as the source of our natural resources. The bold and contemporary font style portrays the strength, reach and commitment of our brand as we stride confidently into the future.

1.2 Construction Grid

The grid acts as a guide to portray how our Brand Signature should be positioned whenever it is presented. Take note of the spacing needed to ensure there is ample room for the Brand Signature to be seen.

CLEAR ZONE
1/2 X

X

CLEAR ZONE
1/2 X

CLEAR ZONE
1/2 X

X

CLEAR ZONE
1/2 X
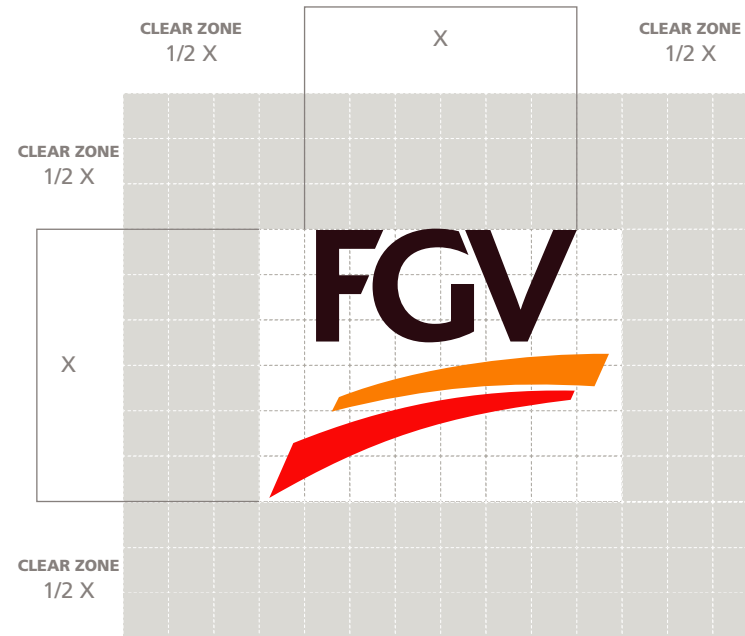
Version 1

1.3 Companies With Own Branding

Companies with their own branding, subsidiaries, joint ventures and associate companies shall carry "A Member of FGV Group" notice. Department or division within the Group shall not create their own mark or branding. This notice shall be in two lines as shown in the Version 1, and this shall be the main look and be used whenever possible. The Version 2, where the notice is in a single line, shall only be used in situations where spacing is a problem, as we want to avoid cramming the Brand Signature.

A MEMBER OF

FGV

GROUP

Version 1

A MEMBER OF **FGV** GROUP

Version 2
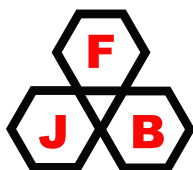
A MEMBER OF
FGV
GROUP

A MEMBER OF
FGV
GROUP

A MEMBER OF **FGV** GROUP

1.4 **Black & White Version**

There will be applications where the FGV Brand Signature has to appear in black and white. The examples shown here demonstrate the use of the Brand Signature on light and dark backgrounds. This is a reference for establishing the relative values for light and dark backgrounds. This is particularly important when considering reproduction in newspapers or other applications with only one colour.

Positive Version

Reversed White Version

| 10% of background darkness | 20% of background darkness | 30% of background darkness | 40% of background darkness | 50% of background darkness | 60% of background darkness | 70% of background darkness | 80% of background darkness |

1.5 **Colour Palette**

Colours form a significant and important part of the FGV Brand Identity. The Brand Signature Colour Palette is made up of the FGV Brown, Orange and Red. The Background Colour palette consists of a set of neutral colours, to allow the primary colours to be dominant.

Primary Colour

FGV Brown	FGV Tangerine	FGV Red
PANTONE **4975C**	**PANTONE** **144 C**	**PANTONE** **485C**

CMYK	70 / 100 / 90 / 50	**CMYK**	0 / 50 / 100 / 0	**CMYK**	0 / 100 / 100 / 0
RGB	64 / 19 / 27	**RGB**	247 / 148 / 30	**RGB**	237 / 28 / 36

Secondary Colour

FGV Beige	FGV Grey	FGV Blue	FGV Green
PANTONE **Yellow 7499 C 40%**	**PANTONE** **COOL GREY 427 C**	**PANTONE** **Blue 290 C**	**PANTONE** **331 C**

CMYK	5 / 7 / 35 / 0	**CMYK**	17 / 12 / 13 / 0	**CMYK**	25 / 6 / 3 / 0	**CMYK**	32 / 0 / 19 / 0
RGB	242 / 228 / 177	**RGB**	208 / 210 / 211	**RGB**	186 / 216 / 234	**RGB**	166 / 229 / 216

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.

1.6 Brand Signature Unacceptable Usage

The FGV Brand Signature should be treated with 'visual respect'. Every effort should be made to ensure that each element of the Brand Signature fulfills its original intent. It is strongly recommended that any reproduction of the Brand Signature uses the digital master files provided. No elements in the signature may be altered in any way. No borders, unofficial type or graphic elements should be added to the Brand Signature. These examples illustrate unacceptable usage of the Brand Signature.
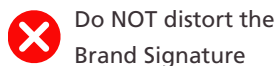
Do NOT distort the Brand Signature

Do NOT place the Brand Signature at an angle

Do NOT add any effects to the Brand Signature

Do NOT create outlines for the Brand Signature

Do NOT use the Brand Signature within any holding shape

Do NOT create new logotype for the Brand Signature

Do NOT reposition or resize the elements in the Brand Signature

Do NOT change colours of the Brand Signature

Do NOT change the proportions or position between the elements

Do NOT place the logo on a colour without sufficient contrast

Do NOT place the Brand Signature on a busy background

Do NOT create department or division mark

1.7 Special Finishes

In cases where the FGV Brand Signature requires special finishes, the following options can be considered. The FGV Brand Signature can be printed in metallic colours such as matt or gloss silver, gold or silver hot-stamping. Positive or reversed-out versions of the Brand Signature can also be used. However, extra care must be taken to ensure there is a sufficient contrast with the background. Use of metallic colours is not advisable on busy backgrounds where legibility is compromised. For more subtle renderings of the Brand Signature, it can be printed as an embossed or debossed graphic. It may also be matt or gloss varnished.

Brand Signature in Metallic Gold

Brand Signature reversed out in Metallic Gold

Brand Signature embossed on a Gold background

Brand Signature debossed on a material

Brand Signature in Metallic Silver

Brand Signature reversed out in Metallic Silver

Brand Signature embossed on a Silver background

Brand Signature embossed on a material

1.8 FGV Logo Lock-up 1 Construction Grid

The grid acts as a guide to portray how our Brand Signature with logo lock-up should be positioned whenever it is presented. Take note of the spacing needed to ensure there is ample room surrounding it. Version 1 should be used whenever possible. Version 2 should only be used in certain situations where spacing is a concern. Overall, these 2 styles of logo lock-up should be used mainly on design materials with a clean look such as **diaries, calendars, company profiles or stationery**. Take note that the FGV logo should be legible and that the logo lock-up is restricted to one template per campaign.
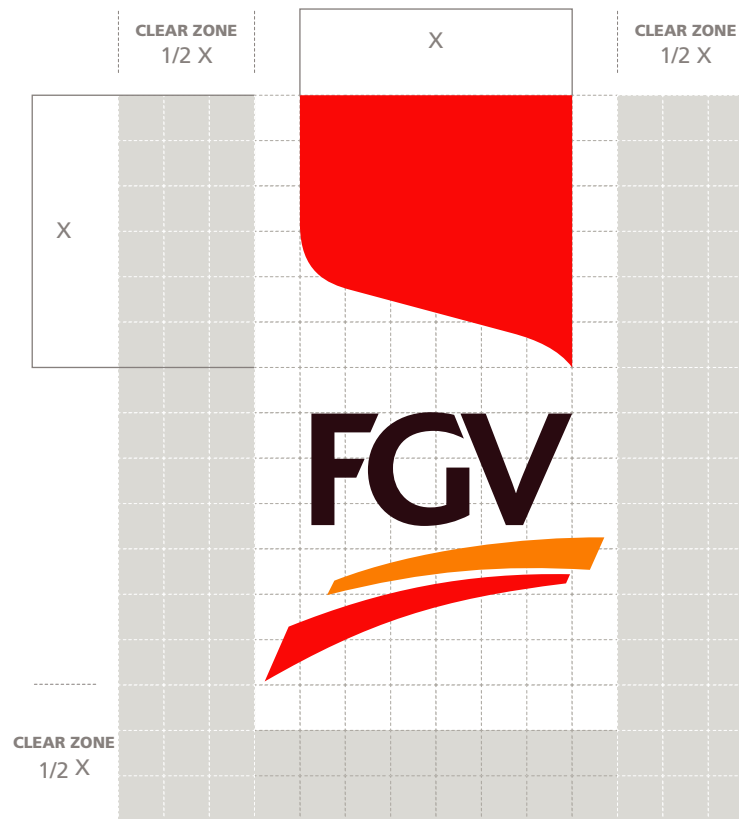
Lock-up 1

1.9 FGV Logo Lock-up 1 Variations

In cases where the FGV logo lock-up requires a different variation, the following options can be considered. It can be done in full colour or in reversed full colour. It can also be done in positive black or reversed white. Make sure there is sufficient contrast between the elements and the background.

Full Colour

Full Colour (Reversed)

Positive Black

Reversed White Version

1.10 FGV Logo Lock-up 2 Construction Grid

The grid acts as a guide to portray how the second version of our logo lock-up should be positioned whenever it is presented. Take note of the spacing needed to ensure there is ample room surrounding it. **This style of logo lock-up should be used mainly for corporate communications such as billboards, press ads, buntings, posters or leaflets. It can be used on design materials only if the FGV logo is legible. The logo lock-up is restricted to one template per campaign.**

CLEAR ZONE
1/2 X

X

CLEAR ZONE
1/2 X

X

CLEAR ZONE
1/2 X
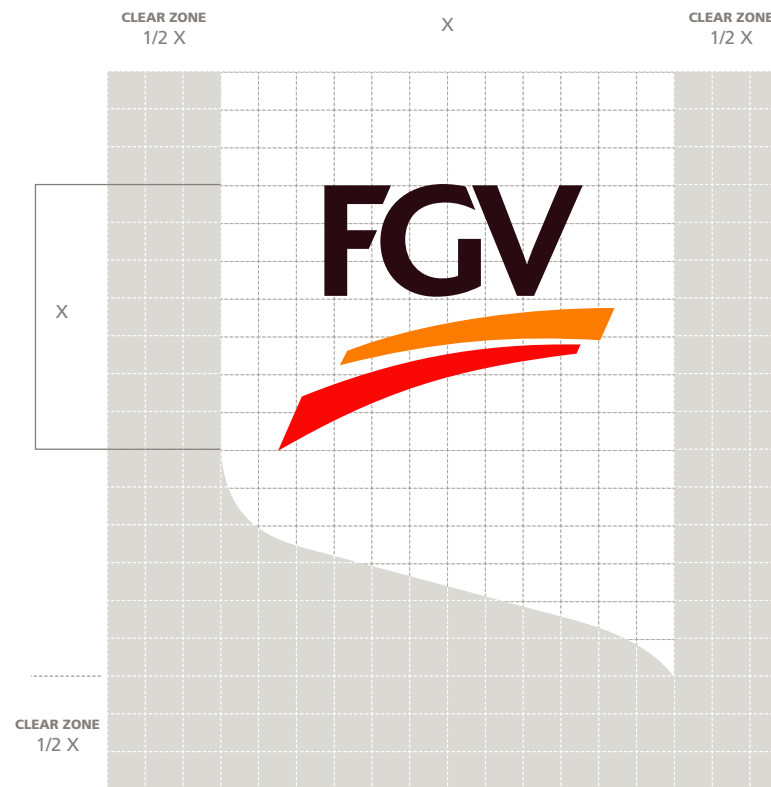
Lock-up 2

1.11 FGV Logo Lock-up 2 Variations

In cases where the FGV logo lock-up requires a different variation, the following options can be considered. It can be done in full colour or in reversed full colour. It can also be done in positive black or reversed white. Make sure there is sufficient contrast between the elements and the background.

Full Colour

Full Colour (Reversed)

Positive Black

Reversed White Version

Typography

Typography ensures consistent representation of FGV's Brand Identity. It is an important distinguishing element of the brand.

2.0

2.1 **Primary Typeface - Frutiger**

The Frutiger family has been chosen as the corporate typeface for all FGV corporate communications such as outdoor posters, leaflets and other forms of corporate communications. Inspired by the clarity of the classic sans serif typefaces and the contemporary openness of characters, Frutiger makes an ideal typeface for the brand. The type family refers to the different weights and styles that make up the entire typeface. The different weights may be employed at a designer's discretion to suit the requirements of the specific application.

Abc

FRUTIGER 46 LIGHT

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 46 LIGHT ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 55 ROMAN
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 56 ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 65 BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 66 BOLD ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 75 BLACK
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 76 BLACK ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

FRUTIGER 95 ULTRA BLACK
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

2.2 Secondary Typeface - Arial

The Arial Family has been chosen as the secondary typeface for web and internal communications because it compliments the primary FGV typeface, Frutiger. The Arial family should be used across **all internal communications** and documents such as email, letters, memos, reports, and PowerPoint presentations.

Abc

ARIAL REGULAR

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#%&*()_+=?

ARIAL ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&()_+=?*

ARIAL BOLD ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

ARIAL BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

ARIAL BLACK
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

Note Do NOT use the Arial font family for external communications i.e. marketing related communications materials like Advertisements, Billboards etc. It is ONLY meant for internal communications.

Advertising & Promotions Material

As part of the Brand Identity, it is vital that all promotional and marketing collaterals clearly present a consistent look through proper usage of all the design elements and templates.

3.0

3.1 **Advertisements Grid - Template 1**

Use this version when the main emphasis is on the information or content. A simple logo lock-up will help amplify the message and make it stand out more.

3 column

x

FGV

Ads headline here

0.5 col

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt labo dolore magnaliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliqui commod cosequat. Duis aute irure dolor in reprehenderit in volupta velit esse cillum dolor fugiat nulla pariatur. Excepteur sint occaecat cupidnostrud exercitation ullamcoatat non proident, sunt in culpa qui offdolor in reprehen deriticia deserunt mollit anim id est laborum.

0.5 col

PALM | SUGAR | LOGISTIC & OTHERS

fgvholdings.com

1 col

FGV Holdings Berhad 12345 · Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia · T +603 2789 0000

1 col

18 column

x

FGV

Ads Headline Here

Untuk sebarang pertanyaan, sila email kepada **fgv.enquiries@feldaglobal.com** atau layari **www.fgvholdings.com**

col

18 column

Calculation

$$\left(\dfrac{X}{18}\right) \text{ x } 3 = 3 \text{ Column}$$

3.2 **Advertisements Sample - Template 1**

Ads headline here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt labo dolore magnaliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliqui commod cosequat. Duis aute irure dolor in reprehenderit in volupta velit esse cillum dolor fugiat nulla pariatur. Excepteur sint occaecat cupidnostrud exercitation ullamcoatat non proident, sunt in culpa qui offdolor in reprehen deriticia deserunt mollit anim id est laborum.

PALM I SUGAR I LOGISTIC & OTHERS

fgvholdings.com

FGV Holdings Berhad Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia   T +603 2789 0000

AN EXPANDING PRESENCE

FGV Holdings Berhad (formerly known as Felda Global Ventures Holdings Berhad) is one of the world's leading plantation companies and crude palm oil producers. FGV operates in more than 10 countries across Asia, the Middle East, North America and Europe, focusing on three core sectors; Plantation, Sugar and Logistics & Support Businesses. Backed with over 50 years of industry expertise, we are committed to continuously drive a sustainable and profitable business while delivering values to our stakeholders especially our smallholders.

FGV Holdings Berhad 800165-P
(formerly known as Felda Global Ventures Holdings Berhad)
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia
T +603 2789 0000   I   **E** fgvenquiries@fgvholdings.com

fgvholdings.com

3.3 Advertisement Grid - Template 2

Use this version when the main emphasis is on the information or content. A simple logo lock-up will help amplify the message and make it stand out more.

Calculation

$$\left(\frac{X}{18}\right) \times 3 = 3 \text{ Column}$$

3.4 Advertisements Sample - Template 2

Ads
headline here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt labo dolore magnaliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliqui commod cosequat. Duis aute irure dolor in reprehenderit in volupta velitesse cilum dolor fugiat nulla pariatur. Excepteur sint occaecat cupidnostrud exercitation ullamcoatat proident, sunt in culpa qui offdolor in reprehen deriticia deserunt mollitid est laborum.

PALM I SUGAR I LOGISTIC & OTHERS

fgvholdings.com

FGV Holdings Berhad 200101 Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia T +603 2789 0000

Win attractive prizes in conjunction
with the National Day!
Join our contest in Facebook.
Felda Global Ventures - FGV

PLANTATION   **LOGISTICS & OTHERS**   **SUGAR**

FGV

Happy National & Malaysia Day

We are proud to be a part of the nation's 60 years of progress. Putting our mark as an agribusiness conglomerate, in every state across Malaysia, FGV aims to be the driving force in the palm plantation, logistics and sugar industries.

Thank you for your support. Together we will continue building the nation to greater heights.

#RisingTogether

fgvholdings.com

NEGARAKU
SEHATI SEJIWA

3.5 Advertisement Grid - Exclusive Template

Use this version when the main emphasis is on the information or content. A simple logo lock-up will help amplify the message and make it stand out more.

X

1 col
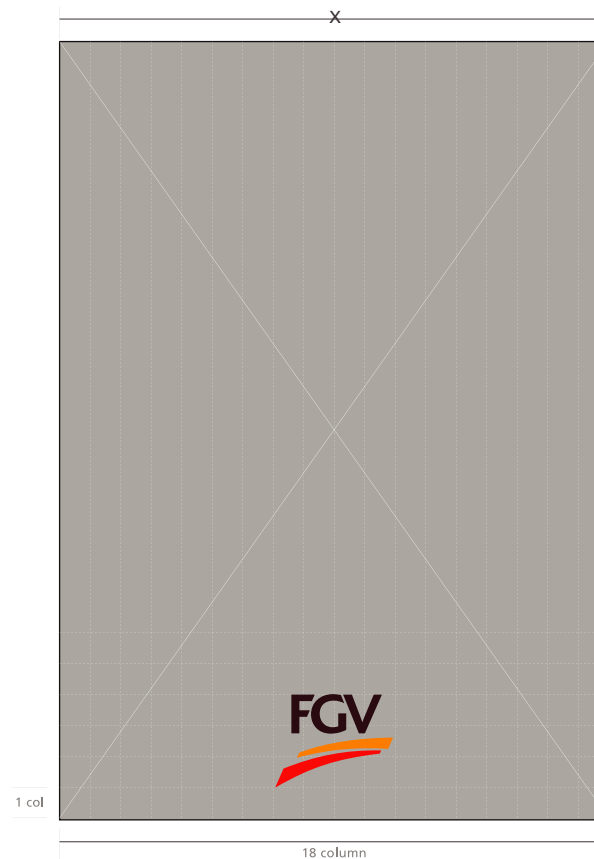
18 column

Calculation

$$\left(\frac{X}{18}\right) \times 3 = 3 \text{ Column}$$

3.6 Advertisements Sample - Exclusive Template

Use this version when the main emphasis is on the information or content. A simple logo lock-up will help amplify the message and make it stand out more.

3.7 **FGV Banner Grid**

Calculation

$$\left(\frac{X}{18}\right) \times 3 = 3 \text{ Column}$$

3 column

1 col

Headline here

fgvholdings.com

FGV

18 column

3 column

1 col

Headline here

fgvholdings.com

FGV

1 col

18 column

2 column

1 col

FGV

Headline here

1 col

www.fgvholdings.com

18 column

1 col

1 col

FGV

Headline here

1 col

www.fgvholdings.com
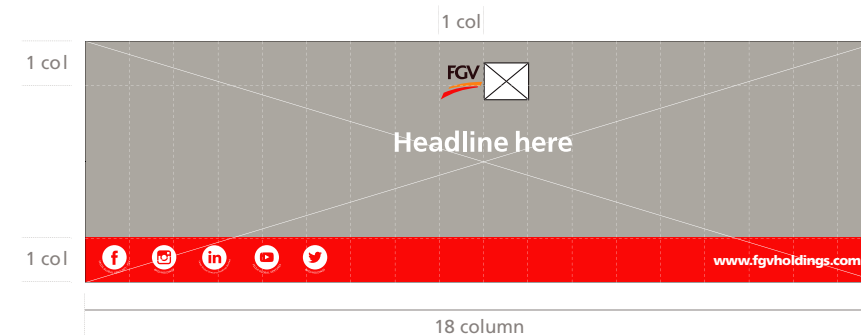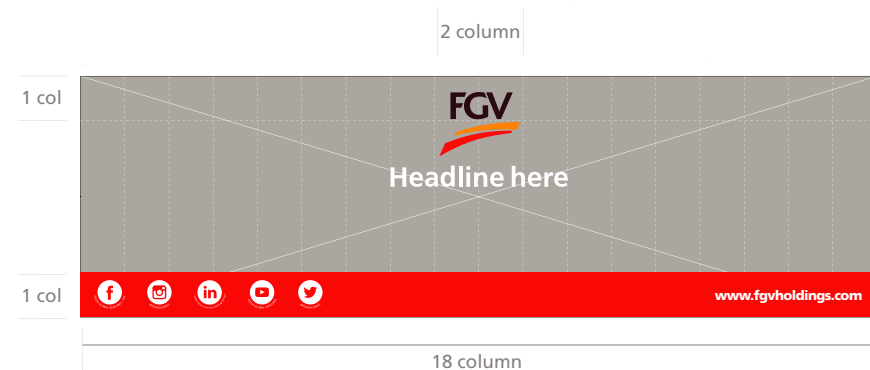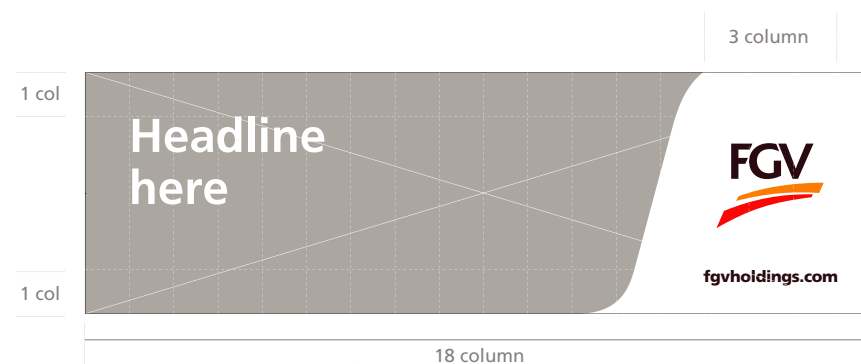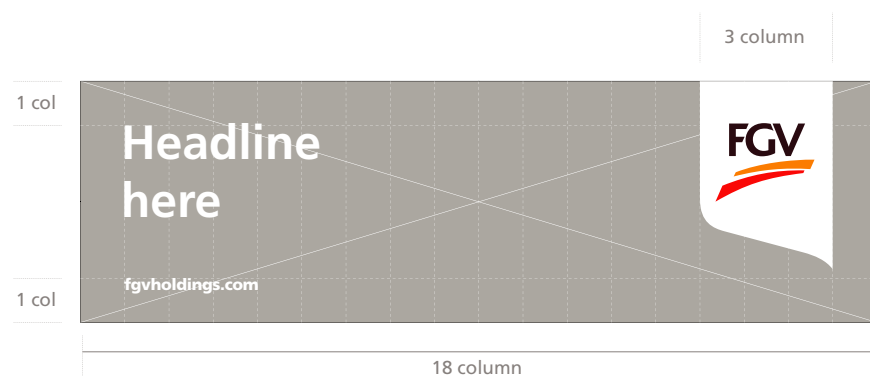
18 column

3.8 **FGV Banner Sample**

Event banner

3.9 Member Banner Grid

Calculation

$$\left(\frac{X}{18}\right) \times 3 = 3 \text{ Column}$$

3 column

1 col

Headline here

fgvholdings.com

MSM

A MEMBER OF FGV GROUP

1 col

18 column

3 column

1 col

Headline here

F
J B

A MEMBER OF FGV GROUP

1 col

18 column

3 column

1 col

Headline here

fgvholdings.com

F
J B

A MEMBER OF FGV GROUP

1 col

18 column

2 column

1 col

PRODATA
A MEMBER OF FGV GROUP

Headline here

www.fgvholdings.com

1 col

18 column
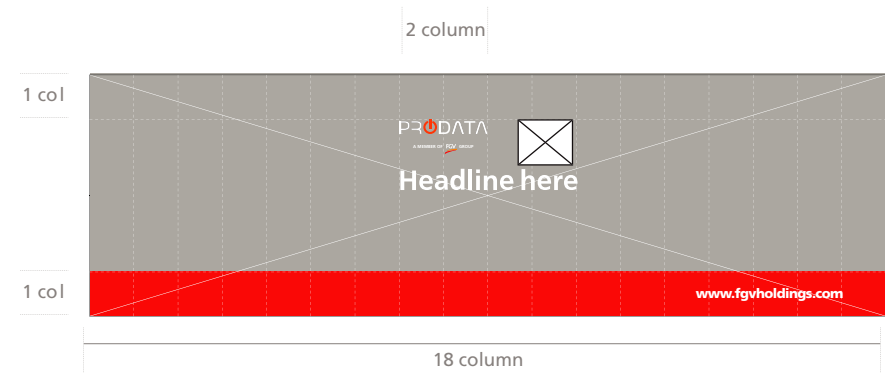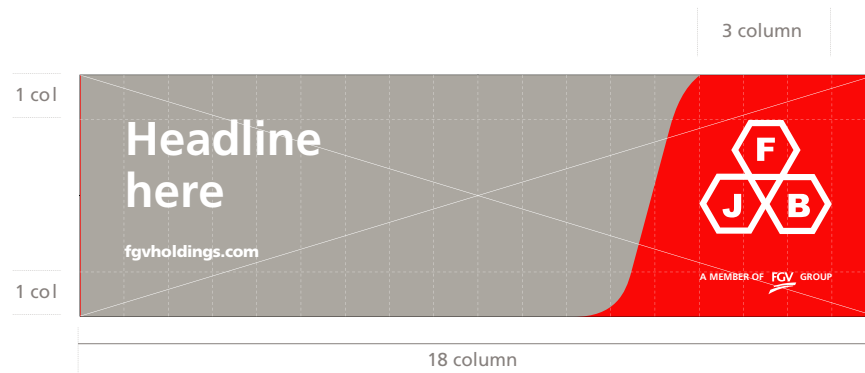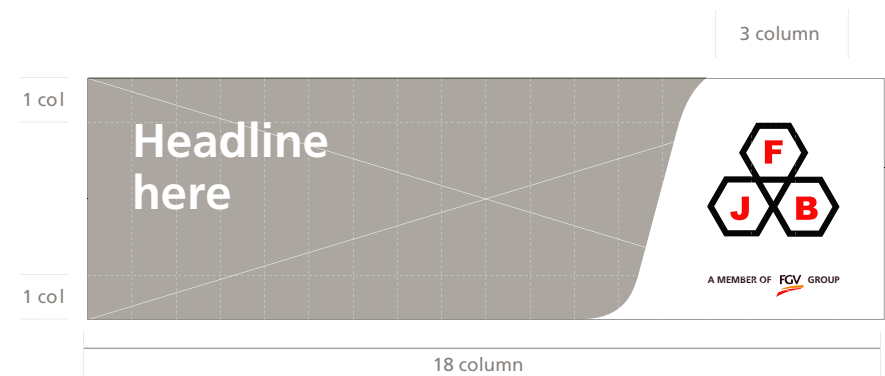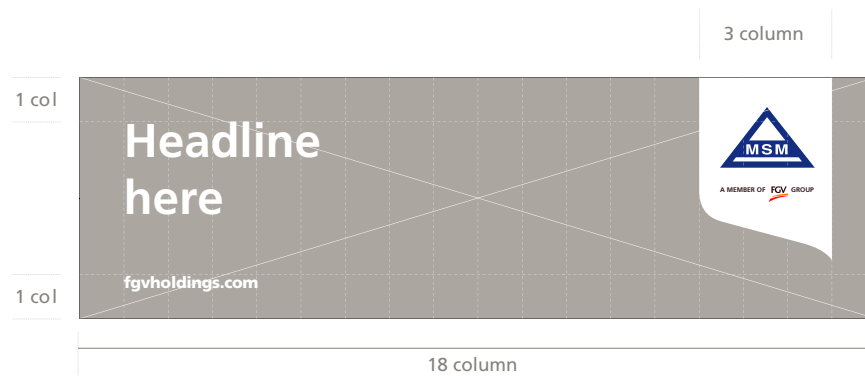
3.10 **Member Banner Sample**

3.11 Billboard (Horizontal)

The mandatory elements are the website address must be below FGV logo and the logo placing should be on the right top.

