13,000 FGV Food Relief Bags (FGV FReB) Successfully Distributed



Kuala Lumpur, 3rd April 2020: In the cause of humanitarian and social responsibility, FGV Holdings Berhad (FGV) has taken the initiative to provide assistance to the B40 and community in need during the Movement Control Order through the FGV Food Relief Bag (FGV FReB) programme.

In collaboration with The Ministry of Plantation Industries and Commodities and the Malaysian Palm Oil Association (MPOA), FGV successfully distributed 10,000 food relief bags this week.

FGV Group Chief Executive Officer, Dato' Haris Fadzilah Hassan said the contribution to the selected FELDA areas and communities in Kedah, Pahang, Kelantan and Terengganu was the continuation of the 3,000 food relief bag donated to selected NGOs on March 26.

"FGV is pleased because this assistance reached to the rural community especially the FELDA community as they are part of the team that sends the fresh fruit bunch to FGV processing mills to produce palm oil products of FGV," said Haris Fadzilah.

"In this difficult time, the availability of daily food is important especially those with family members. Contribution in the form of food products is very close to our hearts as FGV is directly involved in the food supply chain industry," added Haris.

The FGV FReB bag contains basic foods such as rice, SAJI cooking oil, PRAI sugar, SAJI mountain salt, SAJI instant noodles, SAJI sweetened creamer, SAJI evaporated creamer and SAJI chili sauce, products of the FGV Group.

The FGV FReB was mobilised internally with the involvement of FGV Group's sectors – Plantation, Logistics and Sugar. The effort to assemble and deliver the goods were carried out by the staff of Delima Oil Products, MSM Malaysia, FGV Transport in collaboration with FGV Security Services while the coordination was managed by staff in the headquarters.

Among the recipient were residents of Felda Teloi Timor and Felda Teloi Senior in Kedah, Felda Chiku and Felda Aring in Kelantan, Felda Kerteh, Felda Jerangau, Felda Neram, Felda Cherul, Felda Seberang Tayu, Felda Bukit Bading, Felda Jerangau West, Felda Mengkawan, Felda Tersat, Felda Chador Farm, Felda Kg. Mercok Rahmat, Felda Selasih, Felda Chalok West and Felda Tenang in Terengganu, while distribution in Pahang was made through the Social Welfare Department in Bentong.

The first 3,000 bags were distributed on March 26 through cooperation with NGOs such as Pertubuhan Amal Ibnu Sina Malaysia (PAPISMA) of Selangor to local residents around Sepang, Pertubuhan Kebajikan Islam (PERKIM) Kapar to the residents of Kampung Perepat and Kampung Sementa, Kapar, Selangor. Meanwhile, Teraju Ekonomi Asnaf (TERAS) distributed relief bags to the Shah Alam Community, Klang Mosque, Hulu Langat Mosque and Sri Nuang Apartment, Section U11 Shah Alam. -End-