

FGV and Samyang Foods Signs MoU to Establish Halal Ramen Manufacturing Facility





FGV Holdings Berhad (FGV) has signed a Memorandum of Understanding (MoU) with Samyang Foods Co., Ltd. (SAMYANG Foods) to establish a Halal Ramen manufacturing facility in Malaysia for local and global markets. FGV's Group Chief Executive Officer, Dato' Haris Fadzilah Hassan said this collaboration is part of our strategic direction to expand the Group's downstream business by diversifying our product offerings and penetrating into new markets. FGV's Logistics and Support Businesses Sector (LSB) will also benefit from this partnership by providing a total logistics supply chain solution.

"With this MoU, FGV hopes to explore the opportunity for both parties to establish a Halal Ramen and instant noodle manufacturing plant in Malaysia. The global halal food market is one of the fastest growing segments in the food industry and is expected to reach more than USD 740 billion in value by 2025," Haris said.

In addition to Samyang Foods new halal manufacturing facility in Malaysia, this collaboration will also give FGV access to Samyang Foods supply chain, which includes cooking oil, vegetable fats and sugar for their existing Ramen Plant in Wonju, South Korea.

SAMYANG Foods is a company incorporated in South Korea and listed on the Korean Stock Exchange with a current market capitalisation of KRW459.514 billion (approximately RM1.68 billion). The company is in the business of manufacturing and selling various food

products such as ramen, snacks, dairy products, sauces, and frozen dumplings.

Samyang Foods' Ramen products are becoming increasingly popular in Asia, Europe, Oceania, the Middle East, North America and South American markets and have sold over 400 million packs in 2017.

FGV's wholly owned subsidiary, Delima Oil Products Sdn. Bhd. (DOP) which is leading the Group's downstream business expansion can leverage on Samyang Foods strong R&D and global distribution networks to improve quality and expand the reach of its SAJI products regionally and globally. In addition, DOP will benefit from Samyang Foods' over 50 years' experience in the Ramen and instant noodle industry to strengthen its own products and brand positioning.

Samyang Foods' CEO, Madam Kim Jung Soo said, "Samyang is excited at the prospect of expanding our line of products to the vast and growing global halal market by collaborating with FGV as they have valuable experience producing high quality and halal food products.

Haris added, "Samyang Foods is an established global brand. Therefore this is a fantastic business prospect for FGV to explore and will ultimately benefit Malaysia by further positioning it as an integrated Halal hub for global markets. We will be able to leverage on our local expertise in the Halal industry including Malaysian halal accreditation which is recognised worldwide".

END