3 column

1 col

Headline here

fgvdelima.com

1 col

fgvdelima.com

2 column

1 col

Headline here

fgvholdings.com

1 col

Kami berkembang melangkaui batasan dunia

fgvholdings.com
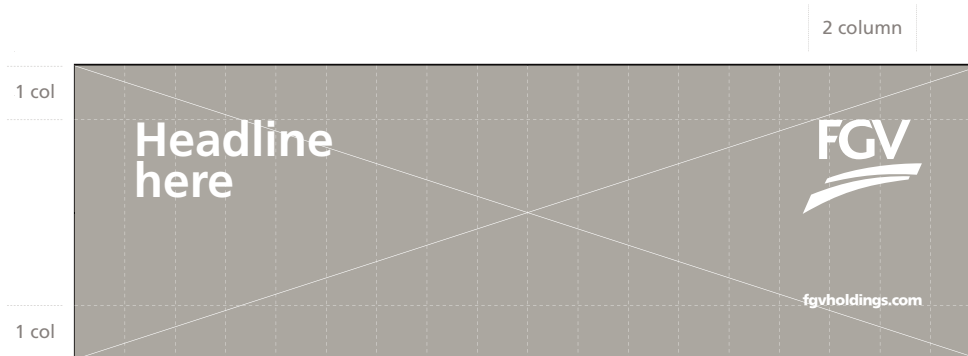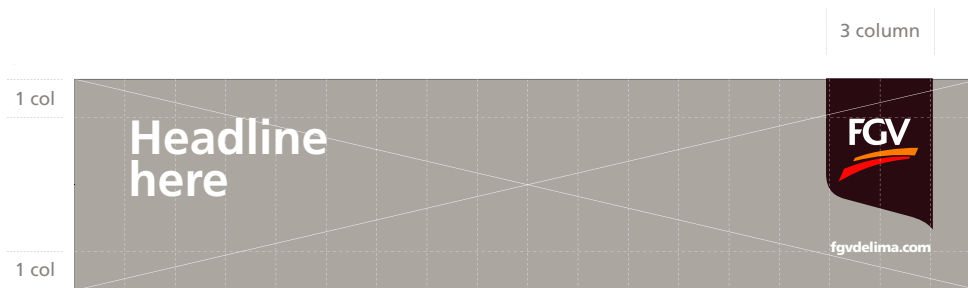
Recommended Size:
85' (w) x 20' (h)
or
130' (w) x 40' (h)

3.12 **Billboard (Vertical)**

The mandatory elements are the website address must be below FGV logo and the logo placing should be on the right top.

Recommended Size:
20' (w) x 30' (h)
or
40' (w) x 80' (h)

3.13 **Backdrop Grid**

3 column

1 column

1 column

EVENT DETAILS

3 column

1 column

1 column

EVENT DETAILS

1 col

1 column

1 column

EVENT DETAILS

www.fgvholdings.com

3.14 **Backdrop Sample**

3.15 **Backdrop Sample**

3.16 **FGV Bunting Grid**

Corporate Bunting

3²/³ column — 1 col — 1/3 col — **Headline here** — fgvholdings.com — 1 col — 5 column

3²/³ column — 1 col — 1/3 col — **Headline here** — fgvholdings.com — 1 col — 5 column

2 column — 1 col — 2/3 col — **Headline here** — fgvholdings.com — 1 col — 5 column

3²/³ column — 1 col — 2/3 col — **Headline here** — fgvholdings.com — 1 col — 5 column

Calculation

$$\left(\frac{X}{5}\right) \times 3.4 = 3^{2/3} \text{ Column}$$

3.17 **FGV Bunting Sample**

FGV

fgvholdings.com

FGV

PLANTATION
PALM UPSTREAM

Producing world class crude palm
oil with sustainability and
reliability

fgvholdings.com

FGV

TROUBLED ABOUT
WRONGDOING
AT WORK?

Speak Up! You Will Be Heard

WHISTLEBLOWERS WILL BE PROTECTED

alert@fgvholdings.com
1 800 88 8717

WHO?
Suspect

WHERE?
Location

WHEN?
Date

HOW?
Details

WHAT?
Act of Misconduct

fgvholdings.com

FGV

Headline
here

fgvholdings.com

3.18 Member Bunting Grid

Subsidiaries

3$^{2/3}$ column

1 col

1 col

1/3 col

PRODATA
A MEMBER OF FGV GROUP

Headline here

fgvholdings.com

1 col

5 column

3$^{2/3}$ column

1 col

1/3 col

MSM
A MEMBER OF FGV GROUP

Headline here

fgvholdings.com

1 col

5 column

3$^{2/3}$ column

1 col

2/3 col

F J B
A MEMBER OF FGV

Headline here

fgvholdings.com

1 col

5 column

3$^{2/3}$ column

1 col

2/3 col

F J B
A MEMBER OF FGV

Headline here

fgvholdings.com

1 col

5 column

3$^{2/3}$ column

2 col

2/3 col

FGV

Saji

fgvdelima.com

1 col

5 column

Calculation

$$\left(\frac{X}{5} \right) \times 3.4 = 3^{2/3} \text{ Column}$$

3.19 **Member Bunting Sample**

PRODATA
A MEMBER OF FGV GROUP

fgvprodata.com

MSM
A MEMBER OF FGV GROUP

msmsugar.com

TOURISM MALAYSIA

Headline here

feldatravel.com.my

F J B
A MEMBER OF FGV GROUP

Headline here

FGV

fjb.com.my

FGV

Saji

Sentuhan Keajaiban

fgvdelima.com

FGV

FGV TRANSPORT SERVICES SDN BHD

MEMBUDAYAKAN 5S

SEIRI SISIH
Mengasingkan barang-barang yang tidak diperlukan di tempat kerja dan membuangkannya

SEITON SUSUN
Susun barang-barang yang diperlukan dengan teratur supaya ianya mudah diambil untuk digunakan

SEISO SAPU
Bersihkan tempat kerja anda dengan rapi supaya tiada habuk di atas lantai, mesin dan perkakas

SEIKETSU SERAGAM
Memelihara taraf penjagaan kebersihan dan penyusunan tempat kerja yang tinggi pada setiap masa

SHITSUKE SENTIASA AMAL
Melatih pekerja mematuhi peraturan penjagaan kebersihan yang baik dengan sendirinya

fgvtransport.com

3.20 **FGV** Sample Plaque (Horizontal)

3 column

2 col

1 col

FGV

Headline
here

3 column   3 column

2 col

1 col

2 col

1 col

1 col

FGV

PERASMIAN
**PUSAT PEMBELAJARAN KOMUNITI
(CLC FGV SAHABAT)**
KOMPLEKS SAHABAT, SABAH
PADA
25 SEPTEMBER 2018

TELAH DISEMPURNAKAN OLEH

TYT RUSDI KIRANA
DUTA BESAR REPUBLIK INDONESIA KE MALAYSIA

FGV   INB SIS

COLLABORATIVE LABORATORY

FGV   INB SIS

officiated by :   officiated by :

GROUP PRESIDENT / CHIEF EXECUTIVE OFFICER   **VICE-CHANCELLOR**
FELDA GLOBAL VENTURES HOLDINGS BERHAD   UNIVERSITI KEBANGSAAN MALAYSIA

DATO' ZAKARIA ARSHAD   **Prof. Dato' Seri Dr. Noor Azlan Ghazali**
10th November 2017   10th November 2017

Recommended Size:
2' (w) x 3' (h)

3.21 FGV Sample Plaque (Vertical)

3 column

1 col

1 col

FGV

KILANG SAWIT BESOUT
KE ARAH PENCAPAIAN KILANG CONTOH
MEMACU TRANSFORMASI ORGANISASI

WAN AHMAD SAIFUL
PENGURUS KILANG
KILANG SAWIT BESOUT

MOHAMAD SAODI HUSIN
KETUA PEGAWAI EKSEKUTIF
FGVPI

HAMBALI AHMAD
REGIONAL CONTROLLER
WILAYAH TROLAK

FGV

KILANG SAWIT BESOUT
KE ARAH PENCAPAIAN KILANG CONTOH
MEMACU TRANSFORMASI ORGANISASI

WAN AHMAD SAIFUL
PENGURUS KILANG
KILANG SAWIT BESOUT

MOHAMAD SAODI HUSIN
KETUA PEGAWAI EKSEKUTIF
FGVPI

HAMBALI AHMAD
REGIONAL CONTROLLER
WILAYAH TROLAK

Recommended Size:
4' (w) x 2' (h)

3.22 FGV Sample Mock Cheque

Illustrated below is an example of mock cheque. The FGV logo should be on the right, with the event/name description on the left.

3 column

2 col

**BANTUAN PENDIDIKAN KELUARGA
AHMAD BIN MOHAMAD**

FGV

RM10,000.00

2 col

**BANTUAN PENDIDIKAN KELUARGA
AHMAD BIN MOHAMAD**

FGV

RM10,000.00

Recommended Size:
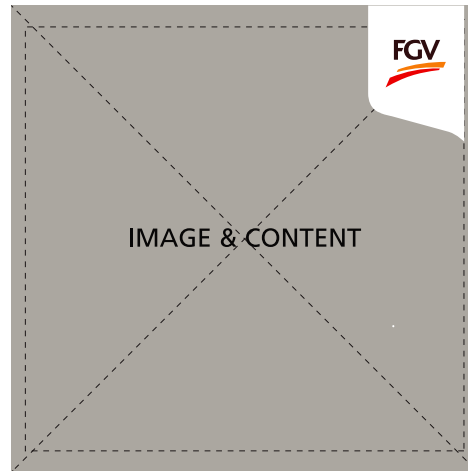6' (w) x 2' (h)

Digital Communications

As part of the Brand Identity, it is vital that all communications clearly present a consistent look through proper usage of all the design elements and templates.
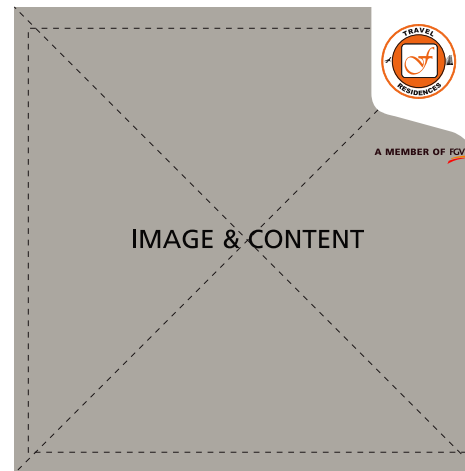
4.0

4.1 **Instagram Posting**

Illustrated below is an example of instagram posting. The FGV logo should be on the top right.
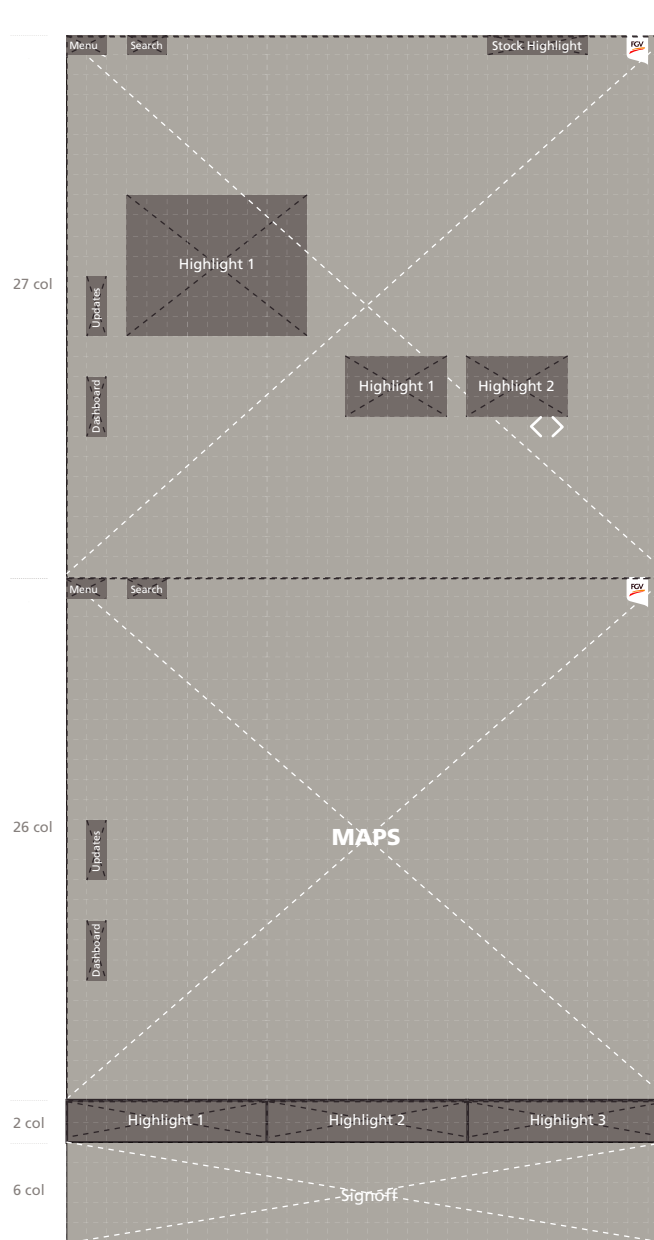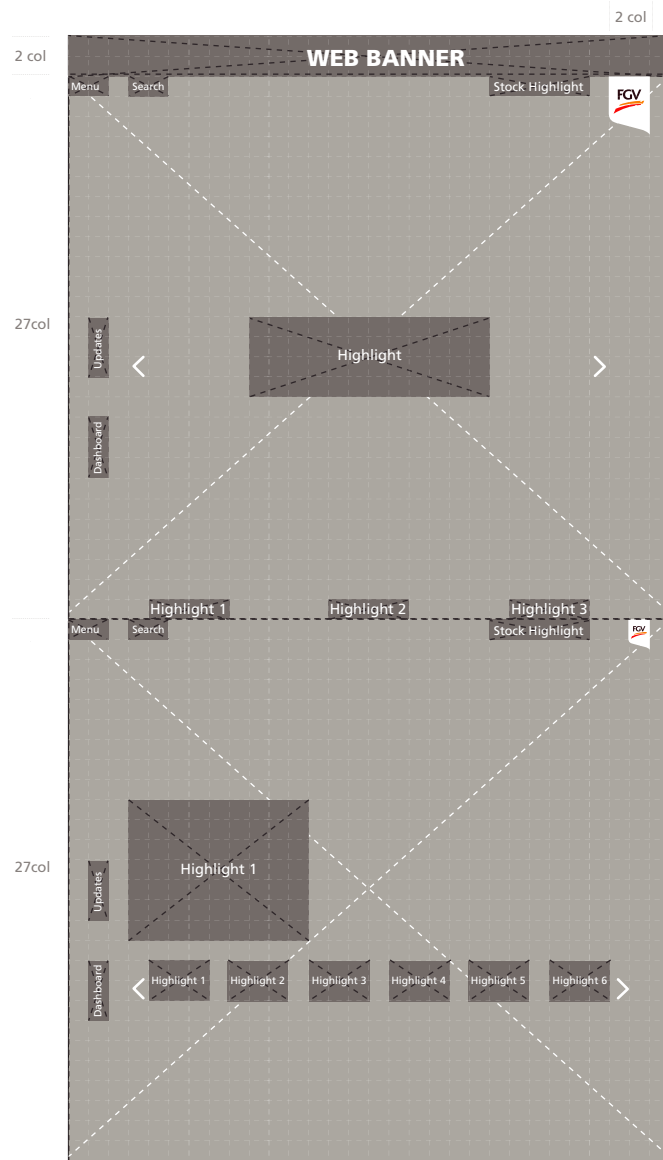
Corporate / Group

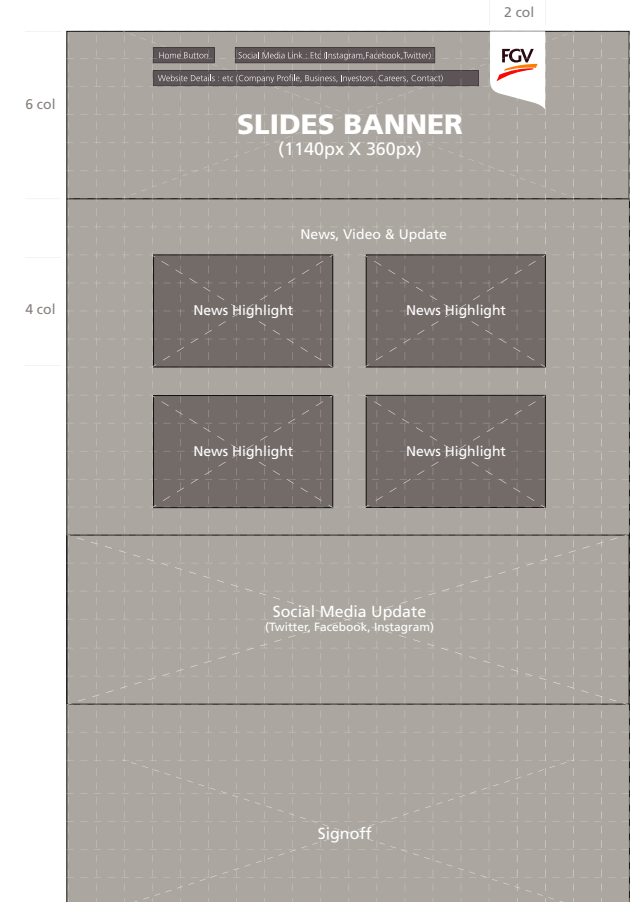Subsidiary

4.2 Sample Instagram Posting

4.3 **Website Layout**

Corporate / Group

Subsidiary

2 col

2 col

WEB BANNER

Menu   Search   Stock Highlight

FGV

27col

Updates

Dashboard

❮   Highlight   ❯

Highlight 1   Highlight 2   Highlight 3

Menu   Search   Stock Highlight

FGV

27col

Updates

Highlight 1

Dashboard

❮ Highlight 1 Highlight 2 Highlight 3 Highlight 4 Highlight 5 Highlight 6 ❯

Menu   Search   Stock Highlight   FGV

27 col

Updates

Highlight 1

Dashboard

Highlight 1   Highlight 2

❮ ❯

Menu   Search   FGV

26 col

Updates

Dashboard

MAPS

2 col   Highlight 1   Highlight 2   Highlight 3

6 col   Signoff

---

2 col

Home Button   Social Media Link : Etc (Instagram,Facebook,Twitter)

Website Details : etc (Company Profile, Business, Investors, Careers, Contact)

FGV

6 col

SLIDES BANNER
(1140px X 360px)

News, Video & Update

4 col

News Highlight   News Highlight

News Highlight   News Highlight

Social Media Update
(Twitter, Facebook, Instagram)

Signoff

4.4 **Website Sample**

Corporate / Group

Subsidiary

4.5 FGV Hub Layout

Search Box
Social Media
Staff Identification

Website Details

Website Banner

Announcements

Social Media Highlight
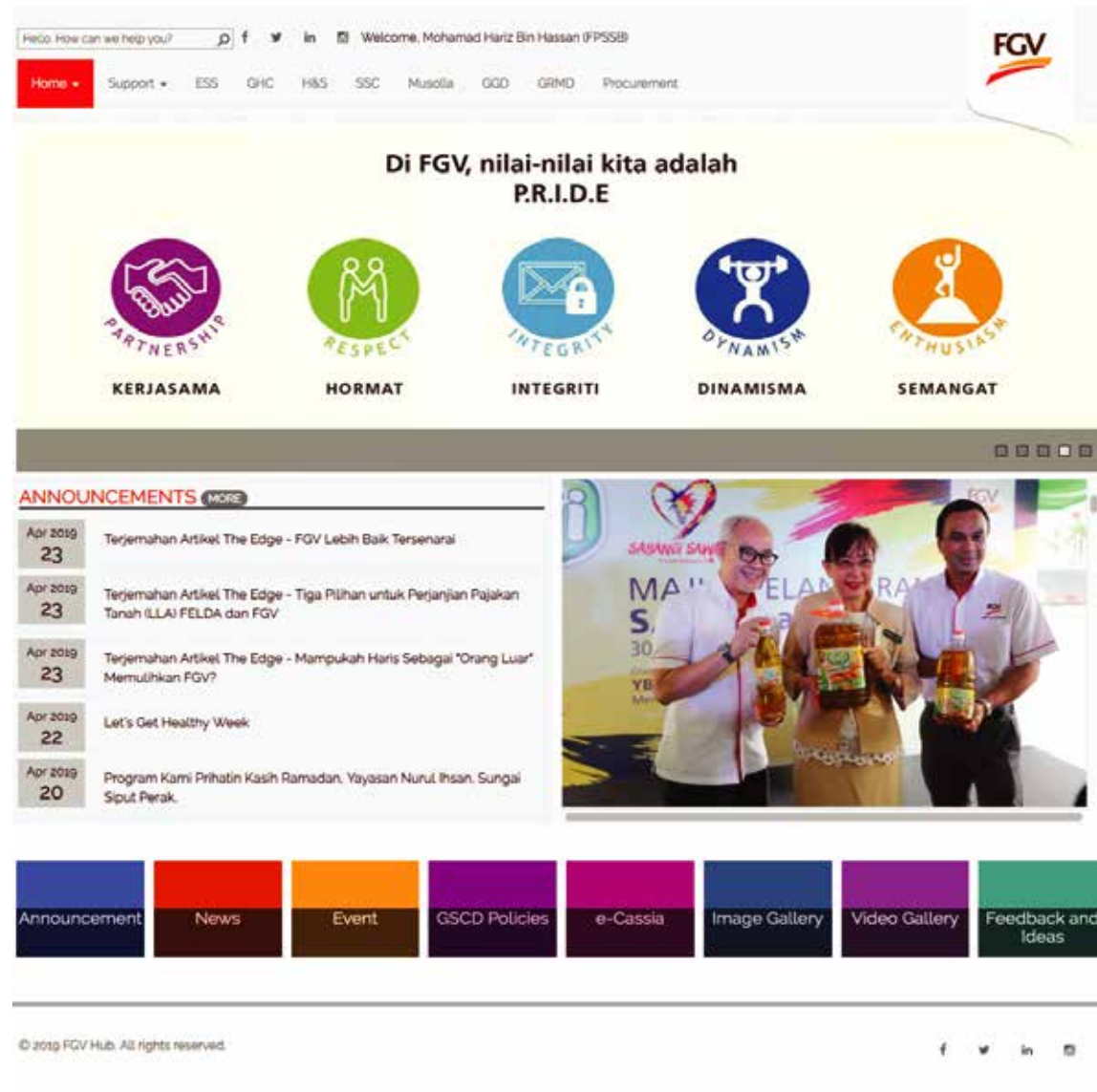
Search Box
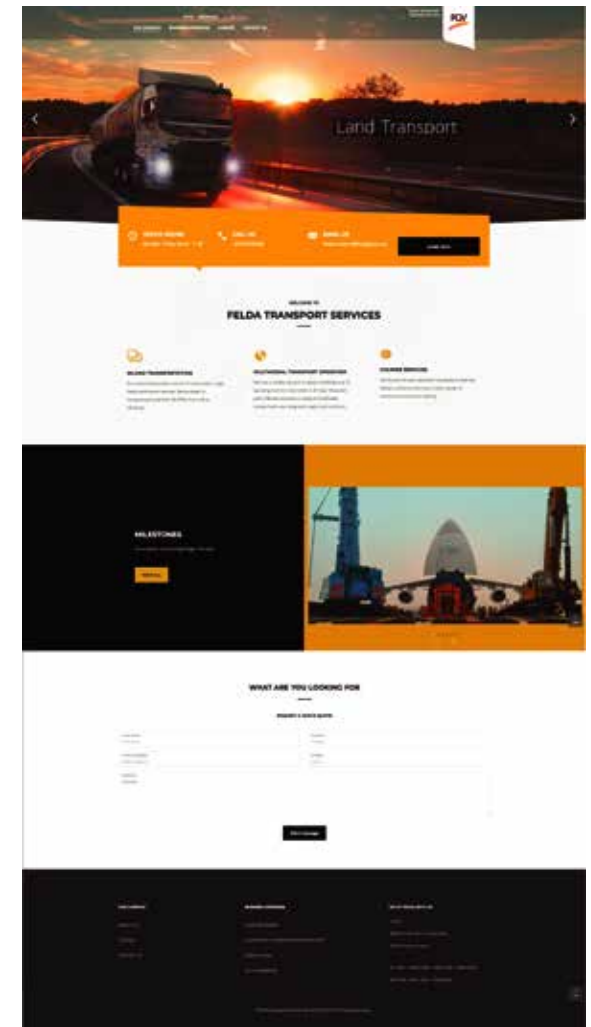
4.6 **Sample FGV Hub Layout**

Stationery Applications

This section is in regards to stationery. The general rule is to use the Frutiger typeface for all Romanised languages. Staff member names and company names are presented in bold.

