FGV Appoints Azmi Yaakop as Group Chief Strategic Communication Officer



FGV Holdings Berhad (FGV) has announced the appointment of Azmi Yaakop as the Group Chief Strategic Communication Officer effective July 15, 2022.

Azmi has more than 22 years of working experience in the corporate world mainly in the Strategic Communication area. He joins FGV from British American Tobacco (BAT) Malaysia Berhad, where he was the Head of External Affairs, primarily responsible for BAT's Environmental, Social and Governance (ESG) agenda and new categories portfolio.

He had served various multinational corporations including Aramco Overseas Malaysia Sdn Bhd, as the Public & Government Relations Consultant. He was also the Head, Corporate Affairs of BASF PETRONAS Chemicals Malaysia and the Communications Advisor of Shell Business Service Centre Sdn Bhd (previously known as Shell IT International Sdn Bhd).

He has also served various public listed and government-linked companies (GLCs) such as Celcom Axiata Berhad, Telekom Malaysia Berhad and Hong Leong Group Capital Berhad.

Azmi obtained his Master of Science (MSc) Degree in Corporate Communications from Universiti Putra Malaysia and Bachelor of Arts Degree (Double Major in Economics & Mass

Communications) from Indiana University Bloomington, USA.

Nazrul Izam Mansor, Group Chief Executive Officer of FGV Holdings said, “On behalf of the Board and senior management team of FGV, we are pleased to welcome Azmi Yaakop to the Group. Moving forward, in line with our vision to be among the world’s leading, integrated and sustainable Agribusiness, Azmi’s extensive experiences covering communications, branding and sustainability/ESG will bring us to greater heights for Group’s long-term success and in delivering greater value for our customers and stakeholders”.

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