

# FGV sponsors New Sunday Times Motor Hunt 2014

Felda Global Ventures Holdings Berhad (FGV), the world's largest palm oil producer, is proud to support New Sunday Times Motor Hunt 2014, one of the most exciting treasure hunts in the city.

The mock cheque was presented by FGV Head of Group Corporate Communications, Raja Zamalia Raja Dato Seri Mansur to a sum of RM50,000 at Balai Berita here.

Raja Zamalia said FGV's initiative to sponsor the New Sunday Times Motor Hunt 2014 is in line with three elements from the FGV Core Values; Partnership, Respect, Integrity, Dynamism and Enthusiasm (**PRIDE**).

"In **PARTNERSHIP**; we are stronger and more effective as a team rather than as individuals. The best solutions and ideas come from the collaboration across work areas and peers, colleagues and business partners, as we move towards achieving our goals."

"In **DYNAMISM**, we push ourselves to create ideas and growth potential from the various challenges we face."

"In **ENTHUSIASM**, we strive to lead with passion and work with enthusiasm."

On top of the FGV Core Values, we also demonstrate our commitment toward social responsibility (CSR) by adopting a holistic approach on the society, environment and business growth

"On top of the FGV Core Values, we also demonstrate our commitment toward social responsibility (CSR) by adopting a holistic approach on the society, environment and business growth.

Raja Zamalia said the sponsorship signifies FGV's appreciation on the media support it received from the NSTP Group as the media is an important stakeholder.

"The New Sunday Times Motor Hunt 2014 is clearly a fun-filled activity for family and friends. It brings people together which is something that we are proud to be a part of," she said.

Being the country's largest and most diversified agro-based company with a focus on palm oil upstream, downstream, sugar, rubber, R&D services and an integrated value chain, FGV aims

to be one of the top 10 agribusiness companies in the world by 2020.

Ends.