5.0

5.1 Business Card

FRONT

(A) **Name** Frutiger Black
Size 8.5pt   **Leading** 12pt

(B) **Title** Frutiger Roman
Size 6.5pt   **Leading** 8pt

(C) **Mobile & Email** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

BACK

(D) **Company Name** Frutiger Black
Size 8.5pt   **Leading** 12pt

(E) **Registered Number** Frutiger Bold
Size 5pt   **Leading** 12pt   **Tracking** 35

(F) **Company Address** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(G) **Company Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(H) **Website** Frutiger Black
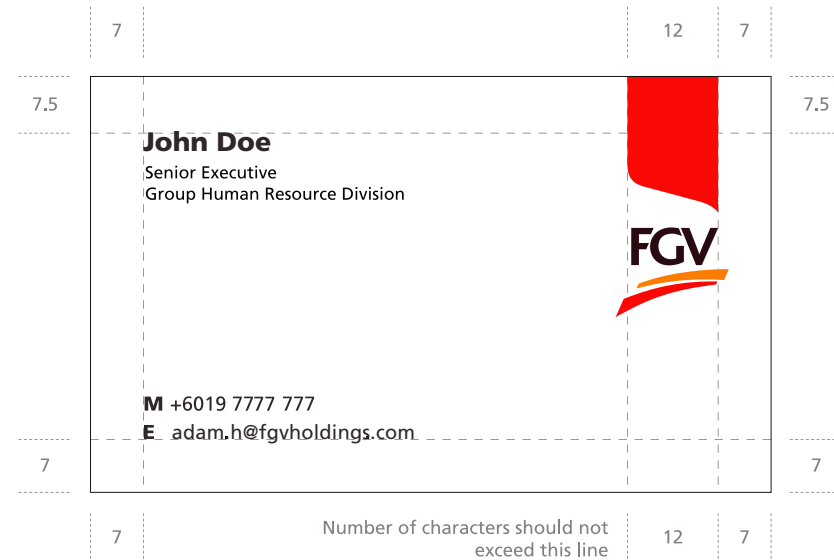**Size** 8.5pt   **Leading** 10.5pt

---

SIZE 90mm (W) x 55mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Super White, 250gsm

All measurements are in millimetres.

---

7   12   7

7.5   7.5

John Doe
Senior Executive
Group Human Resource Division

FGV

M +6019 7777 777
E adam.h@fgvholdings.com

7   7

7   Number of characters should not exceed this line   12   7

---

7   12   7

7.5   7.5

FGV Holdings Berhad 800165-P

Level 13, Wisma FGV,
Jalan Raja Laut,
50350 Kuala Lumpur, Malaysia.

T +603 2789 0000
D +603 2789 0417
F +603 2789 0001   **fgvholdings.com**

7   7

7   12   7

5.2 **Fully Owned Business Card**

FRONT

(A) **Name** Frutiger Black
Size 8.5pt   **Leading** 12pt

(B) **Title** Frutiger Roman
Size 6.5pt   **Leading** 8pt

(C) **Mobile & Email** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

BACK

(D) **Company Name** Frutiger Black
Size 8.5pt   **Leading** 12pt

(E) **Registered Number** Frutiger Bold
Size 5pt   **Leading** 12pt   **Tracking** 35

(F) **Company Address** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(G) **Company Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(H) **Website** Frutiger Black
Size 8.5pt   **Leading** 10.5pt
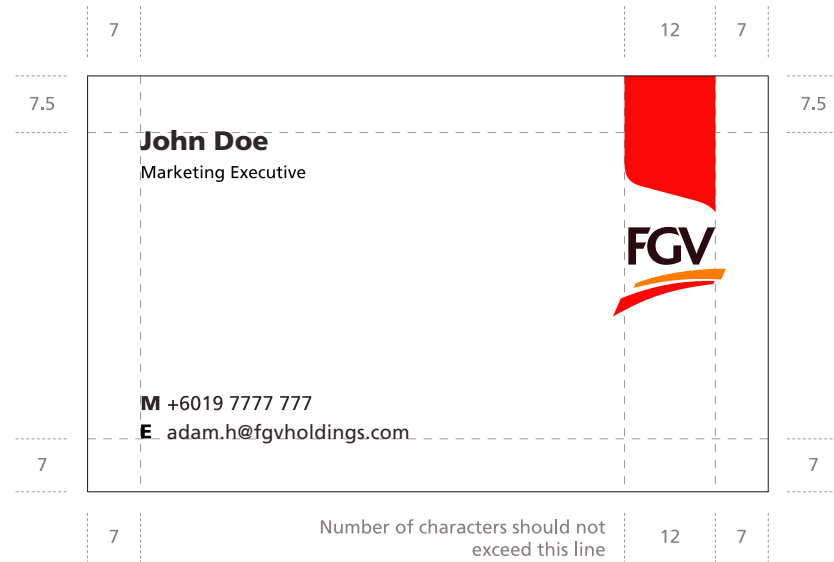

SIZE 90mm (W) x 55mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Super White, 250gsm

All measurements are in millimetres.

John Doe
Marketing Executive

M +6019 7777 777
E adam.h@fgvholdings.com

FGV

7   12   7
7.5   7.5
7   7
7   Number of characters should not exceed this line   12   7

Delima Oil Products Sdn Bhd 23120-H
120-H

Level 3A, Wisma FGV,
Jalan Raja Laut,
50350 Kuala Lumpur, Malaysia.

T +603 2692 9800
D +603 2692 2586 / 8805
F +603 2692 8888   **fgvholdings.com**

7   12   7
7.5   7.5
7   7
7   12   7

5.3 **Member Business Card**

FRONT

(A) **Name** Frutiger Black
Size 8.5pt   **Leading** 12pt

(B) **Title** Frutiger Roman
Size 6.5pt   **Leading** 8pt

(C) **Mobile & Email** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(D) **Corporate Qualifier** Frutiger Bold
Size 5pt   **Leading** 6pt   **Tracking** 35

BACK

(E) **Company Name** Frutiger Black
Size 8.5pt   **Leading** 12pt

(F) **Registered Number** Frutiger Bold
Size 5pt   **Leading** 12pt   **Tracking** 35

(G) **Company Address** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(H) **Company Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 10.5pt

(I) **Website** Frutiger Black
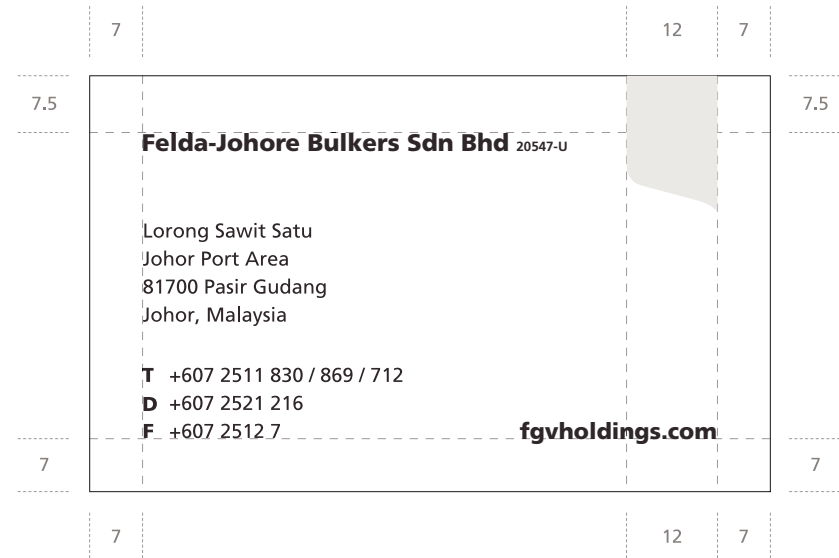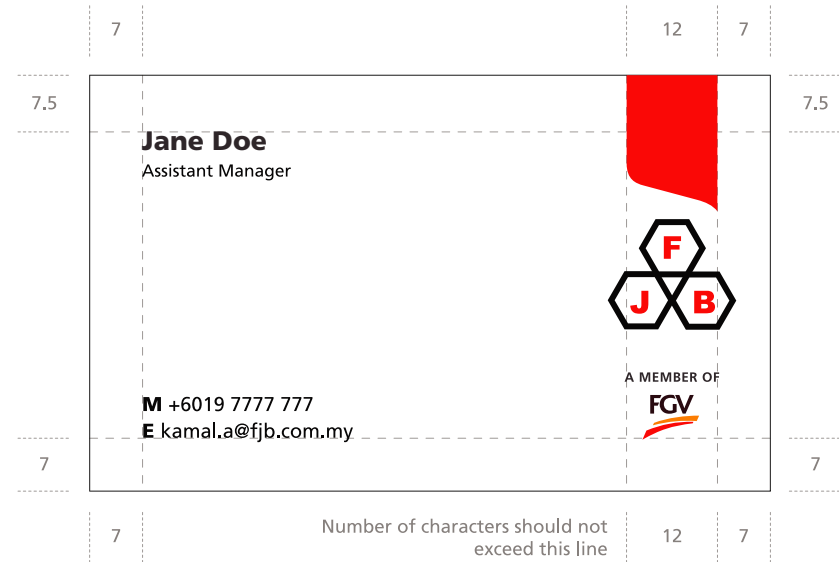**Size** 8.5pt   **Leading** 10.5pt

---

SIZE 90mm (W) x 55mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Super White, 250gsm

All measurements are in millimetres.

FRONT

7   12   7
7.5   7.5

Jane Doe
Assistant Manager

F
J **B**

A MEMBER OF
FGV

M +6019 7777 777
E kamal.a@fjb.com.my

7   7

7   Number of characters should not exceed this line   12   7

BACK

7   12   7
7.5   7.5

Felda-Johore Bulkers Sdn Bhd 20547-U

Lorong Sawit Satu
Johor Port Area
81700 Pasir Gudang
Johor, Malaysia

T   +607 2511 830 / 869 / 712
D   +607 2521 216
F   +607 2512 7   **fgvholdings.com**

7   7

7   12   7

5.4 **Letterhead**

A   **Company Name** Frutiger Bold
Size 13.5pt   **Leading** 16.5pt

B   **Recipient's Name** Frutiger Bold   **Address** Frutiger Light
Size 10pt   **Leading** 15.5pt   **Tracking** 10

C   **Salutation** Frutiger Bold   **Content/Message** Frutiger Light
Size 10pt   **Leading** 15.5pt   **Tracking** 10

D   **Sender's Name** Frutiger Bold
Size 10pt   **Leading** 15.5pt   **Tracking** 10

E   **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

F   **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

    Contact Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

H   **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

SIZE   210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS   Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR   90% Pantone Black

MATERIAL SPECIFICATIONS   Simili paper, 120gsm

All measurements are in millimetres.

The tinted area is reserved for the content bounding box. All communications should respect the measurements provided in order to follow the designed grid for the stationery.

FGV Holdings Berhad

B

Mr. Andrew Smith
Level 21, Wisma FGV,
Jalan Raja Laut,
50350 Kuala Lumpur, Malaysia.

C

Dear Mr. Smith,

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend optiTypi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitaqui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus.

Yours faithfuly.

D

John Doe
Co-Founder & CEO

E   **F**

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | **D** +603 2692 8416 | **F** +603 2692 8385   **fgvholdings.com**

H

G

25   A   149   18   18
35
22
20
45
157
20
10
10
40
25   G   18   18

5.5 **Fully Owned Letterhead**

A **Company Name** Frutiger Bold
Size 13.5pt **Leading** 16.5pt

B **Recipient's Name** Frutiger Bold **Address** Frutiger Light
Size 10pt **Leading** 15.5pt **Tracking** 10

C **Salutation** Frutiger Bold **Content/Message** Frutiger Light
Size 10pt **Leading** 15.5pt **Tracking** 10

D **Sender's Name** Frutiger Bold
Size 10pt **Leading** 15.5pt **Tracking** 10

E **Company Name** Frutiger Black **Address** Frutiger Roman
Size 7.5pt **Leading** 11pt

F **Registered Number** Frutiger Bold
Size 5pt **Leading** 11pt **Tracking** 35

G **Contact** Frutiger Black **Details** Frutiger Roman
Size 7.5pt **Leading** 11pt

H **Website** Frutiger Black
Size 7.5pt **Leading** 11pt

SIZE 210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 120gsm

All measurements are in millimetres.

The tinted area is reserved for the content bounding box. All communications should respect the measurements provided in order to follow the designed grid for the stationery.

Delima Oil Products Sdn Bhd

Mr. Andrew Smith
Level 21, Wisma FGV,
Jalan Raja Laut,
50350 Kuala Lumpur, Malaysia.

Dear Mr. Smith,

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend optiTypi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitaqui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus.

Yours faithfuly.

John Doe
Co-Founder & CEO

Delima Oil Products Sdn Bhd 23120-H
Level 3A, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 9800 | **F** +603 2692 2586 / 8805 | **E** delima@feldaglobal.com   **fgvholdings.com**

5.6 **Member Letterhead**

A **Company Name** Frutiger Bold
Size 13.5pt   **Leading** 16.5pt

B **Recipient's Name** Frutiger Bold   **Address** Frutiger Light
Size 10pt   **Leading** 15.5pt   **Tracking** 10

C **Salutation** Frutiger Bold   **Content/Message** Frutiger Light
Size 10pt   **Leading** 15.5pt   **Tracking** 10

D **Sender's Name** Frutiger Bold
Size 10pt   **Leading** 15.5pt   **Tracking** 10

E **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

F **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

G **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

H **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

I **Corporate Qualifier** Frutiger Bold
Size 4.5pt   **Leading** 5.5pt   **Tracking** 50

SIZE 210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 120gsm

All measurements are in millimetres.

The tinted area is reserved for the content bounding box. All communications should respect the measurements provided in order to follow the designed grid for the stationery.

FGV-Johor Bulkers Sdn Bhd

Mr. Andrew Smith
Level 21, Wisma EGV,
Jalan Raja Laut,
50350 Kuala Lumpur, Malaysia.

Dear Mr. Smith,

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend optiTypi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent claritatem insitaqui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus.

Yours faithfuly.

John Doe
Co-Founder & CEO

Felda-Johore Bulkers Sdn Bhd 20547-U
Lorong Sawit Satu, Johor Port Area, 81700 Pasir Gudang, Johor, Malaysia
T +607 2511 830 / 869 / 712 /   **D** +603 2692 8416 | **F** +603 2692 8385   **fgvholdings.com**

5.7 **Facsimile**

(A) **Document Type** Frutiger Bold
Size 13.5pt   **Leading** 16.5pt

(B) **Details** Frutiger Bold
Size 7.5pt   **Leading** 20pt   **Tracking** 10

(C) **Content/Message** Frutiger Bold
Size 10pt   **Leading** 15.5pt   **Tracking** 10

(D) **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

(E) **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

(F) **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

(G) **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

SIZE 210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS 90% Pantone Black

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 80gsm

All measurements are in millimetres.

The tinted area is reserved for the content bounding box. All communications should respect the measurements provided in order to follow the designed grid for the stationery.

Facsimile

Total Pages   :
Attention   :   Date   :
Company   :   Sent From   :

Fax   :   Fax   :
Telephone   :   Telephone   :

Message

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | D +603 2692 8416 | F +603 2692 8385

fgvholdings.com

5.8 **Invoice**

A   **Document Type**   Frutiger Bold
Size 13.5pt   **Leading** 16.5pt

B   **Details** Frutiger Bold
Size 7.5pt   **Leading** 20pt   **Tracking** 10

C   **Column Descriptors** Frutiger Bold
Size 7.5pt   **Leading** 9pt   **Tracking** 50

D   **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

E   **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

F   **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

G   **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

SIZE   210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS   Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR   90% Pantone Black

MATERIAL SPECIFICATIONS   Simili paper, 80gsm

All measurements are in millimetres.

Invoice

Name :
Company Name :
Street Address :
City, St Zip Code :   Invoice No :
Telephone :   Date :

DESCRIPTION	HOURS	RATE	AMOUNT
		TOTAL	

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63   **|**   **D** +603 2692 8416   **|**   **F** +603 2692 8385   **fgvholdings.com**

5.9 **Memo**

A   **Document Type**   Frutiger Bold
Size 13.5pt   **Leading** 16.5pt

B   **Details** Frutiger Bold
Size 7.5pt   **Leading** 20pt   **Tracking** 10

C   **Content/Message** Frutiger Bold
Size 10pt   **Leading** 15.5pt   **Tracking** 10

D   **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

E   **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

F   **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

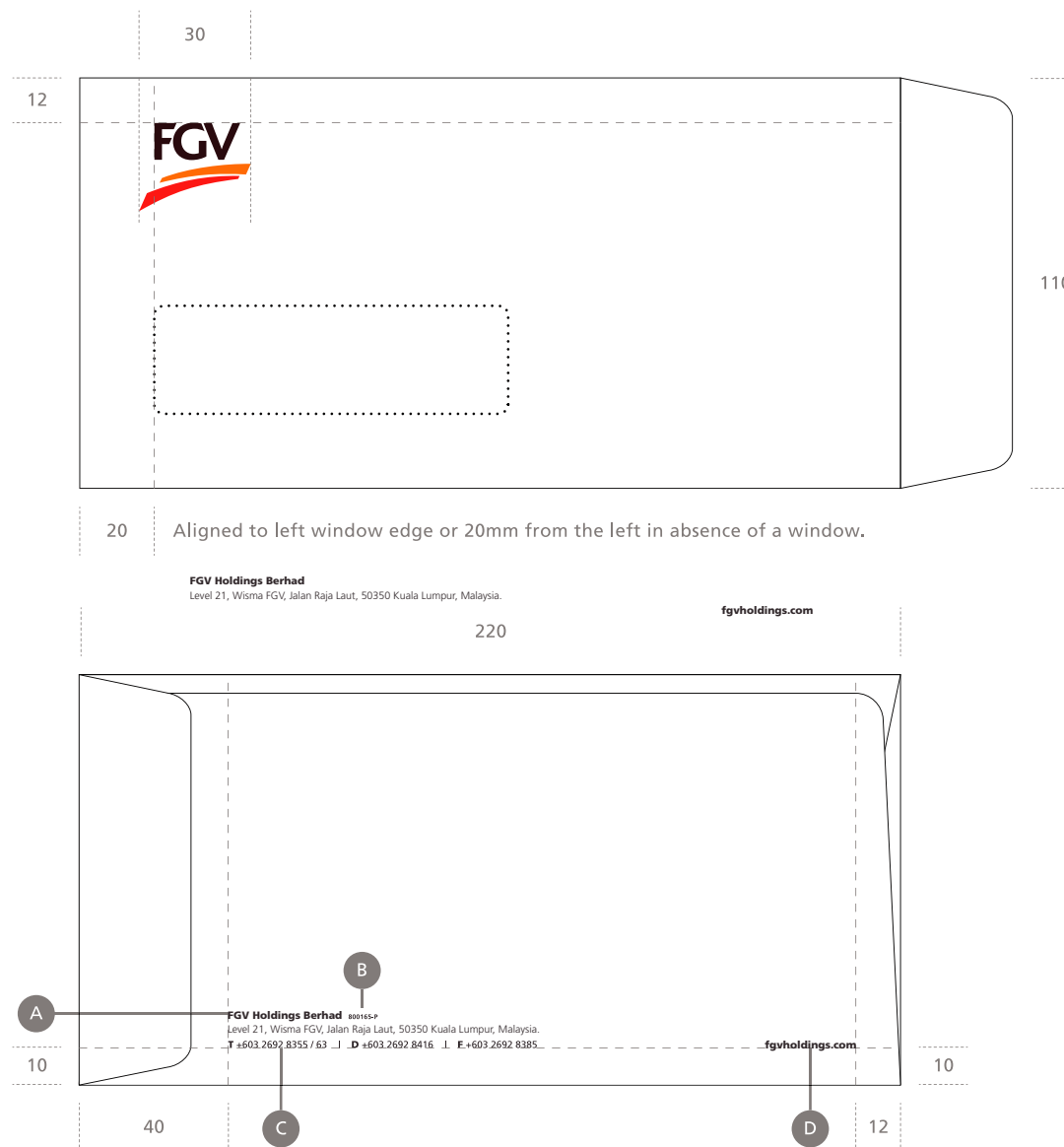**G**   **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

SIZE   210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS   Pantone 485C, Pantone 4975C, Pantone 144C
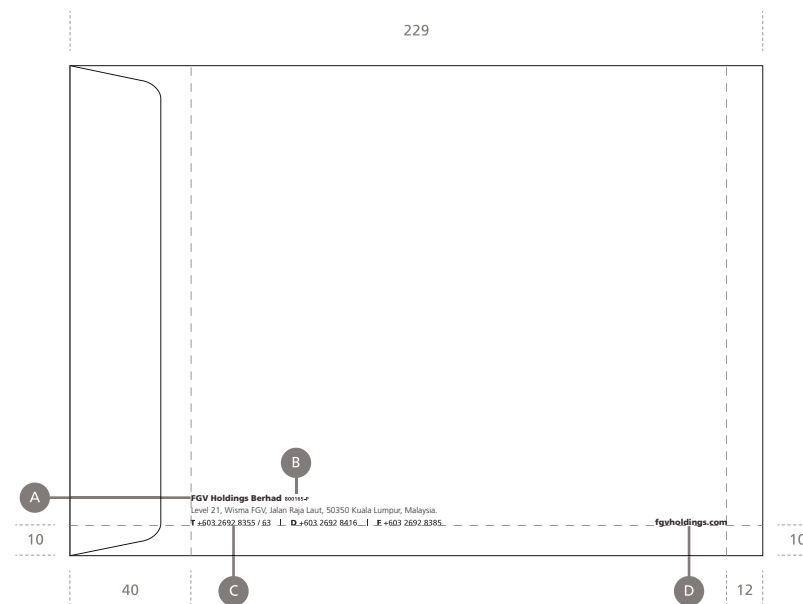
TEXT COLOUR   90% Pantone Black

MATERIAL SPECIFICATIONS   Simili paper, 120gsm

All measurements are in millimetres.

The tinted area is reserved for the content bounding box. All communications should respect the measurements provided in order to follow the designed grid for the stationery.

Memo

To   :
From   :
Date   :
Subject   :

Message

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | **D** +603 2692 8416 | **F** +603 2692 8385   **fgvholdings.com**

5.10 **Inter Office Memo**

(A) **Document Type** Frutiger Bold
Size 13.5pt   **Leading** 16.5pt

(B) **Details** Frutiger Bold
Size 7.5pt   **Leading** 20pt   **Tracking** 10

(C) **Content/Message** Frutiger Bold
Size 10pt   **Leading** 15.5pt   **Tracking** 10

(D) **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

(E) **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

(F) **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

(G) **Website** Frutiger Black
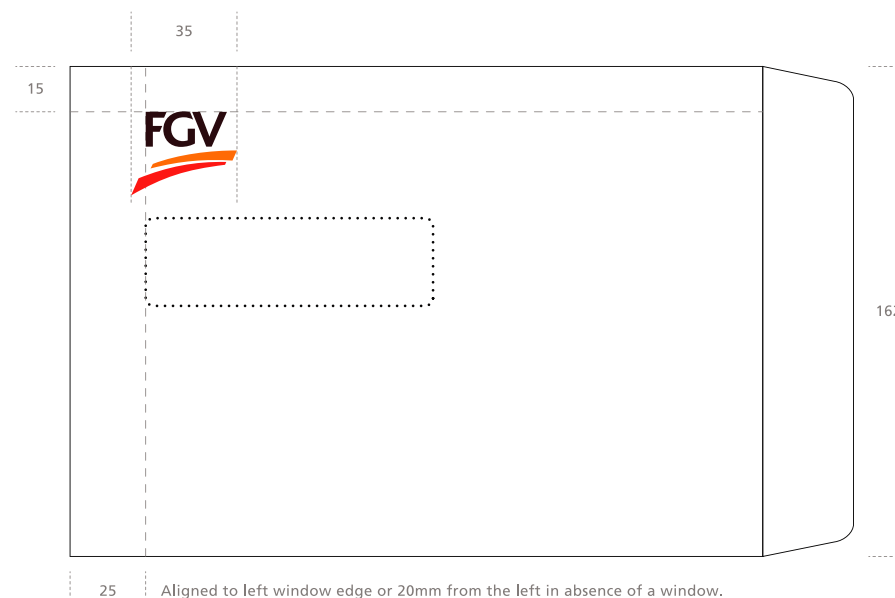**Size** 7.5pt   **Leading** 11pt

---

SIZE 210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 120gsm

All measurements are in millimetres.

The tinted area is reserved for the content bounding box. All communications should respect the measurements provided in order to follow the designed grid for the stationery.

