

SAJI Celebrates Its Loyal Customers With SAJI Raikan Bersama



KUALA LUMPUR, 8 April 2022 - FGV Holdings Berhad (FGV), through its subsidiary Delima Oil Products Sdn. Bhd. (DOPSB) today launched its SAJI *Raikan Bersama* campaign, as an initiative to express appreciation and gratitude to loyal customers of DOPSB products and Malaysians in general.

“In the spirit of Ramadan, the SAJI *Raikan Bersama* campaign is the perfect opportunity for DOPSB to show its appreciation to its loyal customers who have shown support towards its products such as SAJI, ADELA and Seri Pelangi,” said Mohd Nazrul Izam Mansor, Group Chief Executive Officer of FGV.

He said DOPSB is collaborating with Mydin Malaysia on a roadshow at several selected Mydin outlets including Mydin MITC Melaka, Mydin Kuala Terengganu and Mydin Bukit Mertajam. Various activities and exciting prizes are up for grabs to create more engagements between FGV and the public.



At the launch, FGV also handed a donation of RM30,000 including FGV products to Pertubuhan Kebajikan dan Bimbingan At-Takwa and RM250,000 worth of FGV products to Majlis Agama Islam Wilayah Persekutuan (MAIWP), which will be distributed to the underprivileged.

Nazrul also thanked Mydin Malaysia for their unwavering support of FGV products over the years and the opportunity to market FGV products at all Mydin outlets nationwide.

The Saji *Raikan Bersama* campaign runs from April 2 to May 27, 2022. Customers who purchased any products from DOPSB worth RM25 and above just need to upload the receipts of their purchases to www.sajiraikanbersama.com and get the chance to win up to RM150,000 worth of prizes.

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n Wan Hassan, Deputy Manager Zakat Distribution Division Majlis Agama Islam Wilayah Persekutuan (MAIWP), Shammim Azad Kamruzaman, Chief Executive Officer FGV Products Sdn. Bhd, Vincent TS Chui, Chief Consumer Products Officer FGV Holdings Berhad, Zulkifli Othman, CEO Delima Oil Products Sdn. Bhd (DOPSB), Mohd Nazrul Izam Mansor, Group Chief Executive Officer FGV Holdings Berhad, Datuk Wira Dr. Haji Ameer Ali Mydin, Managing Director of Mydin Mohamed Holdings Bhd, Datin Wira Dr Hajah Siti Hawa Mohd, Director of Mydin Mohamed Holdings Bhd and Norhayati Wan Abib, Pertubuhan Kebajikan dan Bimbingan At-Taqwa.

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