

# FGV Kicks Off its Campaign in Support of 100 Years of Malaysian Palm Oil

In conjunction with a 100 years of Malaysian Palm Oil, Felda Global Ventures Holdings Berhad (FGV) has kick-started a few initiatives in commemoration of this milestone. From its Head Office in Kuala Lumpur to Sabah, FGV employees donned green attire to work last Friday, as a show of support towards a more sustainable future for the industry.

Apart from this, in culminating the evolution of FGV over the years from its humble beginnings, to now as one of Malaysia's leading palm oil conglomerates, FGV's Group President and Chief Executive Officer, Dato' Zakaria Arshad, as an "anak peneroka" himself, shares his personal journey in *Our Planet*, a publication by the United Nations Environment Programme. Read more about his experiences at <http://www.feldaglobal.com/ethical-business-works-best/>

FGV has also initiated a social media campaign and lined up other activities which will be rolled out in due course.