Inter Office Memo

To   :
From   :
Date   :
Subject :

Message

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63_ |_ D +603 2692 8416 _| _ F +603 2692 8385   fgvholdings.com

5.11 Receipt

A **Document Type** Frutiger Bold
Size 13.5pt **Leading** 16.5pt

B **Details** Frutiger Bold
Size 7.5pt **Leading** 20pt **Tracking** 10

C **Content Details** Frutiger Roman
Size 10pt **Leading** 15.5pt **Tracking** 10

D **Company Name** Frutiger Black **Address** Frutiger Roman
Size 7.5pt **Leading** 11pt

E **Registered Number** Frutiger Bold
Size 5pt **Leading** 11pt **Tracking** 35

F **Contact** Frutiger Black **Details** Frutiger Roman
Size 7.5pt **Leading** 11pt

G **Website** Frutiger Black
Size 7.5pt **Leading** 11pt

SIZE 210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C
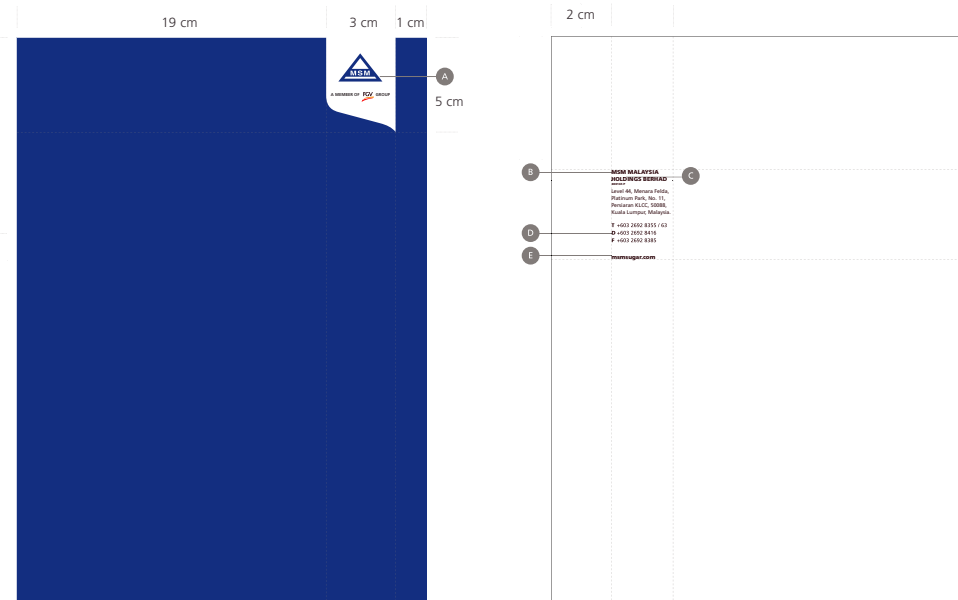
TEXT COLOUR 90% Pantone Black

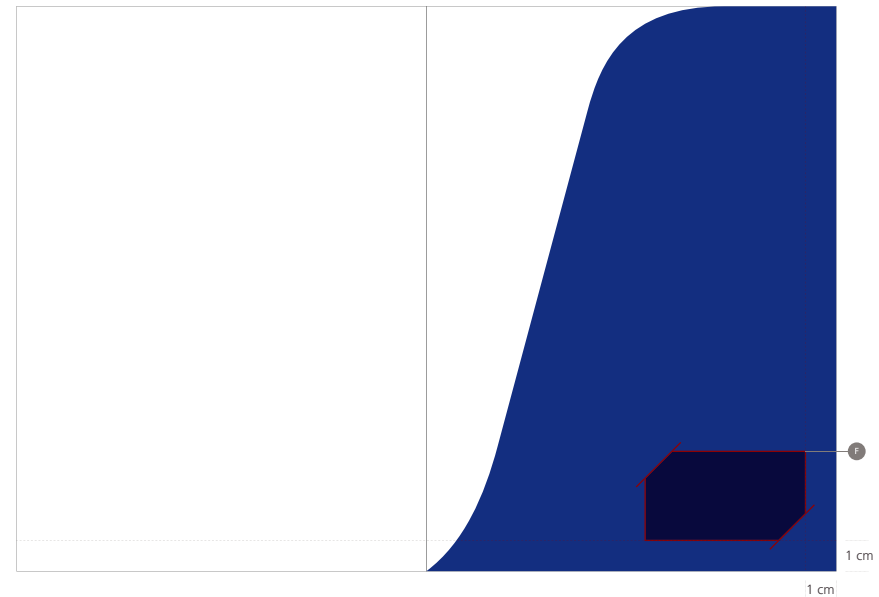**MATERIAL SPECIFICATIONS** Simili paper, 80gsm

All measurements are in millimetres.

Receipt

Received From :
Cheque No / Cash :
For The Payment Of :
Receipt No. :

Fees   Amount

Total Amount

Ringgit   Signature

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | **D** +603 2692 8416 | **F** +603 2692 8385   **fgvholdings.com**

5.12 **Envelope DL (Wallet)**

A **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

B **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

C **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

D **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

30

12

110

20   Aligned to left window edge or 20mm from the left in absence of a window.

220

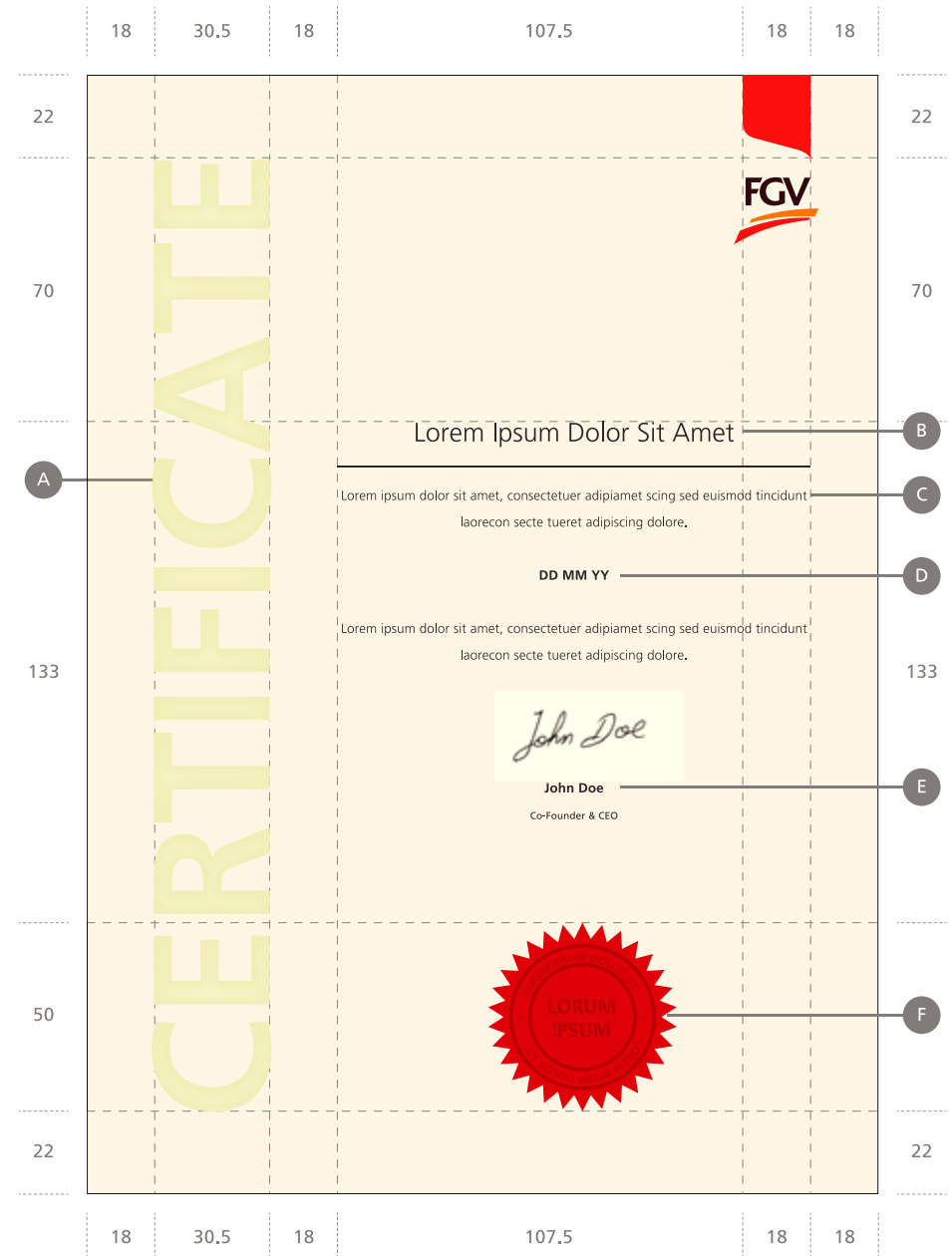**SIZE** 220mm (W) x 110mm (H)

LOGO COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 80gsm

All measurements are in millimetres.

FGV Holdings Berhad
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | **D** +603 2692 8416 | **F** +603 2692 8385

fgvholdings.com

10   10

20   C   D   20
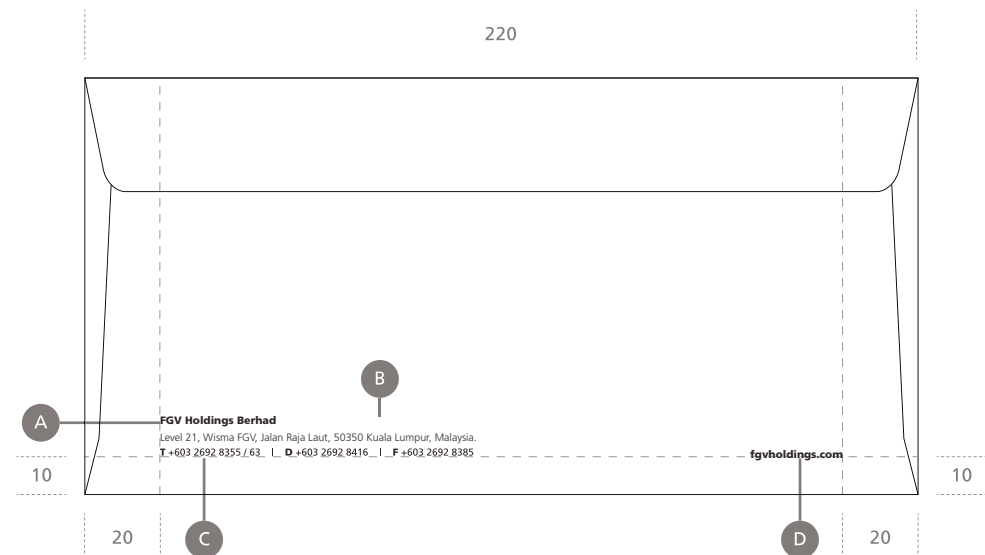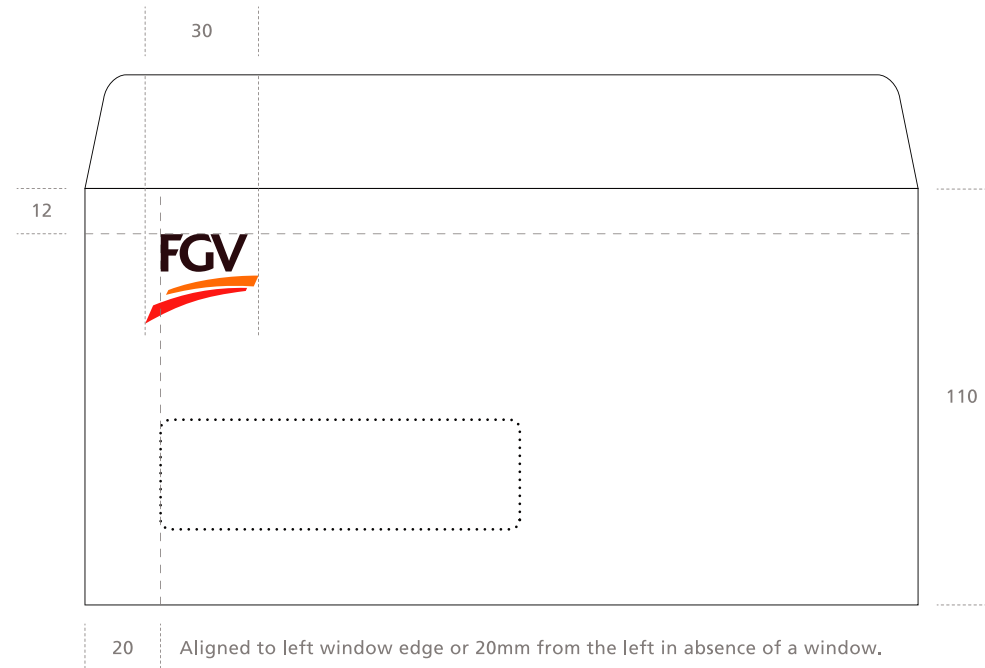
5.13 **Envelope DL (Pocket)**

A **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

B **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

C **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

D **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

30

12

110

FGV

20   Aligned to left window edge or 20mm from the left in absence of a window.

FGV Holdings Berhad
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.

fgvholdings.com

220

A **FGV Holdings Berhad** 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63   **D** +603 2692 8416   **F** +603 2692 8385

B

fgvholdings.com

10   10

40   **C**   **D**   12

SIZE 220mm (W) x 110mm (H)

LOGO COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 80gsm

All measurements are in millimetres.

5.14 **Envelope (Wallet)**

A **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 7.5pt   **Leading** 11pt

B **Registered Number** Frutiger Bold
Size 5pt   **Leading** 11pt   **Tracking** 35

C **Contact** Frutiger Black   **Details** Frutiger Roman
Size 7.5pt   **Leading** 11pt

D **Website** Frutiger Black
Size 7.5pt   **Leading** 11pt

35

15

162

25   Aligned to left window edge or 20mm from the left in absence of a window.

229

10   10

20   20

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | **D** +603 2692 8416 | **F** +603 2692 8385

fgvholdings.com
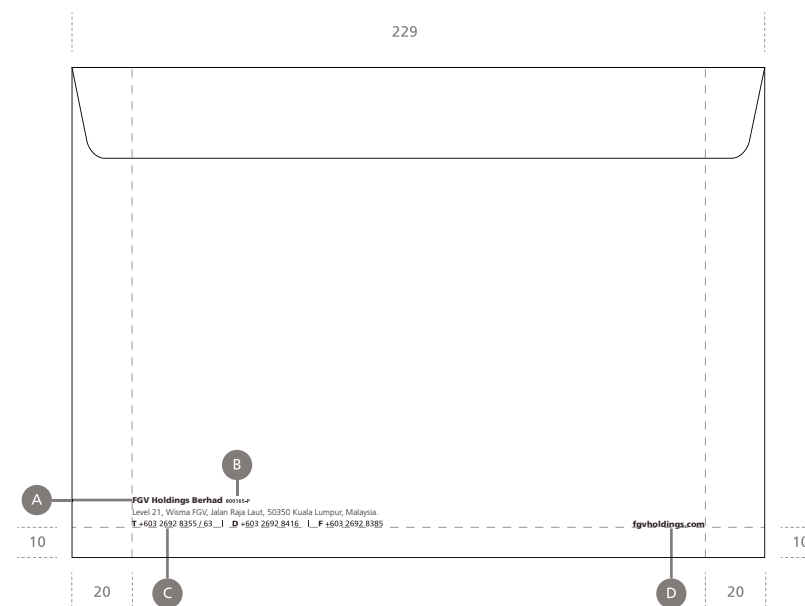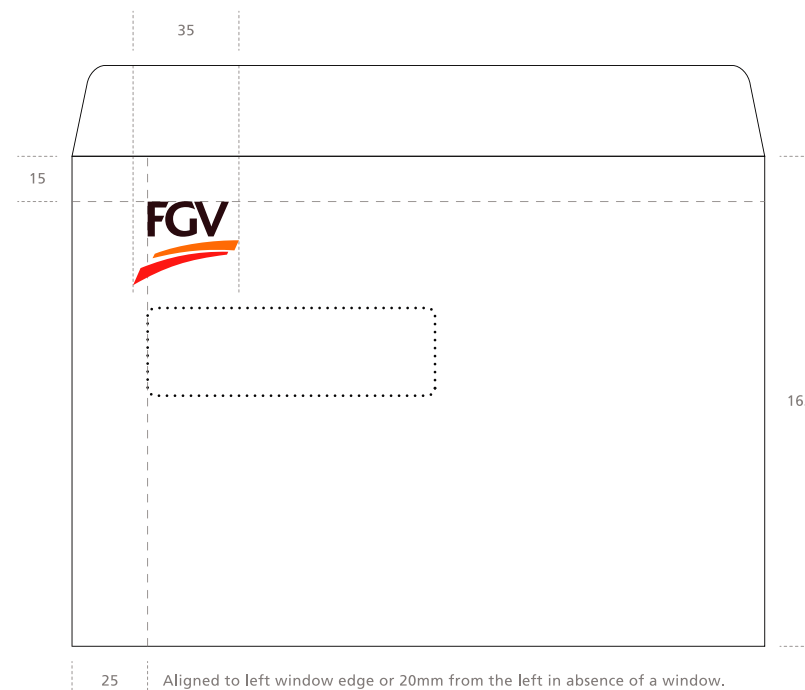
SIZE 229mm (W) x 162mm (H)

LOGO COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Simili paper, 80gsm

All measurements are in millimetres.

5.15 Envelope (Pocket)

A   **Company Name** Frutiger Black   **Address** Frutiger Roman

Size 7.5pt   **Leading** 11pt

B   **Registered Number** Frutiger Bold

Size 5pt   **Leading** 11pt   **Tracking** 35

C   **Contact** Frutiger Black   **Details** Frutiger Roman

Size 7.5pt   **Leading** 11pt

D   **Website** Frutiger Black

Size 7.5pt   **Leading** 11pt

SIZE   229mm (W) x 162mm (H)

LOGO COLOURS   Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR   90% Pantone Black

MATERIAL SPECIFICATIONS   Simili paper, 80gsm

All measurements are in millimetres.

35

15

162

25   Aligned to left window edge or 20mm from the left in absence of a window.

229

FGV Holdings Berhad 800165-P
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.
T +603 2692 8355 / 63 | **D** +603 2692 8416 | **E** +603 2692 8385

fgvholdings.com

10   10

40   12

5.16 **Corporate Folder**

A   **Logo**

B   **Company Name** Frutiger Black   **Address** Frutiger Roman
       Size 8.5pt   **Leading** 12pt

C   **Registered Number** Frutiger Bold
       Size 5pt   **Leading** 12pt   **Tracking** 35

D   **Contact** Frutiger Black   **Details** Frutiger Roman
       Size 8.5pt   **Leading** 12pt

E   **Website** Frutiger Black
       Size 8.5pt   **Leading** 12pt

F   **Name Card**

SIZE   230mm (W) x 317mm (H)

LOGO & PLANT TAG COLOURS   Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR   90% Pantone Black

MATERIAL SPECIFICATIONS   Art card, 300gsm

All measurements are in millimetres.

19 cm   3 cm   1 cm   2 cm

5 cm

0.5 cm

2 cm

FGV Holdings Berhad
Level 21, Wisma FGV,
Jalan Raja Laut,
50350 Kuala Lumpur,
Malaysia.

T +603 2692 8355 / 63
D +603 2692 8416
F +603 2692 8365

fgvholdings.com

1 cm

1 cm

5.17 **Member Corporate Folder**

(A) **Logo**

(B) **Company Name** Frutiger Black   **Address** Frutiger Roman
Size 8.5pt   **Leading** 12pt

(C) **Registered Number** Frutiger Bold
Size 5pt   **Leading** 12pt   **Tracking** 35

(D) **Contact** Frutiger Black   **Details** Frutiger Roman
Size 8.5pt   **Leading** 12pt

(E) **Website** Frutiger Black
Size 8.5pt   **Leading** 12pt

(F) **Name Card**

19 cm   3 cm   1 cm   2 cm

5 cm

MSM MALAYSIA
HOLDINGS BERHAD

Level 44, Menara Felda,
Platinum Park, No. 11,
Persiaran KLCC, 50088,
Kuala Lumpur, Malaysia.

T +603 2692 8355 / 63
D +603 2692 8416
F +603 2692 8385

msmsugar.com

SIZE 230mm (W) x 317mm (H)
LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C
TEXT COLOUR 90% Pantone Black
MATERIAL SPECIFICATIONS Art card, 300gsm

All measurements are in millimetres.

1 cm

1 cm

5.18 **Certificate**

(A) **Certificate** Frutiger Bold
Size 125pt   **Leading** 150pt
Finishing Emboss

(B) **Title** Frutiger Light
Size 20pt   **Leading** 25pt

(C) **Content** Frutiger Light
Size 10pt   **Leading** 20pt   **Tracking** 10

(D) **Date** Frutiger Bold
Size 10pt   **Leading** 20pt   **Tracking** 10

(E) **Name** Frutiger Bold
Size 10pt   **Leading** 20pt   **Tracking** 10

(F) **Certificate Seals**
Finishing Emboss

SIZE 210mm (W) x 297mm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Conqueror CX22, 250gsm

All measurements are in millimetres.

Lorem Ipsum Dolor Sit Amet

Lorem ipsum dolor sit amet, consectetuer adipiamet scing sed euismod tincidunt laorecon secte tueret adipiscing dolore.

DD MM YY

Lorem ipsum dolor sit amet, consectetuer adipiamet scing sed euismod tincidunt laorecon secte tueret adipiscing dolore.

John Doe

John Doe
Co-Founder & CEO

LORUM IPSUM

5.19 **Email Sign-Off**

An email signature is a virtual business card automatically added at the bottom of your outgoing email. The signature has your name and relevant business contact details. Please do not include coloured text, very large or complicated fonts, departmental logos, images, clip art or personal quotes. The electronic version of the email sign-off and its installation instructions are available separately.

A   **Employee Name** Arial Bold
     Size 10.5pt

B   **Designation** Arial Regular
     Size 9pt

C   **Company Name** Arial Bold   **Address** Arial Regular
     Size 9pt

D   **Contact & Email** Arial Bold   **Details** Arial Regular
     Size 9pt

E   **Company Contact** Arial Bold   **Details** Arial Regular
     Size 9pt

F   **Website** Arial Bold
     Size 9pt

G   **Sign off P.R.I.D.E.** Arial Bold
     Size 9pt

Kind regards,

A — **Jane Doe**
B — Human Resource Division

FGV

C — **FGV Holdings Berhad**
Level 21,Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.

D — **M** +6019 388 8812 | **E** janedoe@fgvholdings.com

E — **T** +603 2692 8355 / 63 | **D** +603 2692 8416 | **F** +603 2692 8385

F — **fgvholdings.com**

G — **Rise with P.R.I.D.E.**
Partnership - Respect - Integrity - Dynamism - Enthusiasm
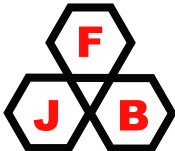
Level 21, Wisma FGV, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.

5.20 **Member Email Sign-Off**

A — **Employee Name** Arial Bold
Size 10.5pt

B — **Designation** Arial Regular
Size9pt

C — **Company Name** Arial Bold   **Address** Arial Regular
Size 9pt

D — **Contact & Email** Arial Bold   **Details** Arial Regular
Size 9pt

E — **Company Contact** Arial Bold   **Details** Arial Regular
Size 9pt

F — **Website** Arial Bold
Size 9pt

G — **Corporate Qualifier** Arial Bold
Size 7.5pt

H — **Sign off P.R.I.D.E.** Arial Bold
Size 9pt

Kind regards,

A

B — **Jane Doe**
Senior Executive, Human Resource Division

F J B

A MEMBER OF FGV GROUP   **G**

C — **FGV-Johor Bulkers Sdn Bhd**
Lorong Sawit Satu, Johor Port Area, 81700 Pasir Gudang, Johor, Malaysia

D — **M** +6012 695 4645 | **T** +603 2693 8670 | **F** +603 2693 7018 | **E** roshidah@fjb.com.m

E — **T** +607 2511 830 / 869 / 712 / +607 2521 216 | **F** +607 2512 790

F — **fjb.com.my**

H — **Rise with P.R.I.D.E.**
Partnership - Respect - Integrity - Dynamism - Enthusiasm

5.21 PowerPoint Templates
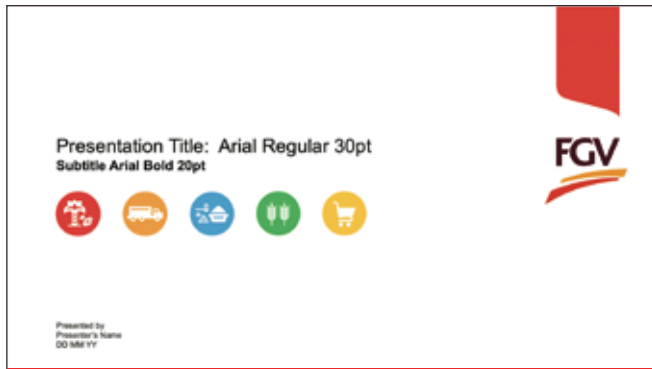
Cover
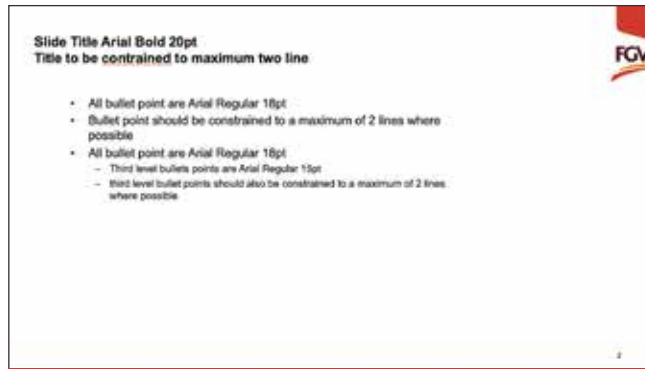
Slides with Paragraphs

Page Divider
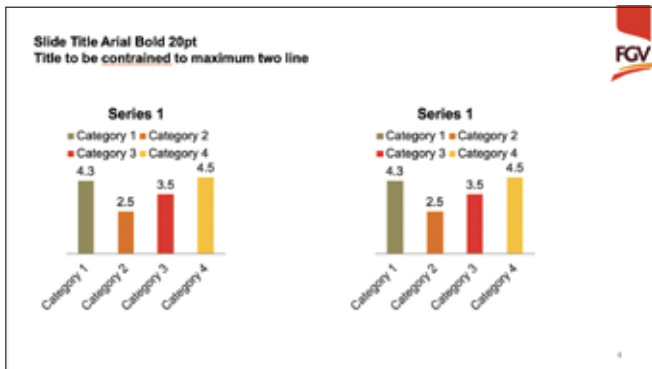
Slides with Graph
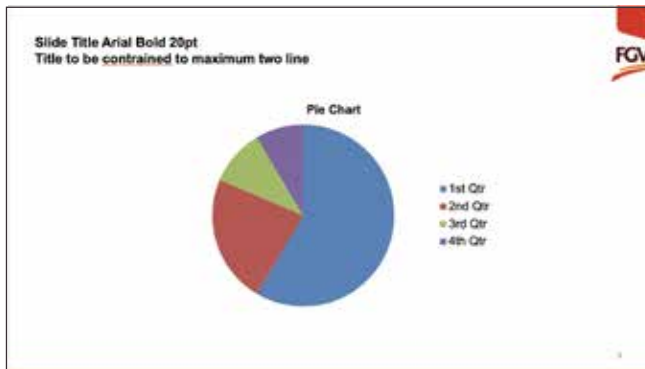
Slides with Pie Chart
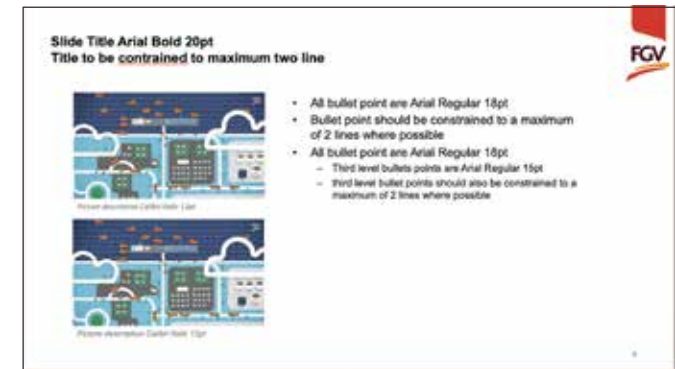
Slides with Text and Picture

Detailed guide for FGV PowerPoint template is available separately.
Illustrations here are for reference only.

