

Buy and Donate with FGV Products



KUALA LUMPUR, 27 APRIL 2020: Going through the month of Ramadan during the Movement Control Order (MCO) is certainly a new experience for Malaysians. One of the many activities being carried out at home is cooking a variety of dishes for the whole family to enjoy.

Group Chief Executive Officer of FGV Holdings Berhad (FGV), Dato' Haris Fadzilah Hassan said FGV products have received higher demand among consumers during the MCO period. In recognition of the increased support of the public, SAJI has come up with a campaign to match the value of its products purchased by the public to be donated on behalf of the purchasers, until a targeted amount has been reached.

FGV, through its subsidiary Delima Oil Products Sdn Bhd (DOP), is giving the public an opportunity to do charity by participating in the Kongsı Rezeki Seikhlas Hati campaign. The campaign runs from April 24 to May 22, 2020, whereby consumers who purchase any FGV products under the brands of SAJI, ADELA, Tiara, Tiga Udang, Seri Pelangi, Prai sugar and FGV's latest dairy product, Bright Cow, could send their receipts with full name via WhatsApp to 017-6428765.

SAJI will donate the amount collected in the form of FGV products and cash to be distributed to selected non-governmental organizations (NGOs) each week.

"This is the second year DOP has organised a campaign for Ramadan. Last year DOP managed to raise a target of RM300, 000 through the public's purchase of SAJI cooking oil for the Infak Ramadan SAJI campaign. The proceeds were donated to Yayasan Felda, MERCY Malaysia and the National Cancer Council (MAKNA)," Haris Fadzilah said.

SAJI will honour consumers who have contributed in this campaign through a special 'posting' on Saji's official social media. More information can be found on Facebook and Instagram Saji Malaysia.

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