5.22 Asset Tagging

A Logo

B **Company Name** Frutiger Bold
Size 7pt **Leading** 12pt

C **Estate/Place Name** Frutiger Bold
Size 7pt **Leading** 12pt

D **Details** Frutiger Bold
Size 7

10 cm

4 cm

FGV PLANTATIONS MALAYSIA SDN BHD (974143-H)		
LADANG TEMBANGAU 06		
Asset Name	KABINET FAIL	
Asset Ref No.	ANR03651612140200020004	
Sub - Asset	-	
Purchase Date	31.12.2015	

SIZE 10cm (W) x 4cm (H)

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Sticker

All measurements are in millimetres.

5.23 **File**

This is the main look for some FGV items. The color for each files will be different.
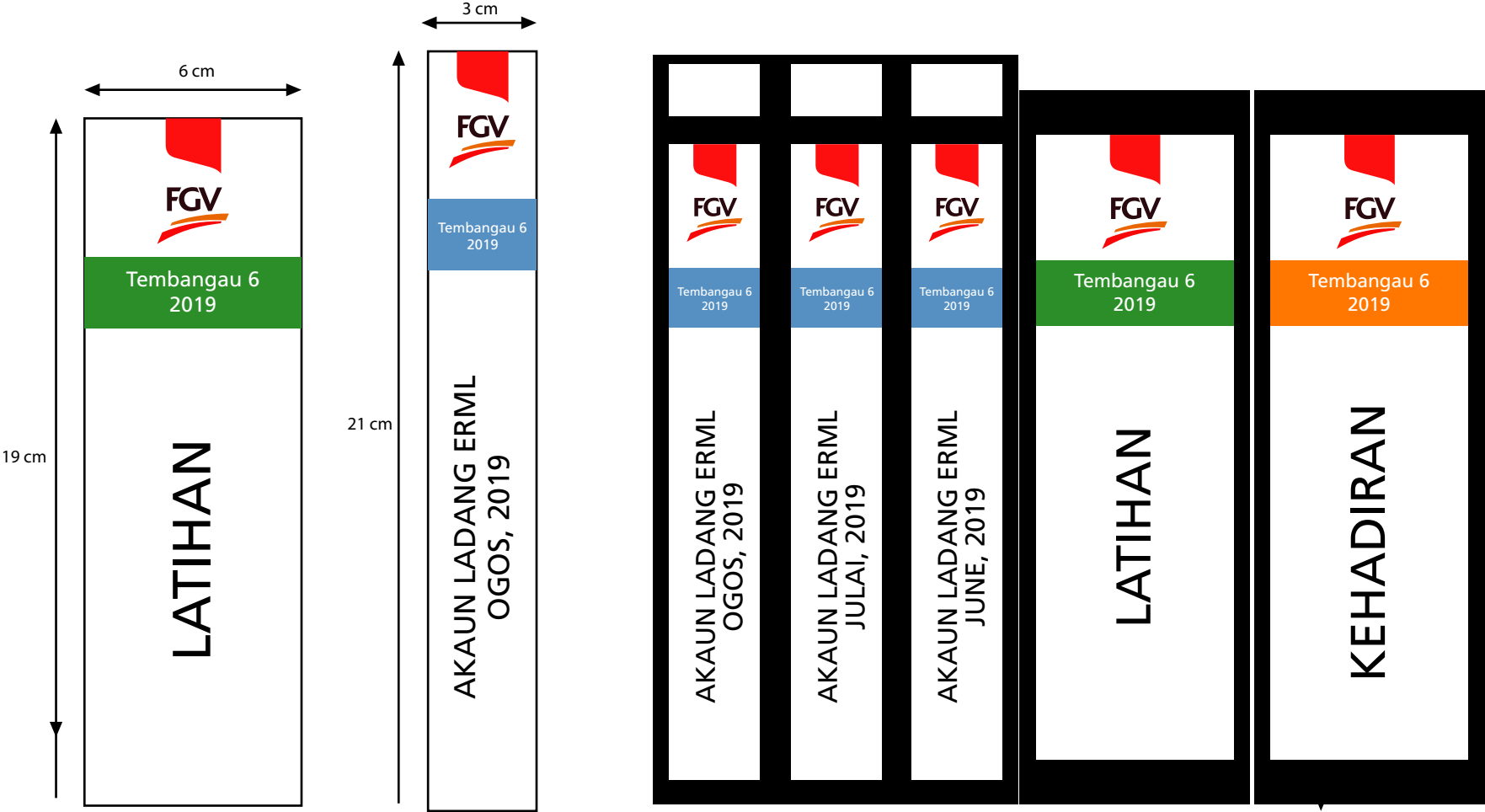
LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR 90% Pantone Black

MATERIAL SPECIFICATIONS Paper

Merchandise

To keep the branding strong, all FGV merchandise should follow the main branding elements and identity.

6.0

6.1 **Corporate gifts and promotional giveaways**

This is the main look for some FGV items. We should keep all lines and patterns simple. The colours used should be FGV corporate colours, and the logo should be prominent.

Non-Woven Bag

Paperbag
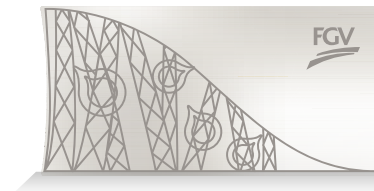
Plaque

Notebook

Mug

Cap

Fan

Pendrive

Pen

Umbrella

Lanyard

Events

Events are an important platform for the company to showcase itself. Whether internally or externally, the branding elements should be clear and concise, making the overall event presentation come across as professional.

7.0

7.1 **Event Backdrop**

This is how the backdrop for an internal event should look like. The event details are displayed clearly in the middle, for easy reading. Event logos can be on the left. The right side will have the plant tag curve, with the space reserved for the FGV logo together with tagline at the top, while other logos are placed at the bottom.

Conference Title / Illustration / Image / Text etc.

FGV Members Logo / FGV Information / Sponsorship logo etc.

Majlis Perasmian Pelan Integriti

DEWAN KOMUNITI
Januari 2019

FGV

7.2 **Event Backdrop**

For an external event backdrop, the FGV logo with the plant tag lock up will be in the middle. The event title will be on the left, and other details will be on the right. Other illustrations can be at the bottom.
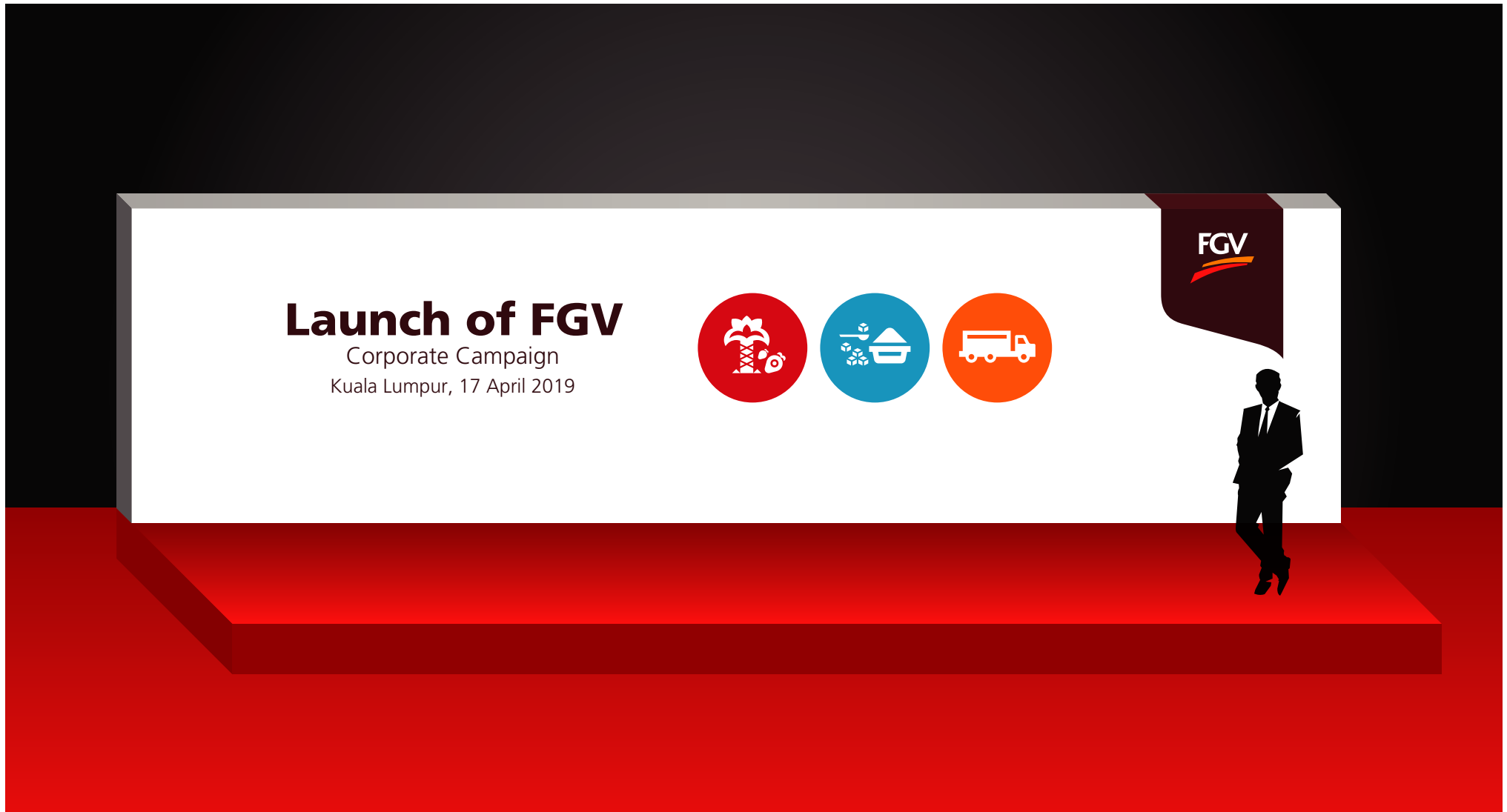
7.3 **Signing Ceremony Backdrop**

For a signing ceremony, all event details and names of the two parties should be in the middle. The FGV logo should be on the right, with the partner logo on the left.
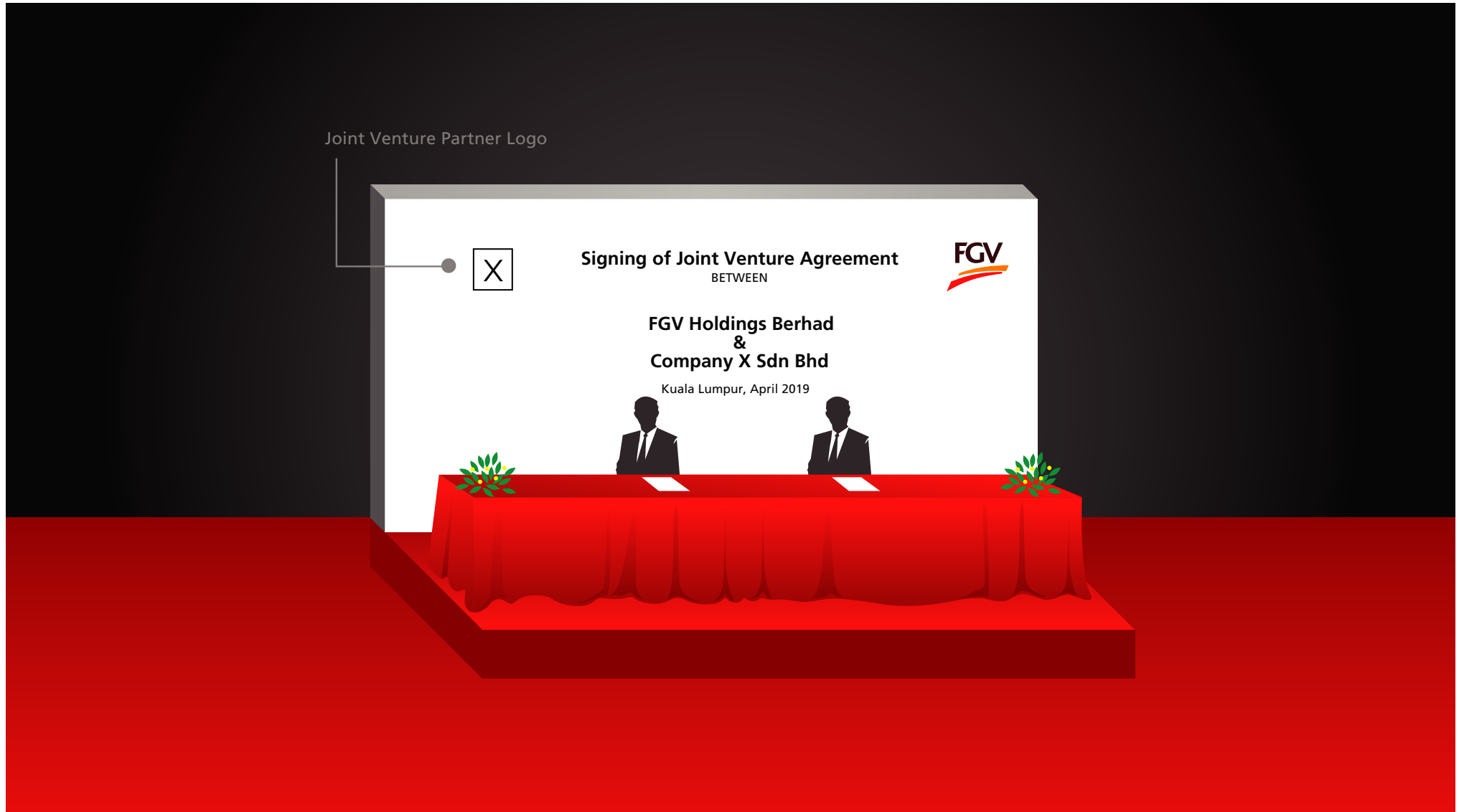
7.4 **Member's Event Backdrop**

Conference Title / Illustration / Image / Text etc.

Members Logo / Information / Sponsorship logo etc.

Majlis Perasmian Pelan Integriti

DEWAN KOMUNITI
Januari 2019

A MEMBER OF FGV

7.5 **Member's Signing Ceremony Backdrop**

Joint Venture Partner Logo

Signing of Joint Venture Agreement
BETWEEN

**FGV-Johor Bulkers Sdn Bhd
&
Company X Sdn Bhd**

Kuala Lumpur, March 2015
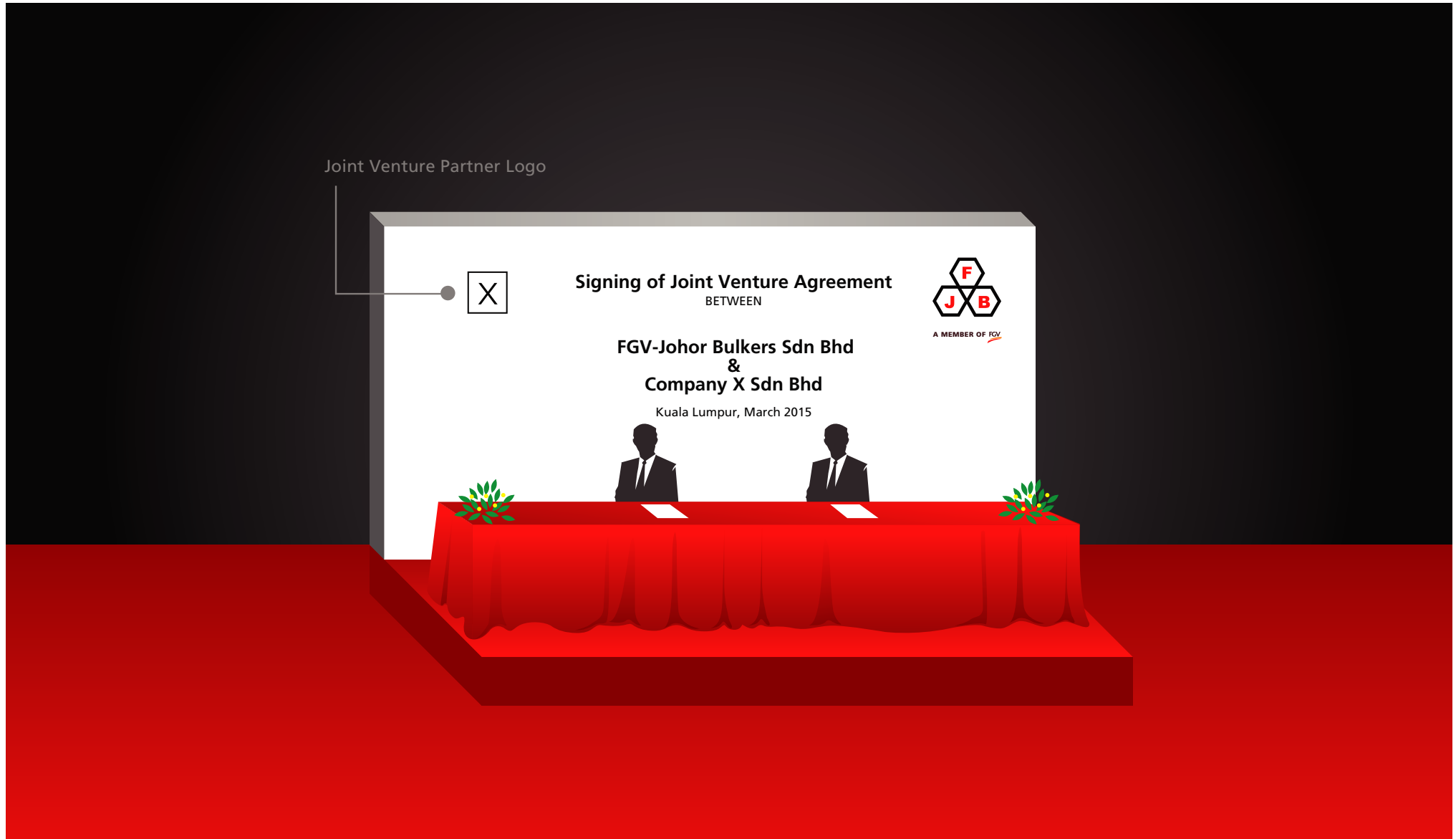
7.6 Exhibition Booth Guidelines

An FGV event booth should be modern and inviting, that has a good layout with enough space to move about. The exhibition title, details and main illustration should be in the middle. The left will have the FGV logo with plant tag lock up. Standees are on the right. Tables and chairs will be in front, with adequate spacing in between them.

Note The booth design and layout shall be customised to the event's theme while keeping in line with the brand guidelines

7.7 **Sample Exhibition**

Growing global

Lorem ipsor siamet cotetur adipising esed do eiusmod tempor incididunt ut labore et dolore magn eniminimu veniam quis nostrud exercitation ulladolore mco latempor bori.
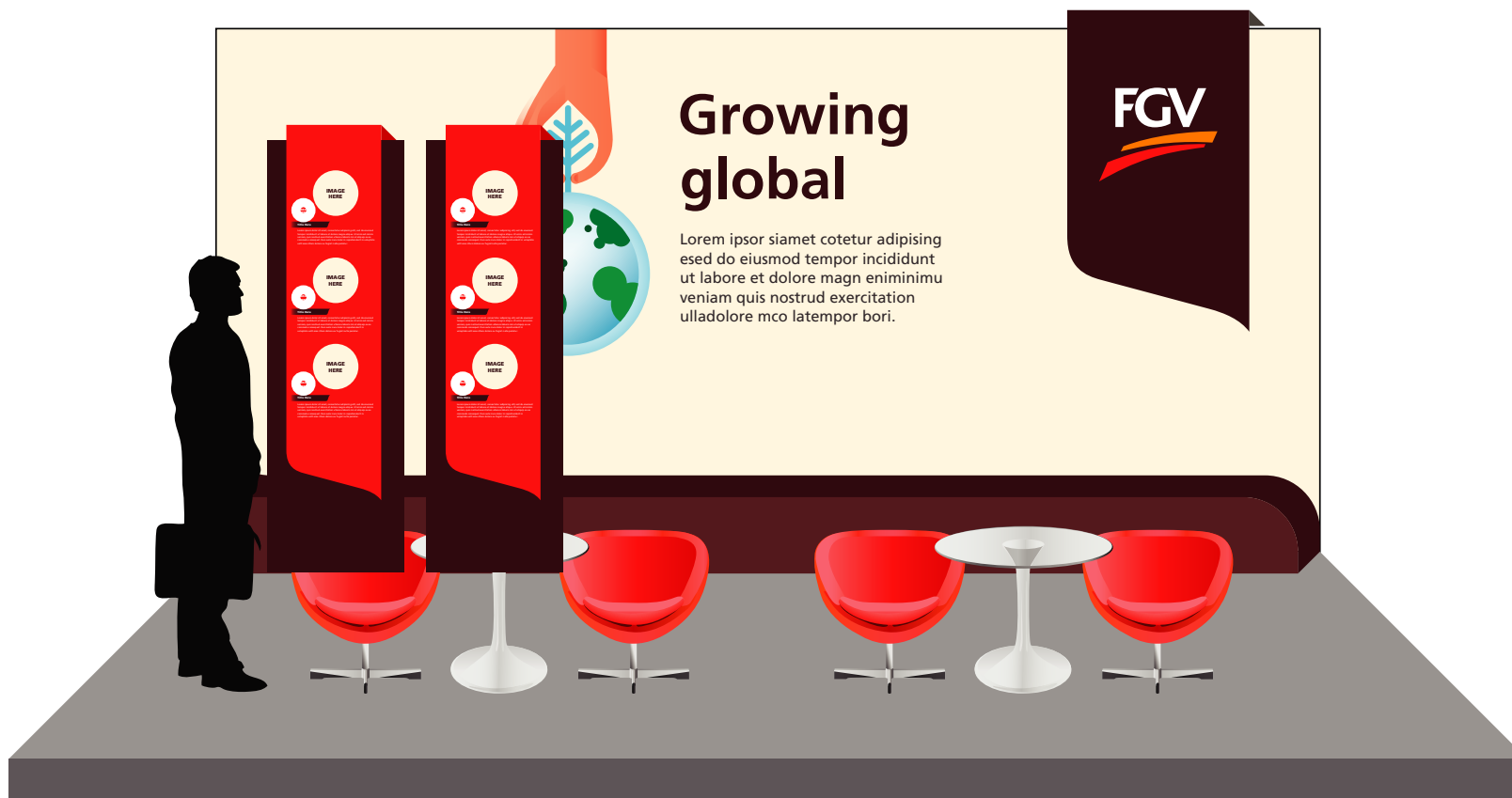
7.8 **Sample Exhibition**

7.9 **Sample Booth**

Uniform

FGV Uniform are an important part of our corporate identity.

8.0

8.1 **Corporate shirt**

This is the main look for the FGV corporate shirt. They come in white with red stripes. The FGV logo should be positioned above the pocket.

a FGV LOGO SIZE

2.3 cm

1.82 cm
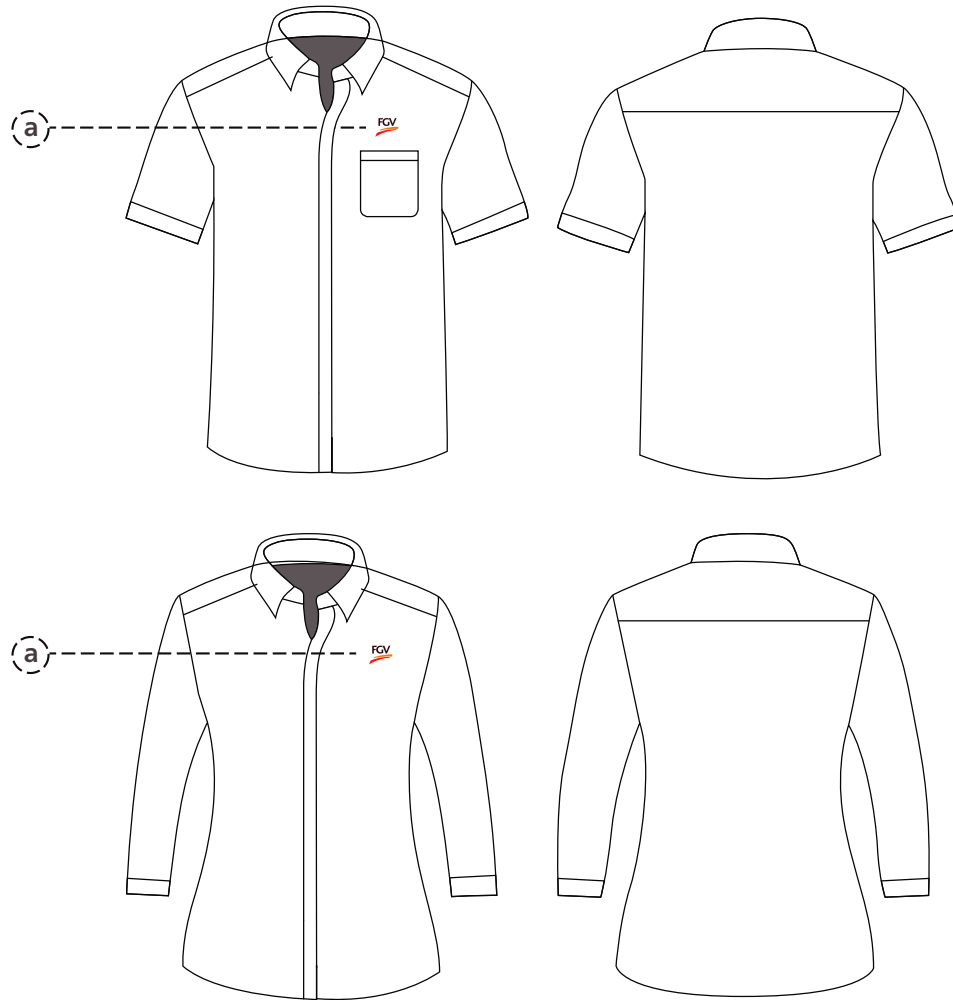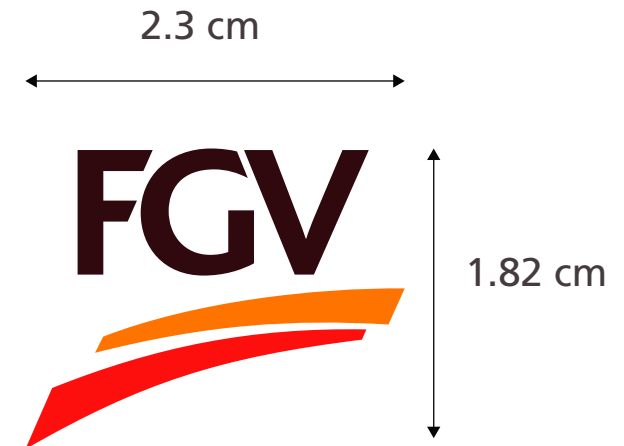
8.2 **Corporate T-shirt**

This is the main look for the FGV Corporate T-shirt. The FGV logo should be positioned at left side.

a **FGV LOGO SIZE**

2.3 cm

1.82 cm
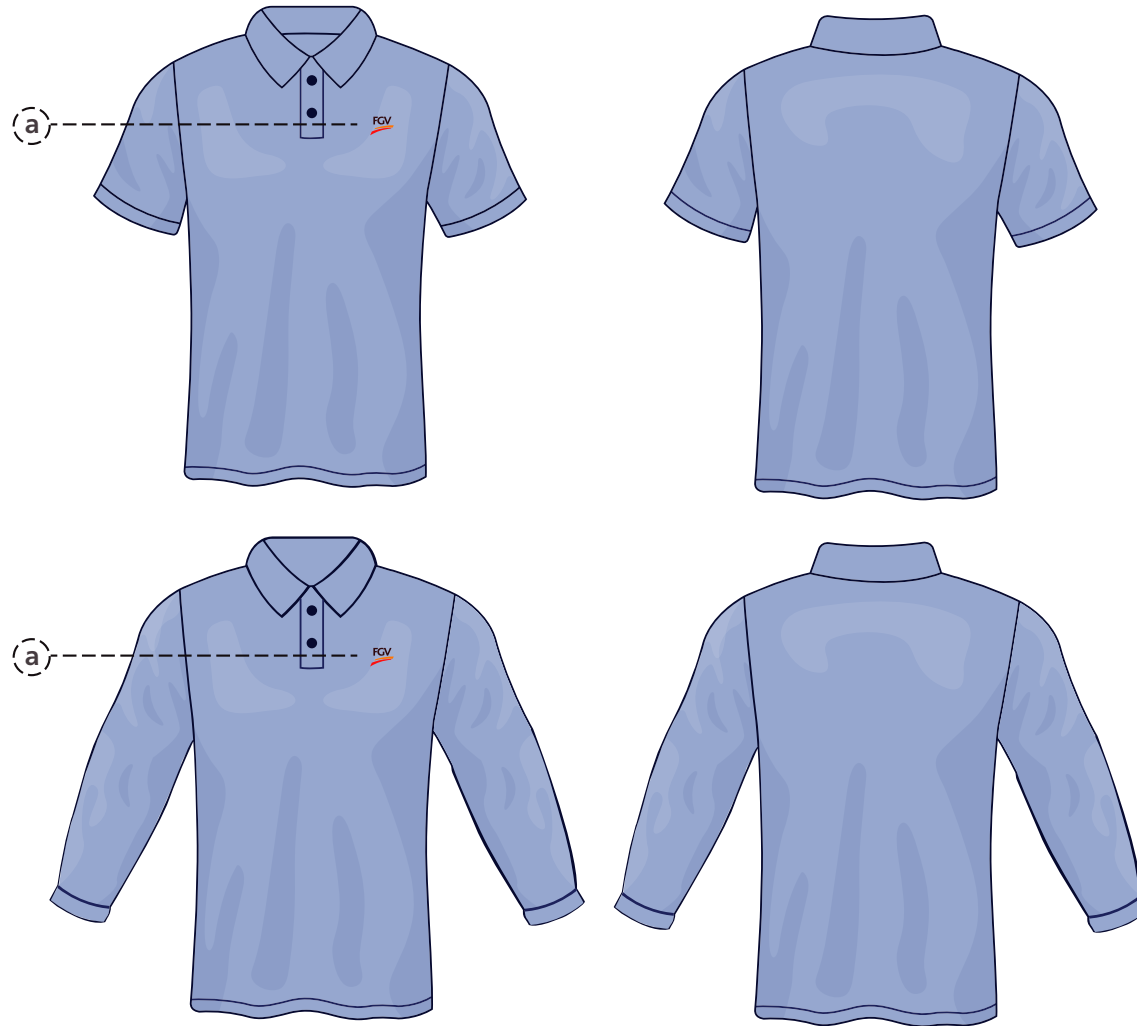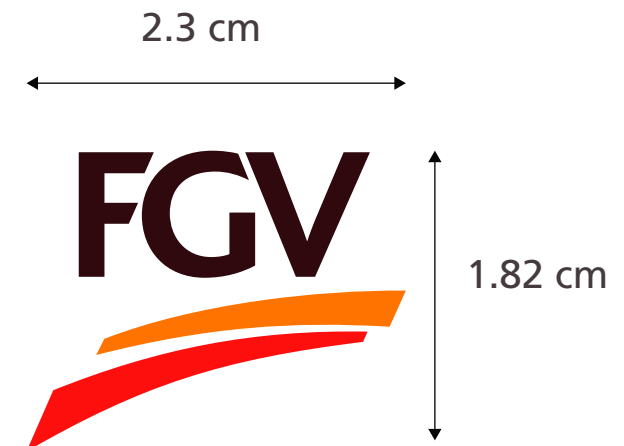
8.3 **Uniform - Operation**

This is the main look for the FGV uniform. The FGV logo should be positioned above the pocket.

(**a**) **FGV LOGO SIZE**

7.62 cm

6.04 cm
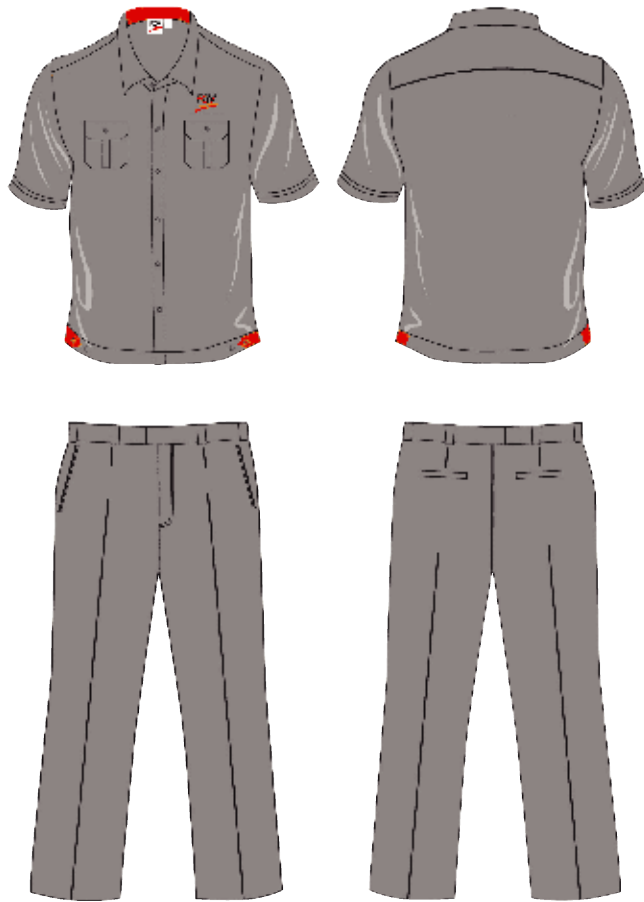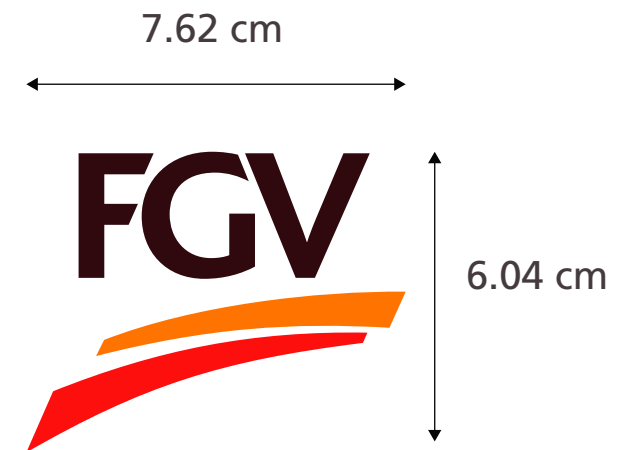
8.4 **Uniform- Operation (Long Sleeve)**

This is the main look for the FGV uniform. The FGV logo should be positioned above the pocket.

a **FGV LOGO SIZE**

7.62 cm

6.04 cm
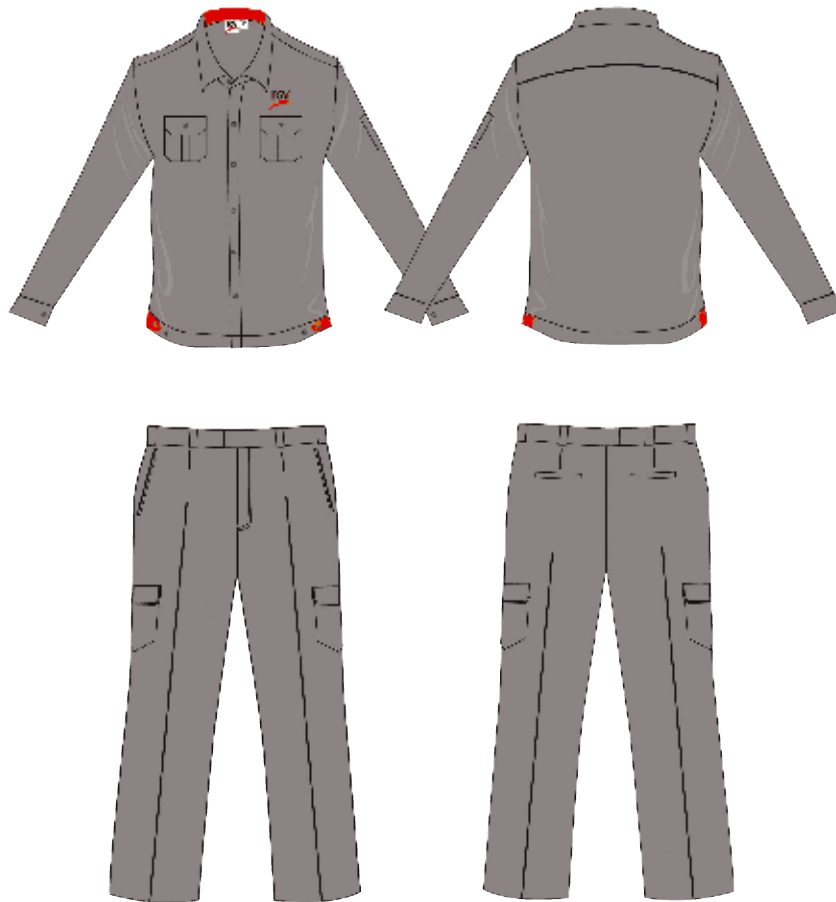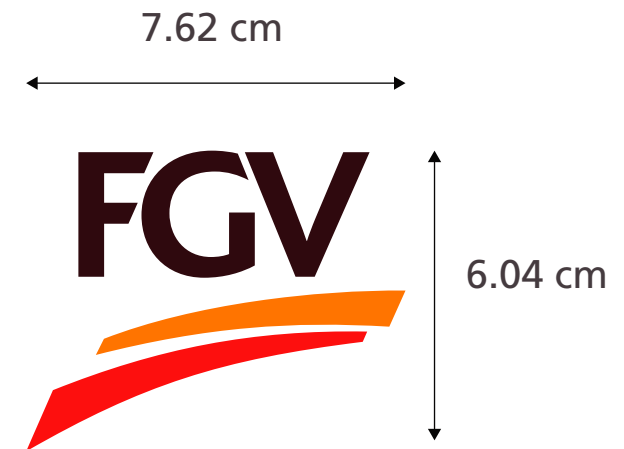
8.5 **Uniform - Overalls**

This is the main look for the FGV uniform. The FGV logo should be positioned above the pocket.

(**a**) **FGV LOGO SIZE**

7.62 cm

6.04 cm
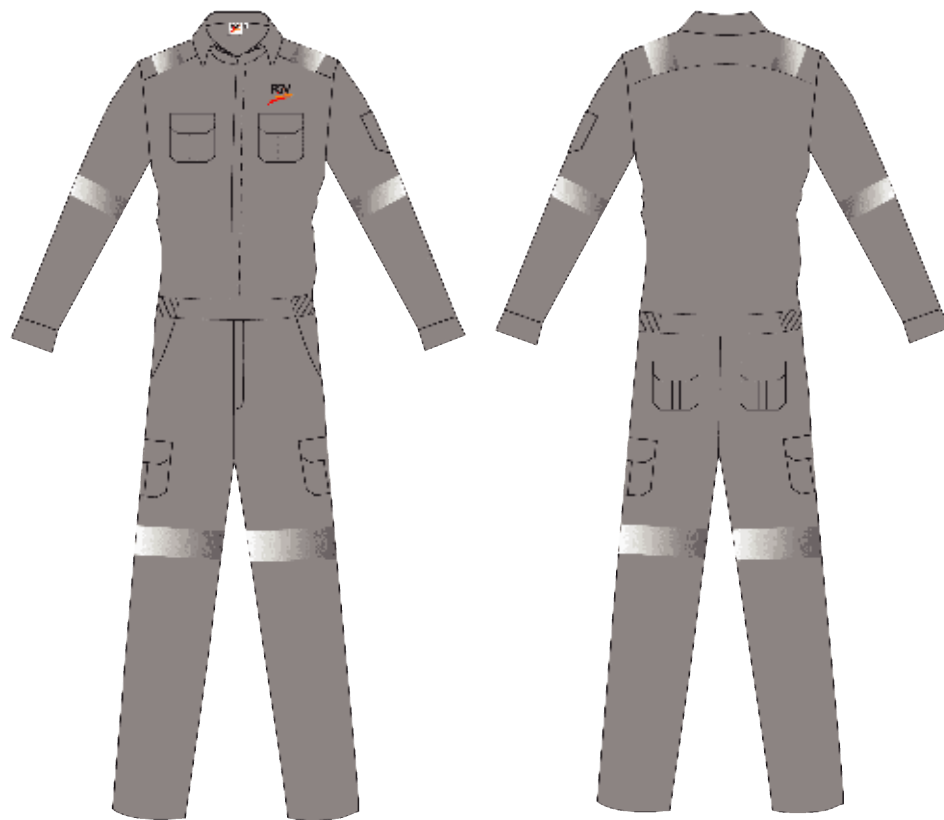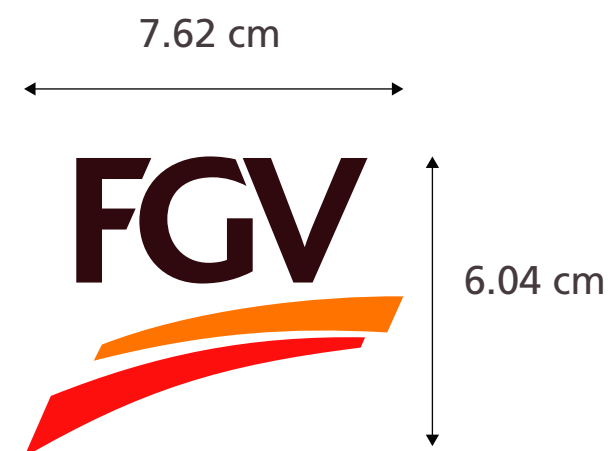
8.6 **Uniform - Lab Coat**

This is the main look for the FGV uniform. The FGV logo should be positioned above the pocket.

a   **FGV LOGO SIZE**

7.62 cm

6.04 cm
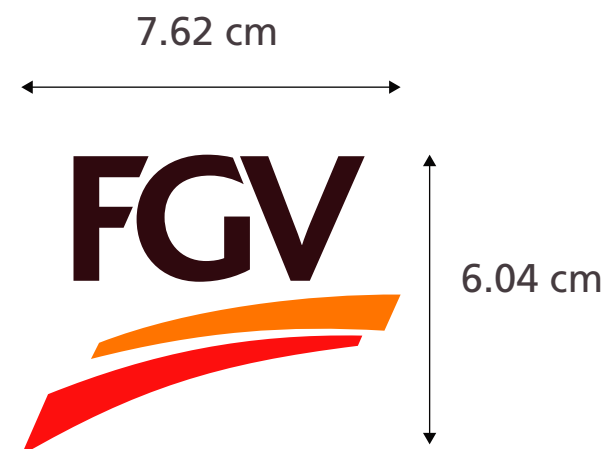
Vehicles

FGV vehicles are an important part of our identity, therefore it is crucial that they carry consistent brand design elements.

9.0

9.1   Pick up trucks

a   FGV LOGO SIZE

FGV

Width : 19 cm
Height : 15.1 cm

15.1 cm

19 cm
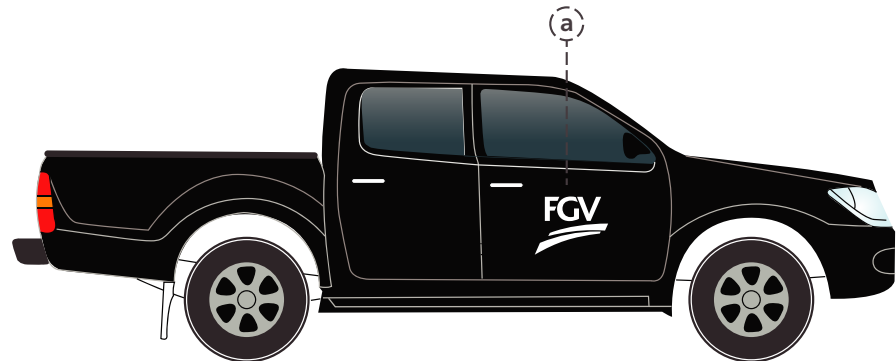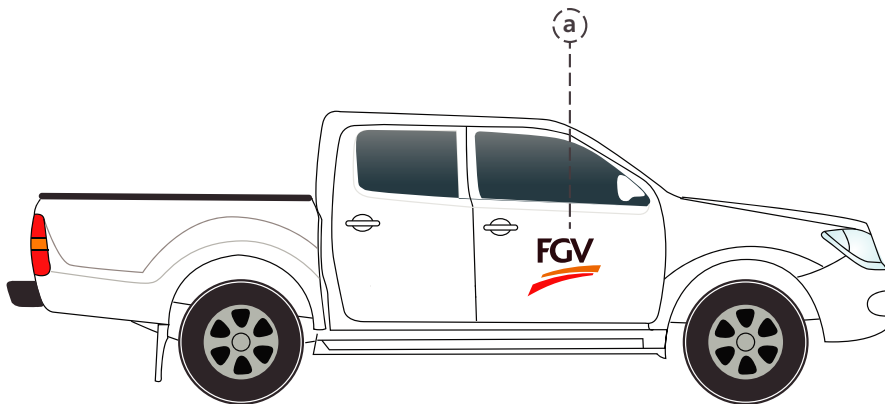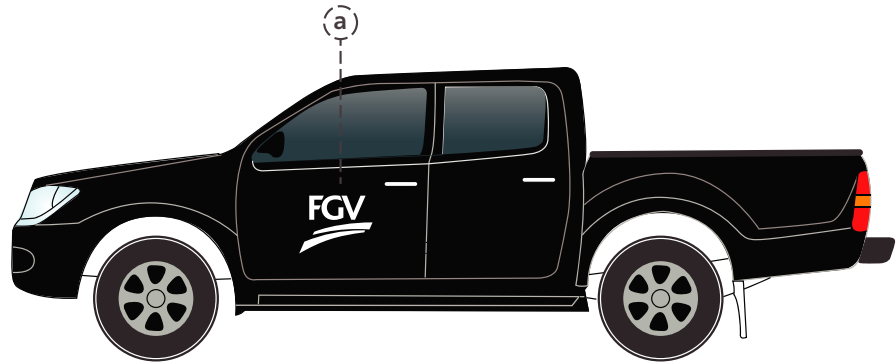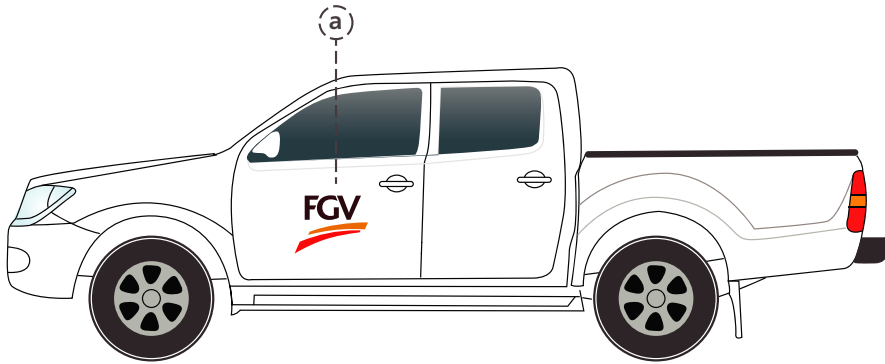
9.2   **4WD**
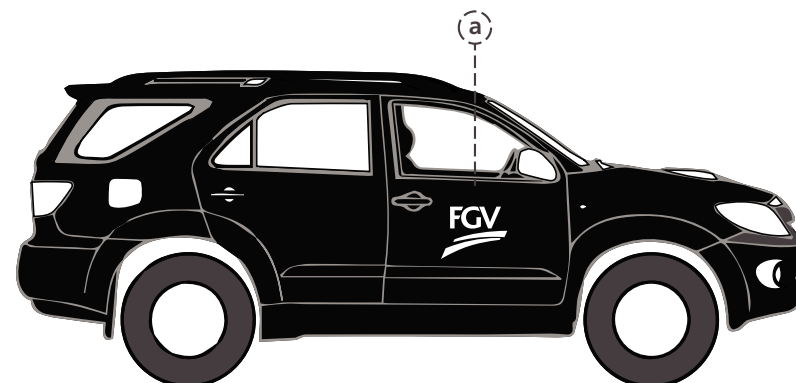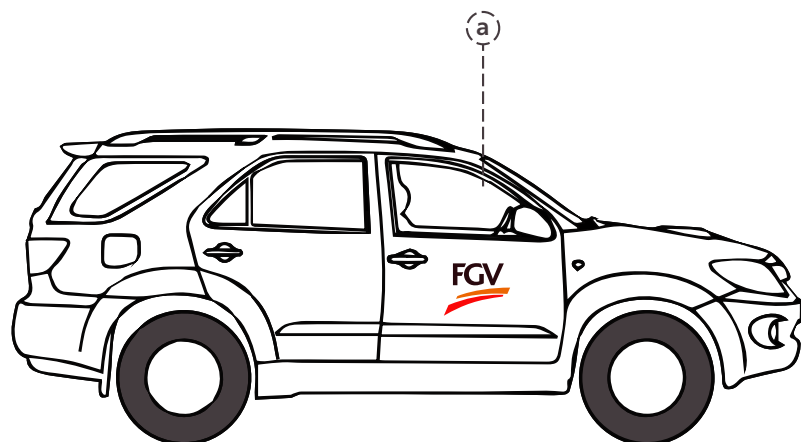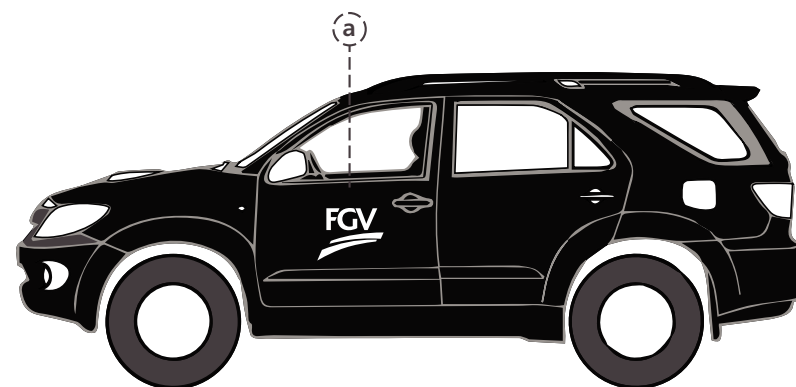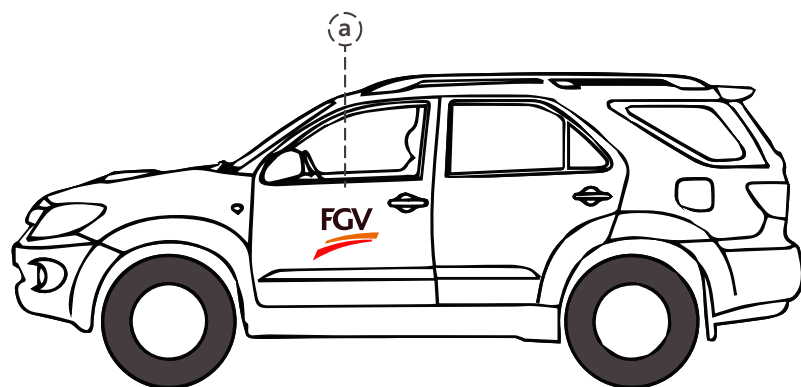
(a) **FGV LOGO SIZE**

15.1 cm

19 cm

Width : 19 cm
Height : 15.1 cm

9.3 Truck

a
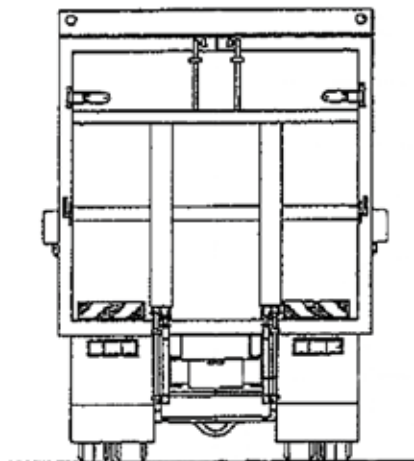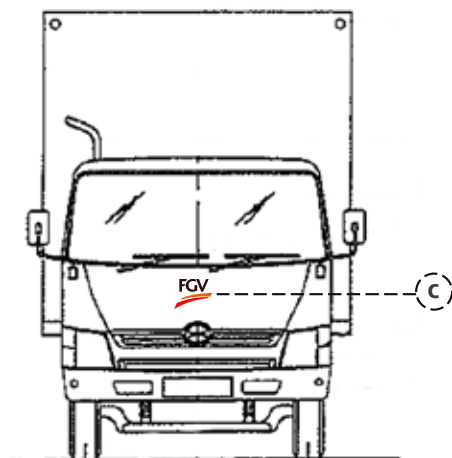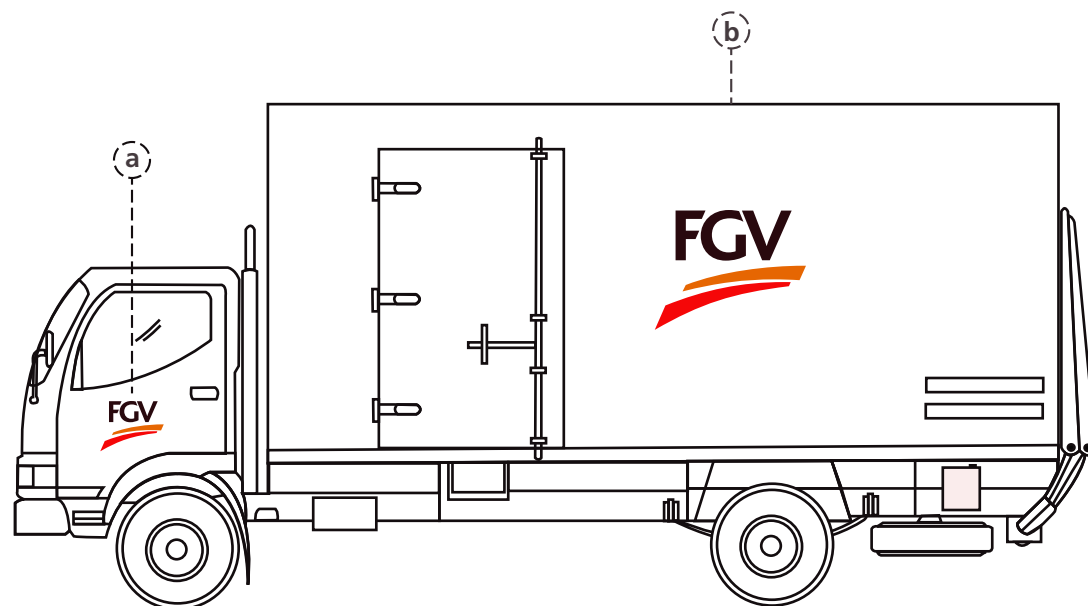
Width : 40.5 cm
Height : 32.1 cm

c

Width : 28 cm
Height : 22 cm

b

Width : 96.5 cm
Height : 76.4 cm

9.4 Tanker (GOLD)
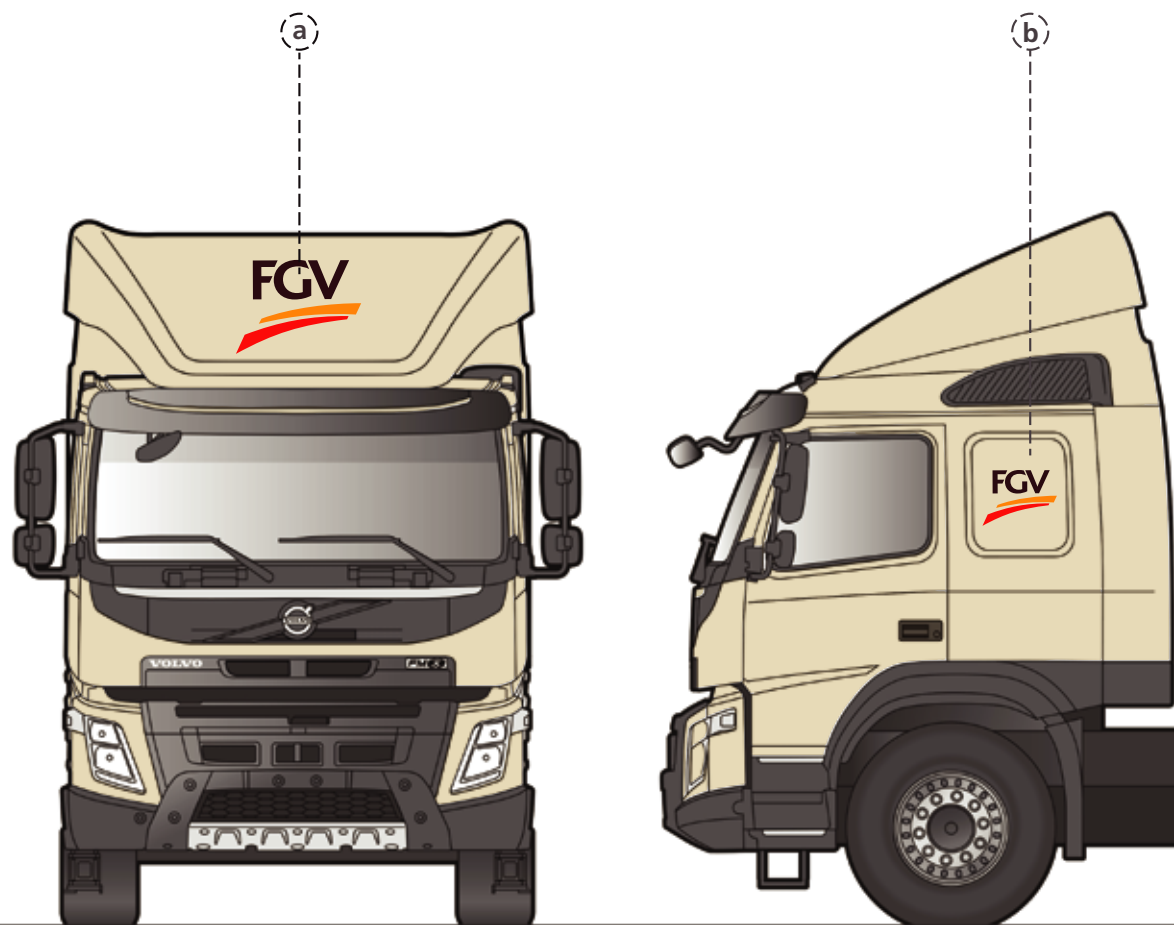
a
Width : 101.6 cm
Height : 76.23 cm

b
Width : 36 cm
Height : 28.5 cm

9.5 Tanker

a

28.5 cm

36 cm

Width : 36 cm
Height : 28.5 cm

c
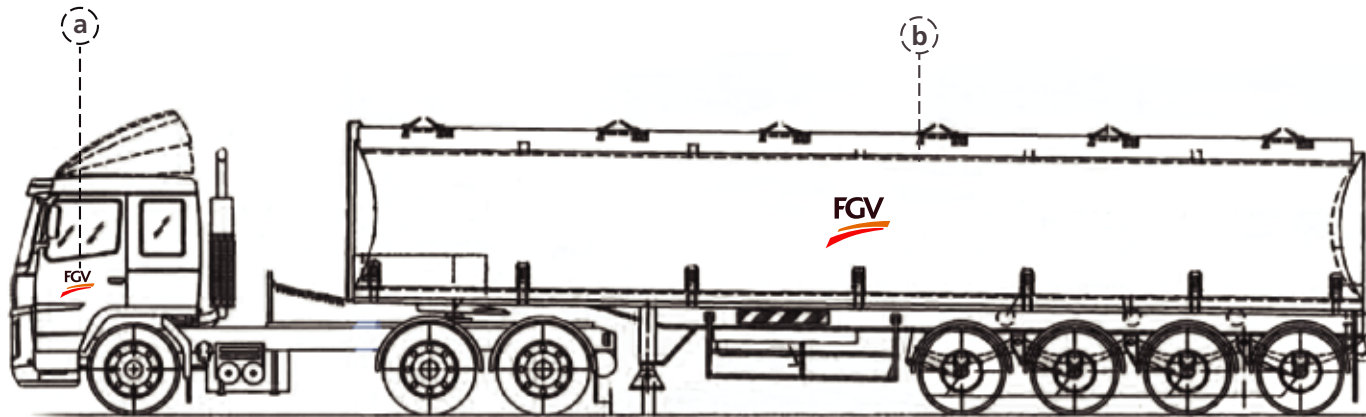
63.4 cm

80 cm

Width : 80 cm
Height : 63.4 cm

b
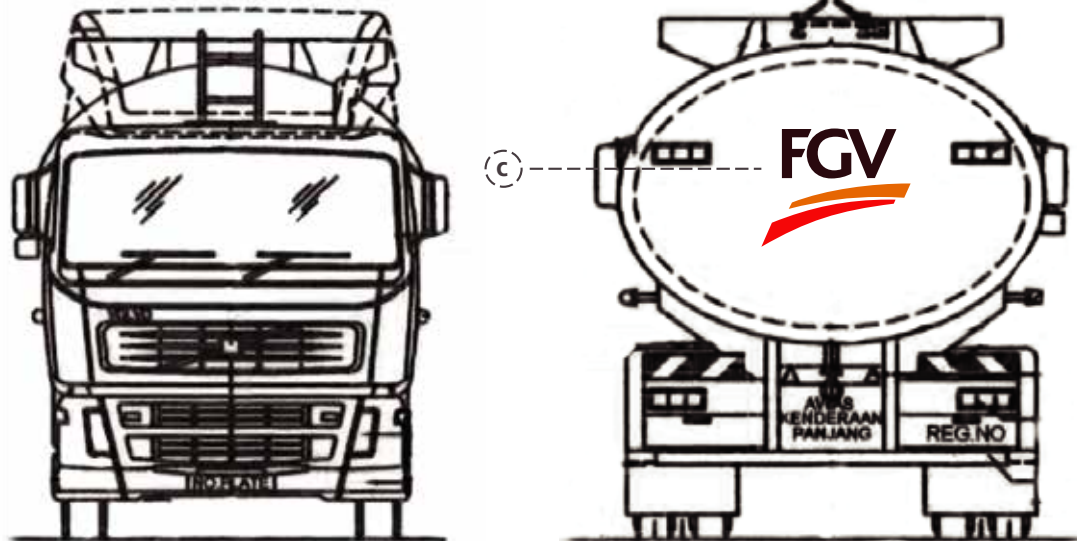
60.3 cm

76.5 cm

Width : 76.5 cm
Height : 60.3 cm

9.6 Trailer Cargo

a

28.5 cm

36 cm

Width : 36 cm
Height : 28.5 cm

c
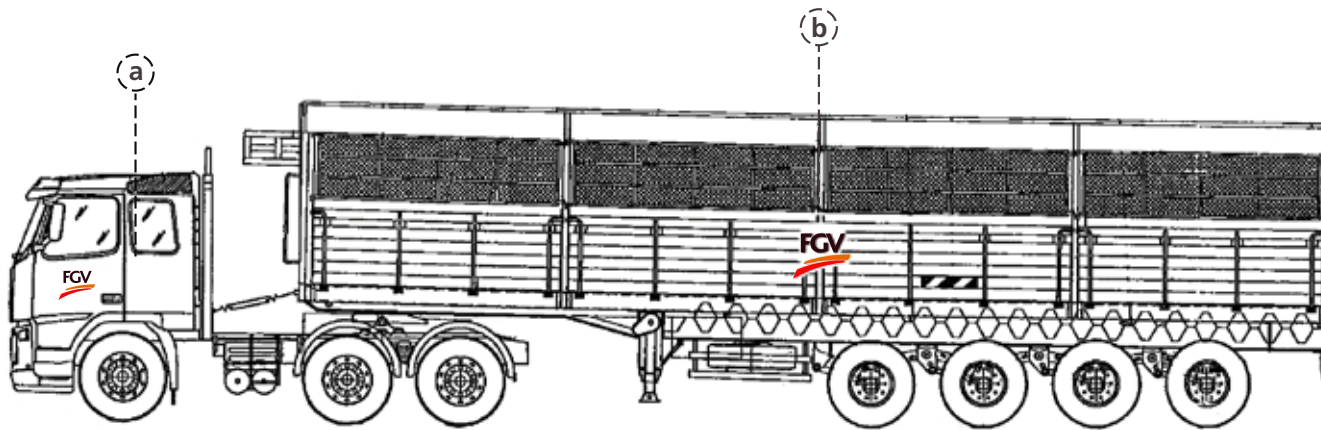
32.5 cm

41 cm

Width : 41 cm
Height : 32.5 cm

b
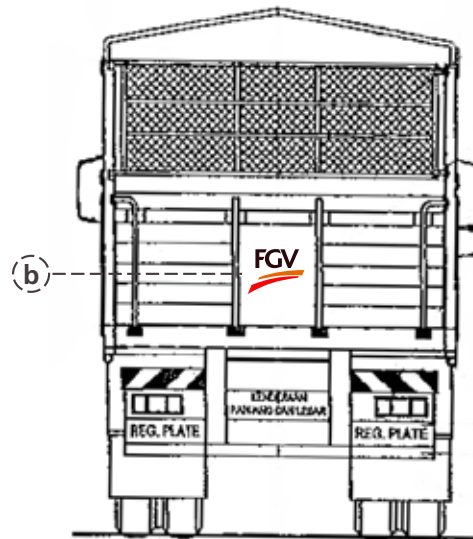
55.5 cm

70 cm

Width : 70 cm
Height : 55.5 cm

Signages and directionals

Signages help people reach their destination with ease. All FGV signage should maintain the brand element while being clear and easily understood.

10.0

10.1 **Outdoor - Entrance Sign**

This is the FGV entrance sign. It should use the company colours. The main portion of the sign will be the plant tag element, with the FGV logo and directions on a white background for ease of reading.
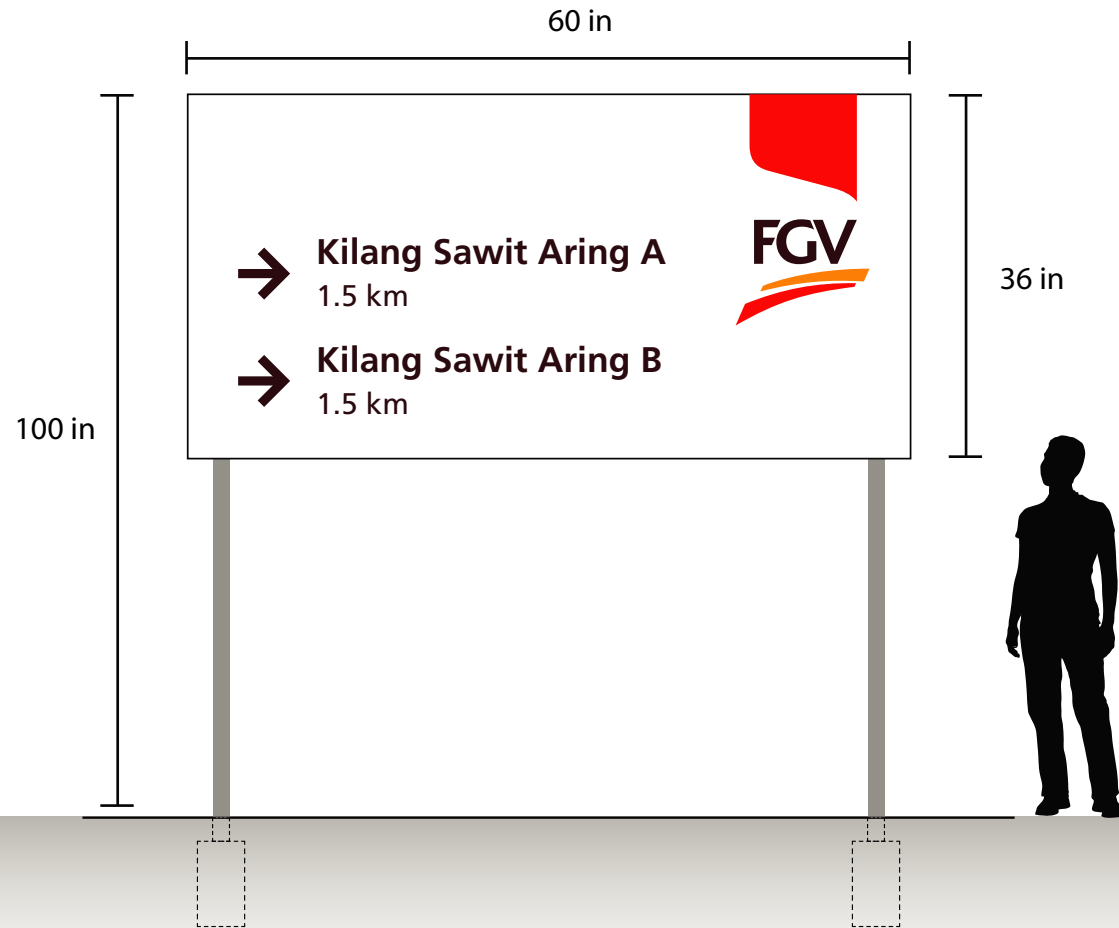

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C
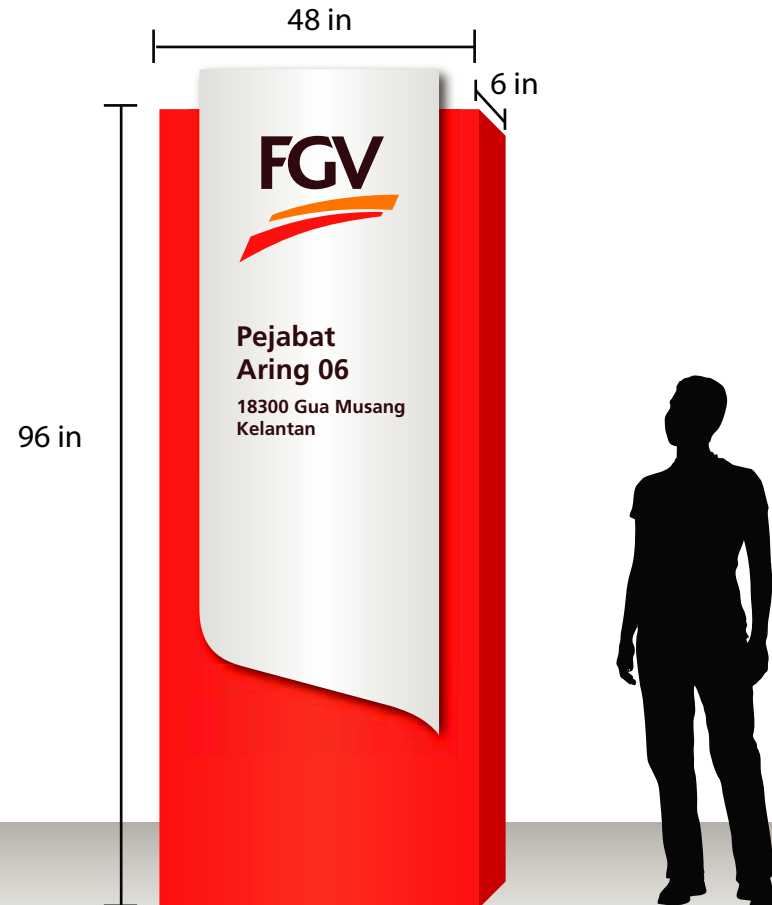
TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Metal frame structure, stainless steel, cut-out sticker

10.2 **Outdoor - Directional Sign**

60 in

Kilang Sawit Aring A
1.5 km

Kilang Sawit Aring B
1.5 km

36 in

100 in

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Alocarbon 3mmT with UV inkjet printing finish + metal frame structure

10.3 **Outdoor - Site Office Sign**

48 in

6 in

FGV

**Pejabat
Aring 06**

**18300 Gua Musang
Kelantan**

96 in

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Metal frame structure, stainless steel, cut-out sticker
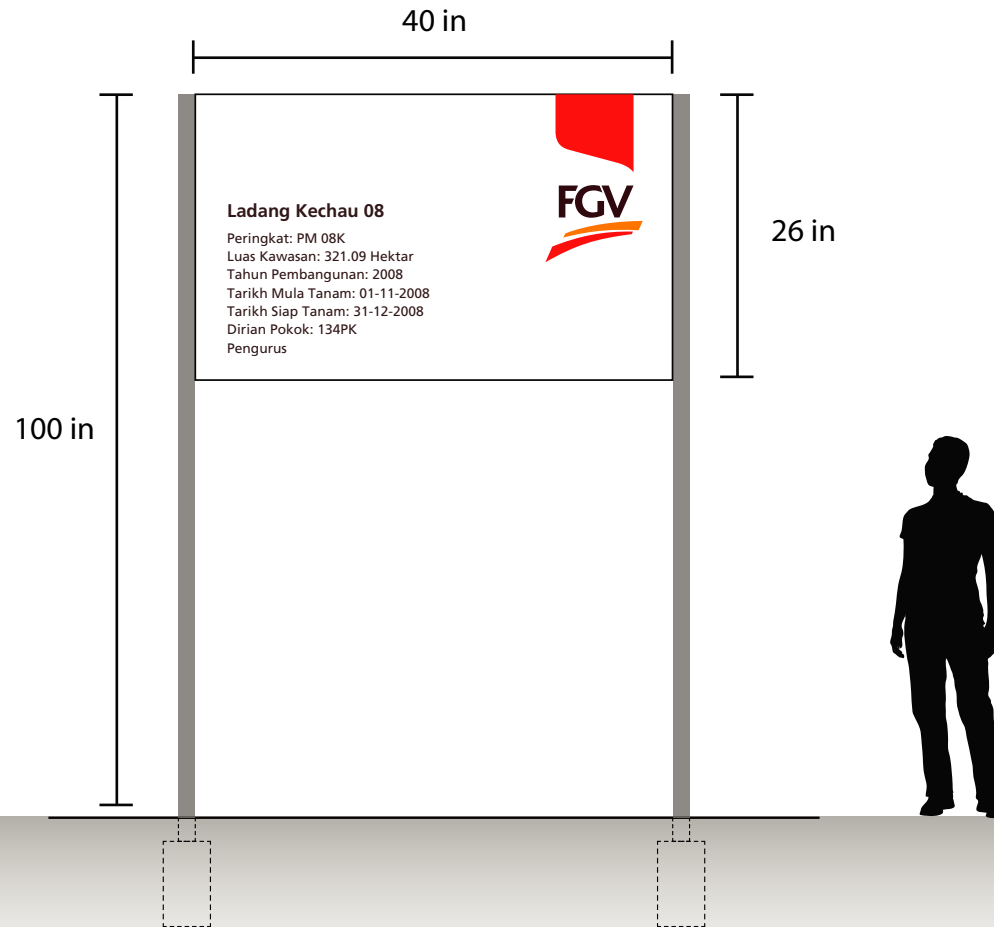
10.4 **Outdoor - Site Office Directional Sign**

36 in

84 in

FGV

Besout

Loading Ramp	↑
Prayer Room	←
Process Building	→
Store	→
Workshop	→
Effluent Plant	→

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Metal frame structure, stainless steel, cut-out sticker

10.5 **Outdoor - Information Sign**

40 in

Ladang Kechau 08

Peringkat: PM 08K
Luas Kawasan: 321.09 Hektar
Tahun Pembangunan: 2008
Tarikh Mula Tanam: 01-11-2008
Tarikh Siap Tanam: 31-12-2008
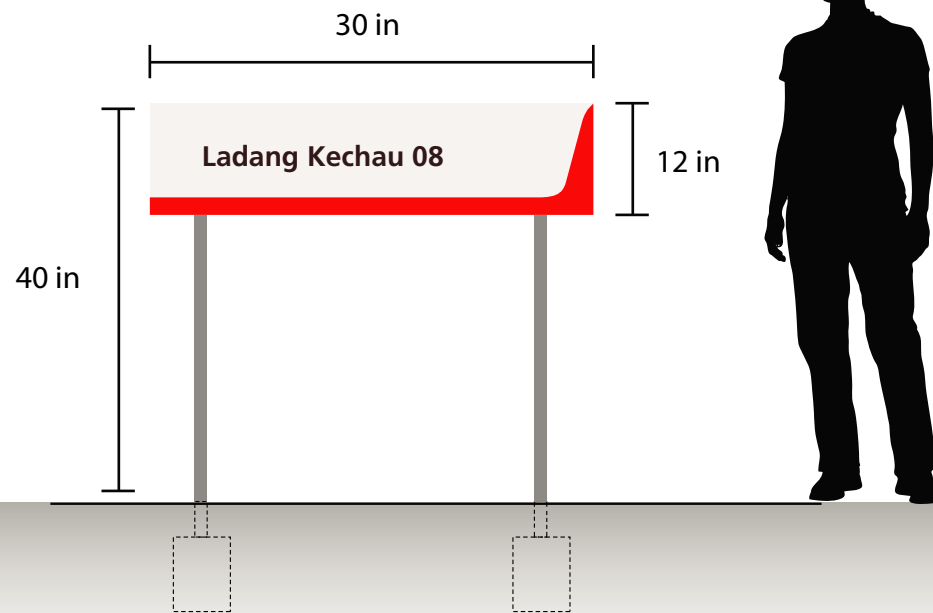Dirian Pokok: 134PK
Pengurus

FGV

26 in

100 in

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C
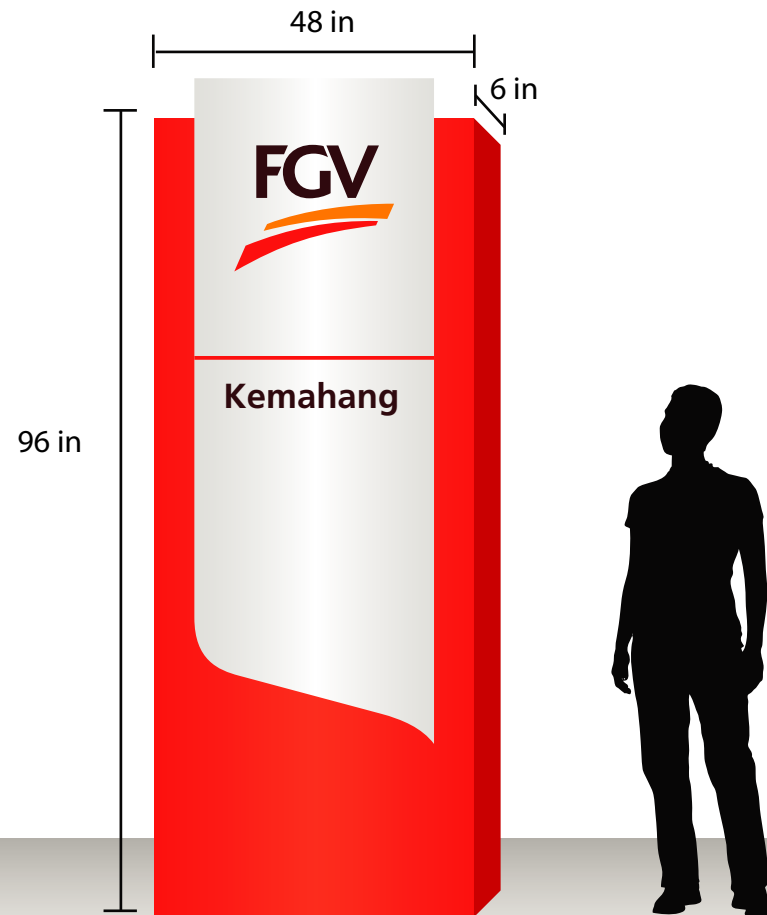
TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Alocarbon 3mmT with UV inkjet printing finish + metal frame structure

10.6 **Outdoor - Road Sign**

30 in

Ladang Kechau 08

12 in

40 in

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Alocarbon 3mmT with UV inkjet printing finish + metal frame structure

10.7 **Outdoor - Estate Name Sign**

48 in

6 in

96 in

FGV

Kemahang

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Metal frame structure, stainless steel, cut-out sticker

10.8 **Outdoor - Building Directional Sign**

FGV signage within the building shall follow the same design style as the entrance sign. Any directional arrows or icons should be clear, legible and quick to understand.

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Metal frame structure, stainless steel, cut-out sticker
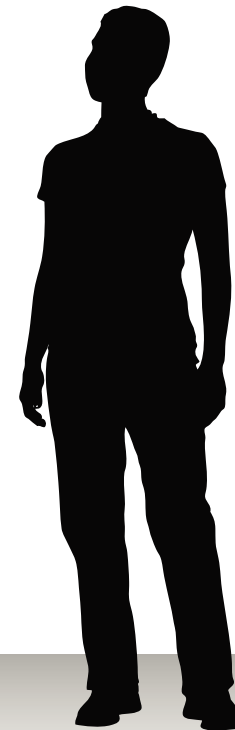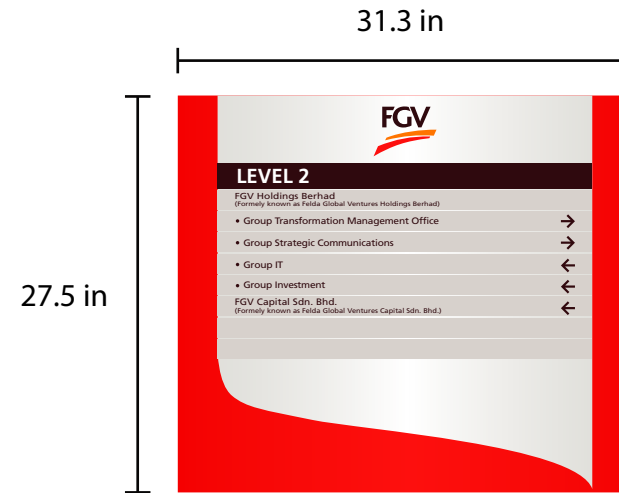
10.9 **Outdoor - Main Gate**

FGV Plantations (M) Sdn. Bhd.

Tembangau 06

FGV Plantations (M) Sdn. Bhd.

Tembangau 06

LOGO & PLANT TAG COLOURS	Pantone 485C, Pantone 4975C, Pantone 144C
MATERIAL SPECIFICATIONS	Stainless steel or Alorcarbon
WORDING OPTION1 Cut out sticker	**OPTION2** Box type lettering

10.10 **Indoor - Directories**
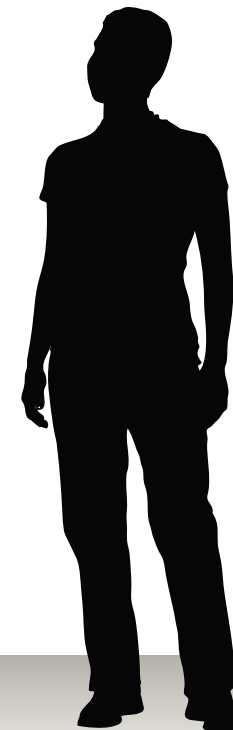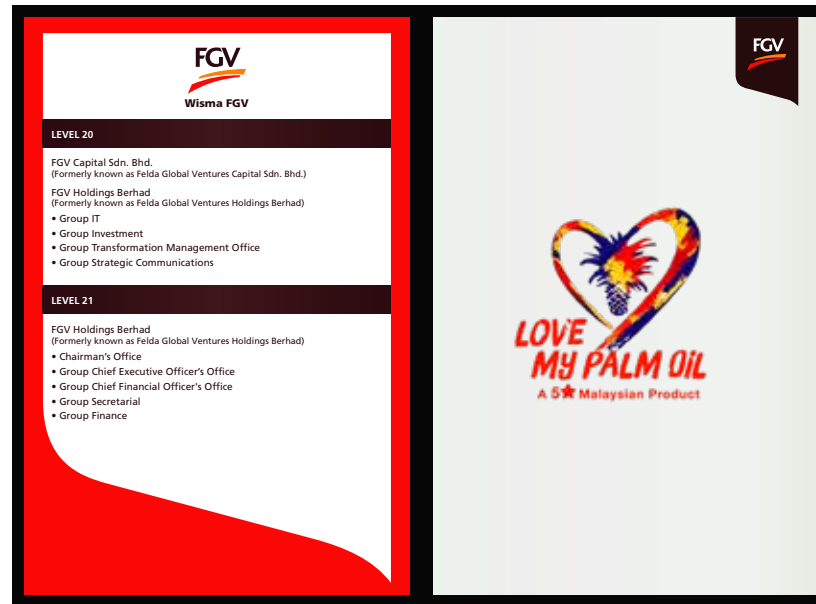
31.3 in

27.5 in

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS Metal frame structure, stanless steel, cut-out sticker

10.11 Indoor - LED Directories

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS LED Screen

10.12 **Indoor - Door Sign**

30 cm

10 cm

John Doe
CHIEF FINANCIAL OFFICER

30 cm

10 cm

30 cm

15 cm

MEETING ROOM
Cassia

01

Available

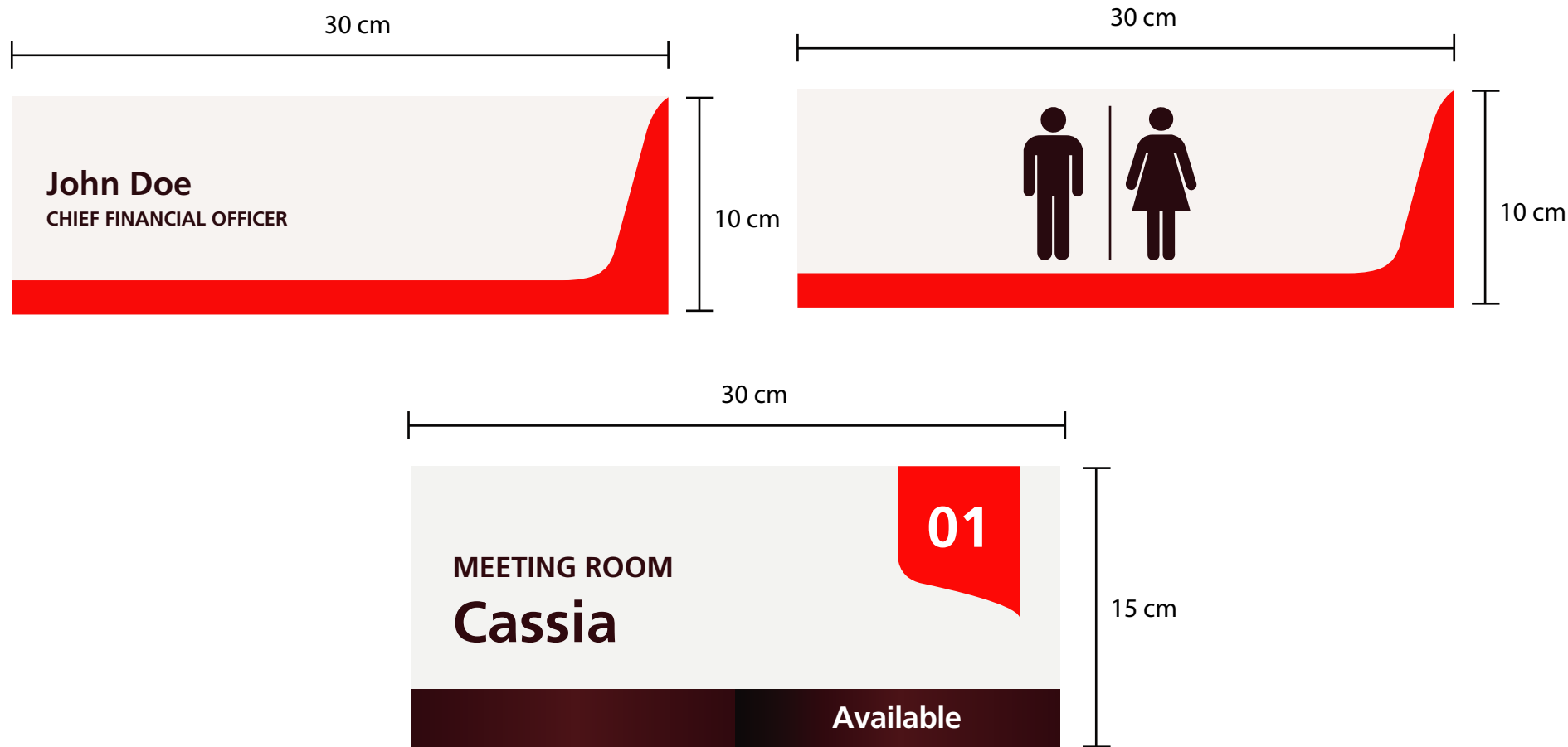**LOGO & PLANT TAG COLOURS** Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS (MEETING ROOM)   Stainless steel & cut-out sticker

MATERIAL SPECIFICATIONS (DOOR NAME PLATES)   5mm Clear Acrylic in UV inkjet printing finish

Building Color Pallete

Color palette for FGV's premises.

11.0

11.1 Colour Palette

Colours form a significant and important part of the FGV Brand Identity. The Principal Colour Palette is made up of the FGV Brown, Tangerine and Red.
The Subsidiaries Colour palette consists of a set of neutral colours, to allow the principal colours to be dominant. For example, the application of the principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
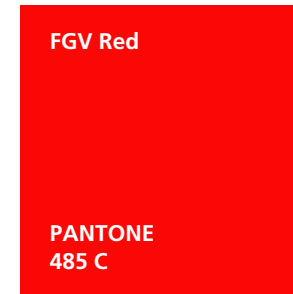
Principal Colour

FGV Brown

**PANTONE
4975 C**

CMYK	70 / 100 / 90 / 50
RGB	64 / 19 / 27

Dulux Espadrille 18YR 02/072
Nippon Special mix - 11290A
Kansai Pantone 4975 C

FGV Tangerine

**PANTONE
144 C**

CMYK	0 / 50 / 100 / 0
RGB	247 / 148 / 30

Dulux Golden Amber 00YY 28/650
Nippon Special mix - 11291A
Kansai Pantone 144 C

FGV Red

**PANTONE
485 C**

CMYK	0 / 100 / 100 / 0
RGB	237 / 28 / 36

Dulux Shanghai 29YR 19/621
Nippon Special Mix - 11292A
Kansai Pantone 485 C

Subsidiaries Colour

Beige

FGV

**PANTONE
Yellow 7499 C 40%**

CMYK	5 / 7 / 35 / 0
RGB	242 / 228 / 177

Dulux Southern Cross 60YY 77/332
Nippon Special mix - 11059P
Kansai Special Mix

Dawn Grey

FGV

**PANTONE
COOL GREY 427 C**

CMYK	17 / 12 / 13 / 0
RGB	208 / 210 / 211

Dulux Steeplechase 70GY 72/025
Nippon Special mix - 11060P
Kansai Pantone 427 C
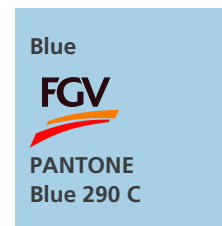
Blue

FGV

**PANTONE
Blue 290 C**

CMYK	25 / 6 / 3 / 0
RGB	186 / 216 / 234

Dulux Lakeview 30BG 64/140
Nippon Special mix
Kansai Pantone 290 C

Green

FGV
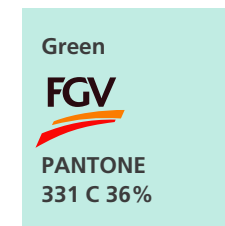
**PANTONE
331 C 36%**

CMYK	32 / 0 / 19 / 0
RGB	166 / 229 / 216

Dulux Surf Spray 30GG 72/212
Nippon Special mix - 11061P
Kansai Special mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.

11.2 **Office Spaces**

The following principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
We recommend that office spaces to be differentiated from industrial spaces and residential quarters. Office spaces may include working spaces within the same facade of the administration office such as cafe, surau, hall, meeting rooms and etc. Example of application is suggested below.

5cm Orange stripe height
2.5cm Gap
5cm Red stripe height

80cm from Ground

Principal Colour for Stripe

FGV Tangerine

PANTONE
144 C

| **CMYK** | 0 / 50 / 100 / 0 |
| **RGB** | 247 / 148 / 30 |

Dulux Golden Amber 00YY 28/650
Nippon Special mix - 11291A
Kansai Pantone 144 C

FGV Red

PANTONE
485 C

| **CMYK** | 0 / 100 / 100 / 0 |
| **RGB** | 237 / 28 / 36 |

Dulux Shanghai 29YR 19/621
Nippon Special Mix - 11292A
Kansai Pantone 485 C

Subsidiaries Colour for Building

Dawn Grey

FGV

PANTONE
COOL GREY 427 C

| **CMYK** | 5 / 7 / 35 / 0 |
| **RGB** | 242 / 228 / 177 |

Dulux Southern Cross 60YY 77/332
Nippon Special mix - 11059P
Kansai Special Mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.

11.3 **Industrial Spaces**

The following principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
We recommend that industrial spaces be differentiated from office spaces and residential quarters. Industrial spaces may include operational premises such as workshops, mill, warehouse, storage room and etc. Example of application is suggested below.

- 5cm Orange stripe height
- 2cm Gap
- 5cm Orange stripe height
- 2.5cm Gap
- 85cm from Ground

Principal Colour for Stripe

FGV Brown	**FGV Tangerine**	**FGV Red**
PANTONE 4975 C	PANTONE 144 C	PANTONE 485 C

CMYK	70 / 100 / 90 / 50	**CMYK**	0 / 50 / 100 / 0	**CMYK**	0 / 100 / 100 / 0
RGB	64 / 19 / 27	**RGB**	247 / 148 / 30	**RGB**	237 / 28 / 36

Dulux	Espadrille 18YR 02/072	**Dulux**	Golden Amber 00YY 28/650	**Dulux**	Shanghai 29YR 19/621
Nippon	Special mix - 11290A	**Nippon**	Special mix - 11291A	**Nippon**	Special Mix - 11292A
Kansai	Pantone 4975 C	**Kansai**	Pantone 144 C	**Kansai**	Pantone 485 C

Subsidiaries Colour for Building

Beige

FGV

PANTONE Yellow 7499 C 40%

CMYK	5 / 7 / 35 / 0
RGB	242 / 228 / 177

Dulux	Southern Cross 60YY 77/332
Nippon	Special mix - 11059P
Kansai	Special Mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.

11.4 **Industrial Spaces (Factory)**

The following principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
We recommend that industrial spaces be differentiated from office spaces and residential quarters. Industrial spaces may include operational premises such as workshops, mill, warehouse, storage room and etc. Example of application is suggested below.

5cm Orange stripe height
2cm Gap
5cm Orange stripe height
2.5cm Gap

85cm from Ground

Principal Colour for Stripe

FGV Brown

PANTONE
4975 C

CMYK	70 / 100 / 90 / 50
RGB	64 / 19 / 27

Dulux Espadrille 18YR 02/072
Nippon Special mix - 11290A
Kansai Pantone 4975 C

FGV Tangerine

PANTONE
144 C

CMYK	0 / 50 / 100 / 0
RGB	247 / 148 / 30

Dulux Golden Amber 00YY 28/650
Nippon Special mix - 11291A
Kansai Pantone 144 C

FGV Red

PANTONE
485 C

CMYK	0 / 100 / 100 / 0
RGB	237 / 28 / 36

Dulux Shanghai 29YR 19/621
Nippon Special Mix - 11292A
Kansai Pantone 485 C

Subsidiaries Colour for Building

Beige

FGV

PANTONE
Yellow 7499 C 40%

CMYK	5 / 7 / 35 / 0
RGB	242 / 228 / 177

Dulux Southern Cross 60YY 77/332
Nippon Special mix - 11059P
Kansai Special Mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.

11.5 Residential for Employees

The following principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
We recommend that residential quarters be differentiated from office spaces and industrial spaces. Example of application is suggested below.

80cm from Ground

Principal Colour for Stripe

FGV Brown

**PANTONE
4975 C**

CMYK   70 / 100 / 90 / 50
RGB   64 / 19 / 27

Dulux   Espadrille 18YR 02/072
Nippon Special mix - 11290A
Kansai Pantone 4975 C

Subsidiaries Colour for Building
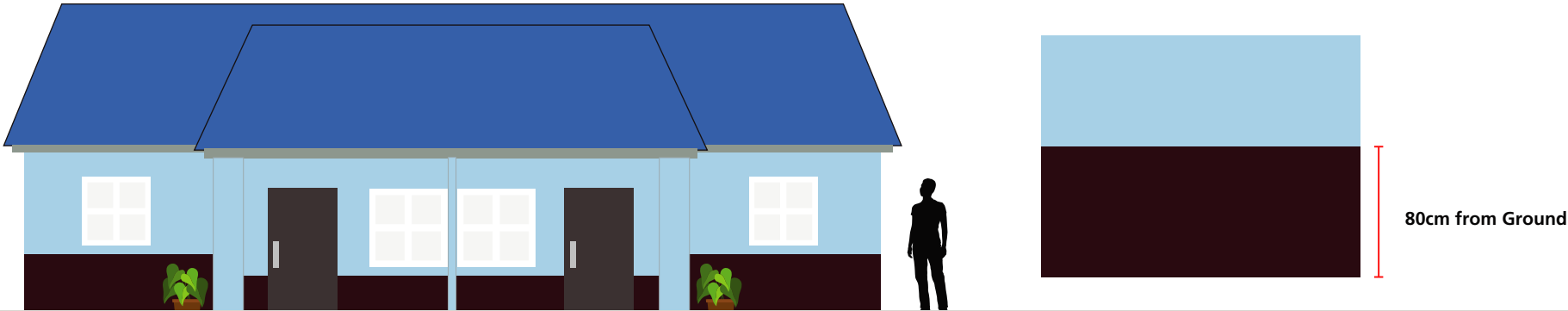
Beige

FGV

**PANTONE
Yellow 7499 C 40%**

CMYK   5 / 7 / 35 / 0
RGB   242 / 228 / 177

Dulux   Southern Cross 60YY 77/332
Nippon Special mix - 11059P
Kansai Special Mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the
Pantone system. Please consult a Pantone Colour Formula Guide for reference.

11.6 Housing for Workers

The following principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
We recommend that housing quarters be differentiated from office spaces, industrial spaces and residential for employees. Example of application is suggested below.

80cm from Ground

Principal Colour for Stripe

FGV Brown

**PANTONE
4975 C**

CMYK	70 / 100 / 90 / 50
RGB	64 / 19 / 27

Dulux Espadrille 18YR 02/072
Nippon Special mix - 11290A
Kansai Pantone 4975 C

Subsidiaries Colour for Building

Blue

FGV

**PANTONE
Blue 290 C**

CMYK	25 / 6 / 3 / 0
RGB	186 / 216 / 234

Dulux Lakeview 30BG 64/140
Nippon Special mix
Kansai Pantone 290 C

Green

FGV
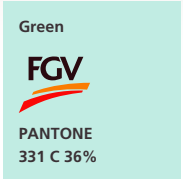
**PANTONE
331 C 36%**

CMYK	32 / 0 / 19 / 0
RGB	166 / 229 / 216

Dulux Surf Spray 30GG 72/212
Nippon Special mix - 11061P
Kansai Special mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.

11.7 Interior Colour

The following principal colours in the palette may be used for accents, where as the secondary palette may be applied in a larger area.
We recommend that the colour for interior office and housing will use beige colour. Example of application is suggested below.

Subsidiaries Colour for inside

Beige

FGV

PANTONE
Yellow 7499 C 40%

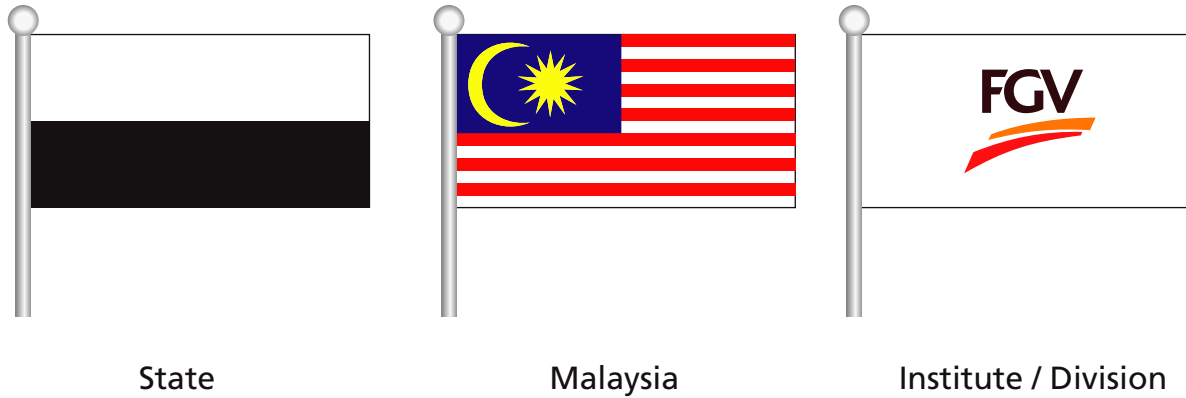|	
CMYK	5 / 7 / 35 / 0
RGB	242 / 228 / 177

Dulux Southern Cross 60YY 77/332
Nippon Special mix - 11059P
Kansai Special Mix

Note The CMYK values represented on this page have not been evaluated by Pantone, Inc and may not match the Pantone system. Please consult a Pantone Colour Formula Guide for reference.
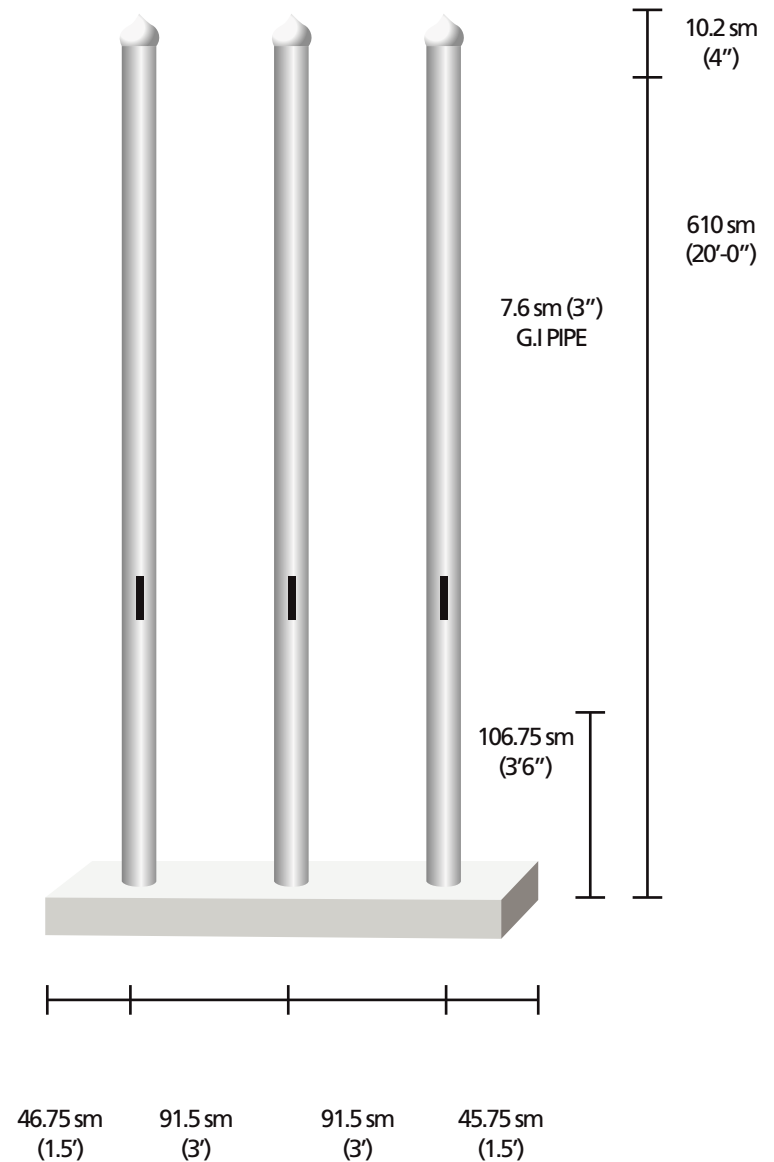
11.8 **Flag**

State

Malaysia

Institute / Division

(View from outside building)

6ft

3ft

10.2 sm
(4")

610 sm
(20'-0")

7.6 sm (3")
G.I PIPE

106.75 sm
(3'6")

46.75 sm
(1.5')

91.5 sm
(3')

91.5 sm
(3')

45.75 sm
(1.5')

LOGO & PLANT TAG COLOURS Pantone 485C, Pantone 4975C, Pantone 144C

TEXT COLOUR Pantone 4975C

MATERIAL SPECIFICATIONS XXX

Thank You